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There is no other business so fraught with sentiment, or that has the peculiar lasting fascination as the business of growing roses. We have always been among Roses where they ran riot along the fences clambered up the front gallery and trellises with a wealth of bloom and fragrance. "He who would have beautiful Roses in his garden must have been in his heart." There is no other flower which exerts a more powerful influence upon the heart and home. The hearts of children are more closely bound to the leafy surroundings and fragrant flowers. The children will grow up and go out from these homes with Roses in their heart and soul.

LOCATION

Select a sunny location where water does not stand after a rain and as far away as possible from large trees and shrubs, as the roots of these usually extend farther than the branches, and are a considerable distance. Do not plant on ground where roses or other trees have grown old and died. A sandy loam soil is best with a clay sub-soil, but roses will do well in almost any soil if it is well fertilized, drained and cultivated. If the only available site is damp or soggy all the time drain it with tiles or stones laid at the bottom of the beds.

PREPARATION OF SOIL

If possible, have the beds plowed or spaded as deep as 12 to 18 inches turning the top soil under and thoroughly pulverizing the soil a week or so before planting, in order to let the winds and weather work over it. Avoid the use of manures that have been manured, and do not use any ordinary manure or yard manure, as these will produce strawy leaves and flowers. There is no more valuable and beautiful plant than that imported in the cultivation of the beautiful in nature, and when they are grown and trained in the right way they will produce more flowers than bushes where the site is not so favorable to the main trunk.

PLANTING

Open the package of roses as soon as they arrive and plant at once or dig a trench and cover the roots with moist or wet dirt and the tips with straw or burlap to prevent drying out. Place all the roots in the same position, (See Fig. 1.) Dig a hole large and deep enough so that the top of the root will be at least two inches below the ground level, with the roots extended in a natural position. (See Fig. 2.)

Prepare the soil in the hole as shown in Fig. 3.

Fill in the hole with loam and soil and water with well or rain water and the plant in the shallow and mix the soil around the roots. (See Fig. 4.)

Then cut back the top to four or five inches as shown in Fig. 5. All our Roses are pruned before shipping but should be pruned back farther as indicated above.

CULTIVATION

The roots of roses should not be disturbed but the surface of the soil should be kept cultivated to a depth of two or three inches by going over it every week or ten days. If this dust mulch is maintained it will help conserve the moisture and save a great deal of labor in weeding. Should the beds become too dry soak them thoroughly by allowing the water to run directly on the ground and after the surface dries to dry, cultivate as above. Avoid, at all times, the wetting of the foliage. This causes Blackspot and Mildew.

PRUNING

Roses should never be allowed to go unpruned from year to year. The Texas and Hybrid Teas, commonly known as ever-blooming or monthly blooming roses bloom on the new wood produced each growing season and only three or four of the most vigorous canes should be left on the plant and these cut back to a height of not over eight or ten inches above the ground level. The Perpetual, Hybrid Perpetuals and allied families of bush roses should be reduced about one-half and thinned by taking the weak canes and stems out.

Climbing roses as a rule should not be pruned heavily after the first year. The framework branches should be trained against the wall or fence and may be shortened in after years if desired. Each season the weak and dead branches should be removed and the canes shortened. Those listed as monthly blooming should be pruned more heavily than the varieties which bloom only once or twice during the season, for the reason that though and after the bloom begins to dry, cultivate as above. Avoid, at all times, the watering of the foliage. This causes Blackspot and Mildew.

FERTILIZERS

After the plants begin to grow, they will need feeding. We recommend Vigoro as it seems to be plant food. It was used in the noted Rose Garden of Progress, Chicago, and is a success in spite of the weather. Full directions for use are supplied with each packing. We plant the cold hardy perennials in the fall, and the soft leaf perennials in the spring. It is possible to plant the latter in the fall, but we prefer to wait till the spring, as they are much more likely to bloom the first season after planting.

CONTRIIBUING INSECTS

Mildew and Black spot are the worst enemies of prevention is a great deal easier than attempting to cure them. Dust the plants thoroughly every two or three weeks with a dust made of nine parts sulphur and one part of lead.

Cheewing insects and green plant lice can easily be killed by spraying with a solution of arsenate of lead or other reliable sprays on the market used according to directions of the manufacturers.

Roses should be cut when the buds begin to open with as long a stem as it is possible to secure and still leave a stub or spur on the main cane long enough to carry one stem. At the base of each of the leaf stems will be a bud or eye and when one or two of these are remaining spur they will force out new flower stems and produce many more flowers than bushes where the site is not so favorable to the main trunk.

WINTER PROTECTION

Roses need very little protection in this climate and if about six or eight inches of dirt is pulled to the plants after they become dormant there will be little or no loss from the outside weather. In the North it is well to mound this dirt up and after the first heavy freeze cut the tops back about half and work the snow under. There is no greater restraining influence than that of nature in keeping care that they are not smothered with too much material over them.
Forty Niner (Plant Pat. 702) $2.25 each; 3 for $6.00
Helen Traubel (Plant Pat. 1028) 2.75 each; 3 for 7.20
Katherine T. Marshall (Plant Pat. 607) 1.75 each; 3 for 4.65
Blanche Mallerin (Plant Pat. 594) 2.00 each; 3 for 5.25
New Yorker (Plant Pat. 823) 2.00 each; 3 for 5.25

Charlotte Armstrong (Plant Pat. 913)
Nocturne (Plant Pat. 713)
Capistrano (Plant Pat. 922)
Bravo (Plant Pat. 983)
Mirandy (Plant Pat. 632)
Mission Bells (Plant Pat. 919)
Fred Howard (Plant Pat. 983)

PEACE
(Plant Pat. 591)
$2.50 each; 3 for $6.60

Climbing Red American Beauty—Red
Climbing Caledonia—White
Climbing Etoile de Hollande—Red
Climbing Ideal—Scarlet
Climbing Francis Scott Key—Red
Climbing K. A. Viktoria—White
Climbing Meteor—Crimson
Climbing Red Radiance—Red
Climbing P. S. Du Pont—Yellow
Climbing Pink Radiance—Pink
Climbing President Hoover—Two-Tone Red and Yellow
Climbing Talisman—Variegated
Paul’s Scarlet—Scarlet
75c each; 12 for $7.50

POLYANTHA ROSES
75c each; 12 for $7.50
McClung’s

“FAITHFUL DOZEN”

The 12 Roses offered in this collection are, in our opinion, the very best for the beginner or the professional rose grower and have been selected by our experts for their profusion of bloom, hardiness, beauty, disease-resistant foliage and their cutting qualities. Each plant is our No. 1 heavy grade and will have bloomed one year in our nurseries. They will live and continue to produce hundreds of beautiful blooms the first summer after planting.

Here is what you receive in McClung’s “Faithful Dozen” (see illustration, top row, left to right):

Ami Francis, 1 President Hoover, 1 Columbia, 1 Dame Edith Helen, 1 Crusade, 1 Francis Scott Key, 1 Julien Poins, 1 Georgia, 1 Mrs. Henry Bowles, 1 Killarney White, 1 Hadley.

Order one or more of McClung’s “Faithful Dozen.” You will be more than pleased that you did and remember, they are postpaid to your door for only

$6.95

McClung Bros. Roses come from the famous East Texas Fields, the largest Rose Growing Center in the U. S. A.

LOCATION: McClung Bros. Rose Nursery is located five miles northwest of Tyler, Texas, on Route 1, right in the very heart of the largest rose growing section of the United States. Here, climate and soil are most ideal for producing the healthy, hardy plants that bear our label. It is truly, that your nursery. You are always welcome.

TWO-YEAR-OLD PLANTS: McClung Bros. ship only two-year-old field-grown plants. These plants have been allowed to remain in the field and are not dug until your order is received, thus ensuring you of fresh, healthy plants with all of the vitality retained in the plants.

UNDERSTOCK: All McClung Bros. roses are budded on vigorous, disease-resistant understock. Roses multiplex japonica. Every operation is under the supervision of experienced and expert rose men, assuring you at all times of stock true to name.

ROSES BY THE CARLOAD: McClung Bros. are producers of Roses on a very large scale. Under our personal supervision, we grow many thousands of over one hundred varieties, but we have culled the varieties down to a few of the finest and hardest sorts, as described in our catalogue.

PACKING AND SHIPPING: Our roses are packed in tightly, heavy craft paper, burlap and are guaranteed to reach you in good, fresh condition. All orders are dug, tied and shipped, as soon as possible, the same day received and it is necessary that you state how you want your shipment made, otherwise we shall ship your order in the best way, without assuming responsibility.

BUY DIRECT FROM THE GROWERS: It has been brought to our attention that some are getting away from the country claiming to represent McClung Bros. Rose Nursery. Let us reassure you that we do not employ any salesmen or order takers. You deal direct with the grower when ordering from us, thereby eliminating the extra profit of commission added by salespeople. Our customers get the benefits of these and other savings (by our methods of doing business) through lower prices, as well as better plants.

OUR GUARANTEE: We guarantee all our Roses to be true to name and, on proper proof, will replace any that are not, but will not be responsible beyond replacing the plants. Our plants are also guaranteed to reach you in good condition in every respect, or your money will be refunded, if you do not care to have additional plants to replace them.

OUR TERMS: Cash must accompany all orders as we have no Credit Department and would appreciate having the payment received before the order is shipped. InFLICT, Post Office or Express Money Order, or personal checks. No orders will be accepted for less than $1.00 unless 25 cents extra is included for packing and postage.

REFERENCES:

Chamber of Commerce, People’s National Bank
Tyler State Bank & Trust Co.
Cllars National Bank

... or any other business house of Tyler, Texas.

Also our customers (cases and some near you ask for it.)
McClung Select Patent Roses

TyrER, TEXAS
28th ANNUAL SPRING SALE
Hints on CARE and CULTURE of ROSES

In our best business as with anything else, but the pursuit of better results and the establishment of standards for the benefit of your garden. We have always been busy with our own business but the pursuit of better results and the establishment of standards for the benefit of your garden. We have always been busy with our own business but the pursuit of better results and the establishment of standards for the benefit of your garden.

LOCATION
Select a location in your garden where the soil has been enriched with manure and the sun is shining. Where the soil has been enriched with manure and the sun is shining. Where the soil has been enriched with manure and the sun is shining.

PREPARATION OF SOIL
If possible, have the soil shown as deep as possible on the ground and the sun is shining. Where the soil has been enriched with manure and the sun is shining.

PLANTING
Open the package of roses and place them deep in the soil. If the soil is shallow, put the roses in the ground and water them well. If the soil is shallow, put the roses in the ground and water them well. If the soil is shallow, put the roses in the ground and water them well.

CULTIVATION
The roses of roses should be disturbed by the surface of the earth before they are planted. The roses of roses should be disturbed by the surface of the earth before they are planted. The roses of roses should be disturbed by the surface of the earth before they are planted.

WATER PROTECTION
Roses need very little protection in your garden. They have the advantage of higher temperature than in our climate. They have the advantage of higher temperature than in our climate. They have the advantage of higher temperature than in our climate.

Cutting Roses
Roses should be cut when the buds begin to open or as soon as they are in bloom and cut when the buds begin to open or as soon as they are in bloom and cut when the buds begin to open or as soon as they are in bloom.
POINSETTIA
75c each: 12 for $7.50

Roses Will Bloom This Season

AMI QUINARD
75c each: 12 for $7.50

TALISMAN
75c each: 12 for $7.50

PRESIDENT HERBERT HOOVER
75c each: 12 for $7.50

ETOILE DE HOLLANDE
75c each: 12 for $7.50
2 Year Old Field Grown
From McClung Bros. Rose Nursery
Tyler, Texas

Listing of Quality Standard Rose Bushes

<table>
<thead>
<tr>
<th>variety</th>
<th>color</th>
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<tbody>
<tr>
<td>Ami Quinard</td>
<td>Dark Crimson</td>
</tr>
<tr>
<td>Betty Grace Clark</td>
<td>Yellow Apricot</td>
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<tr>
<td>Betty Uprichard</td>
<td>Copper-Red</td>
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<tr>
<td>Briarcliff</td>
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<tr>
<td>Caledonia</td>
<td>White</td>
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<td>Charles K. Douglas</td>
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<td>Condesa de Santiago</td>
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<td>Dainty Bess</td>
<td>Flesh Pink</td>
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<td>Dame Edith Helen</td>
<td>Rich Pink</td>
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<td>Edel</td>
<td>Ivory White</td>
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<td>E. G. Hill</td>
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<td>Yellow-Buff</td>
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<td>Margarei McGredy</td>
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<tr>
<td>M. G. A. Van Rossem</td>
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<td>Pink Radiance</td>
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<td>Syracuse</td>
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<td>Talisman</td>
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<tr>
<td>William F. Deere</td>
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<tr>
<td>Willowmere</td>
<td>Shrimp Pink</td>
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<tr>
<td>White American Beauty</td>
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<tr>
<td>White Radiance</td>
<td>White</td>
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<tr>
<td>Yellow Condesa de Sastago</td>
<td>Yellow</td>
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</tbody>
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75c each; 12 for $7.50

ALL ROSE

Sub-Zero

Anne Vanderbilt—Red
Break O'Day—Orange
Henry Field No. 1—Red
Lily Pons—White Center
Orange Ruffles—Orange
Queen o' the Lake—Red
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GRENOBLE
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PINK RADIANCE
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MRS. P. S. DU PONT
75c each; 12 for $7.50
2 Year Old Field Grown Roses
From McClung Bros. Rose Nursery
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SYRACUSE
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Listing of Quality

Standard Rose Bushes

Ami Quinard—Dark Crimson
Betty Grace Clark—Yellow Apricot
Betty Upholander—Copper Red
Brassard—Pink
Caledonian—White
Charles E. Deupree—Red
Concorde de Sainte—Two Tone
Dorothy Rose—Pink
Dumas Edith Heise—Pink
Eden—Deep Pink
Edward McFarland—Pink
Edith Neville Parker—Salmon
E. G. McRae—Red
Eulalie de Matignon—Red
Florence—Red
French Scott Ever—Red
Friesend—White
Golden Queen—Yellow
Golden Ophelia—Yellow
Gorgon—Yellow
Grenoble—Red
Hinby—Red
Jacinto Hill—Yellow Buff
Joel S. McNeil—Silver White
Julian Potter—Yellow

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