TO-MORROW:
A Peaceful Path to Real Reform.

By
E. Howard.
THE
THREE MAGNETS.

TOWN:
- Lack of Society, Beauty of Nature.
- Isolation of Crowds, Pleasure of Entertainment.
- Trespassers Beware. Wood, Madding Forest.
- Distance from Work, High Money Wages.
- Long-hours, Low Wages. Fresh Air Low Rents.
- Excess of Prices, Chance of Employment.
- Lack of Drainage. Abundance of Water.
- Slums, Clap: Palaces. Platial Edifices, Crowded Dwellings, Deserted Villages.

COUNTRY:
- Where will they Go?
- FIELDS AND PARKS OF EAS.
- LOW RENTS, HIGH WAGES.
- LOW RATES, PLENTY TO DO.
- LOW PRICES, NO SWEATING.
- Field for Enterprise, Flow of Capital.
- PURE AIR AND WATER, GOOD DRAINAGE.
- BRIGHT HOMES & GARDENS, NO SMOKE, NO SLUMS.

TOWN-COUNTRY:
- BEAUTY OF NATURE, SOCIAL OPPORTUNITY.
- LOW RENTS, HIGH WAGES.
- LOW PRICES, NO SWEATING.
- FIELD FOR ENTERPRISE, FLOW OF CAPITAL.
- BRIGHT HOMES & GARDENS, NO SMOKE, NO SLUMS.

THE PEOPLE
- Where will they Go?
TO-MORROW:

A PEACEFUL PATH TO REAL REFORM
"New occasions teach new duties;
Time makes ancient good uncouth;
They must upward still, and onward,
Who would keep abreast of Truth.
Lo, before us, gleam her camp-fires!
We ourselves must Pilgrims be,
Launch our Mayflower, and steer boldly
Through the desperate winter sea,
Nor attempt the Future's portal
With the Past's blood-rusted key."

—"The Present Crisis."—J. R. Lowell.
### CONTENTS

<table>
<thead>
<tr>
<th>Chap.</th>
<th>Introduction,</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>I.</td>
<td>The Town-Country Magnet,</td>
<td>12</td>
</tr>
<tr>
<td>II.</td>
<td>The Revenue of Garden City, and how it is obtained —The Agricultural Estate,</td>
<td>20</td>
</tr>
<tr>
<td>III.</td>
<td>The Revenue of Garden City—Town Estate,</td>
<td>31</td>
</tr>
<tr>
<td>IV.</td>
<td>The Revenue of Garden City—General Observations on its Expenditure,</td>
<td>36</td>
</tr>
<tr>
<td>V.</td>
<td>Further Details of Expenditure on Garden City,</td>
<td>51</td>
</tr>
<tr>
<td>VI.</td>
<td>Administration,</td>
<td>63</td>
</tr>
<tr>
<td>VII.</td>
<td>Semi-Municipal Enterprise—Local Option—Temperance Reform,</td>
<td>72</td>
</tr>
<tr>
<td>VIII.</td>
<td>Pro-Municipal Work,</td>
<td>82</td>
</tr>
<tr>
<td>IX.</td>
<td>Administration—A Bird’s Eye View,</td>
<td>91</td>
</tr>
<tr>
<td>X.</td>
<td>Some Difficulties Considered,</td>
<td>94</td>
</tr>
<tr>
<td>XI.</td>
<td>A Unique Combination of Proposals,</td>
<td>102</td>
</tr>
<tr>
<td>XII.</td>
<td>The Path followed up,</td>
<td>116</td>
</tr>
<tr>
<td>XIII.</td>
<td>Social Cities,</td>
<td>128</td>
</tr>
<tr>
<td>XIV.</td>
<td>The Future of London,</td>
<td>142</td>
</tr>
<tr>
<td>APPENDIX—Water-Supply,</td>
<td>153</td>
<td></td>
</tr>
<tr>
<td>INDEX,</td>
<td></td>
<td>169</td>
</tr>
</tbody>
</table>
# LIST OF ILLUSTRATIONS

<table>
<thead>
<tr>
<th>Illustration</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE THREE MAGNETS</td>
<td>8</td>
</tr>
<tr>
<td>GARDEN CITY</td>
<td>12</td>
</tr>
<tr>
<td>WARD AND CENTRE GARDEN CITY</td>
<td>14</td>
</tr>
<tr>
<td>VANISHING POINT OF LANDLORD'S RENT</td>
<td>22</td>
</tr>
<tr>
<td>DIAGRAM OF ADMINISTRATION</td>
<td>90</td>
</tr>
<tr>
<td>NEW SYSTEM OF WATER-SUPPLY</td>
<td>130</td>
</tr>
<tr>
<td>SOCIAL CITIES</td>
<td>130</td>
</tr>
</tbody>
</table>
"New forces, new cravings, new aims, which had been silently gathering beneath the crust of re-action, burst suddenly into view." —Green's "Short History of the English People," Chap. x.

"Change is consummated in many cases after much argument and agitation, and men do not observe that almost everything has been silently effected by causes to which few people paid any heed. In one generation an institution is unassailable, in the next bold men may assail it, and in the third bold men defend it. At one time the most conclusive arguments are advanced against it in vain, if indeed they are allowed utterance at all. At another time the most childish sophistry is enough to secure its condemnation. In the first place, the institution, though probably indefensible by pure reason, was congruous with the conscious habits and modes of thought of the community. In the second these had changed from influences which the acutest analysis would probably fail to explain, and a breath sufficed to topple over the sapped structure." —The Times, 27th November, 1891.

In these days of strong party feeling and of keenly-contested social and religious issues, it might perhaps be thought difficult to find a single question having a vital bearing upon national life and well-being on which all persons, no matter of what political party, or of what shade of sociological opinion, would be found to be fully and entirely agreed.
Discuss the temperance cause, and you will hear from Mr. John Morley that it is "the greatest moral movement since the movement for the abolition of slavery"; but Lord Bruce will remind you that "every year the trade contributes £40,000,000 to the revenue of the country, so that practically it maintains the Army and Navy, besides which it affords employment to many thousands of persons"—that "even the teetotalers owe much to the licensed victuallers, for if it were not for them the refreshment bars at the Crystal Palace would have been closed long ago."

Discuss the opium traffic, and, on the one hand, you will hear that opium is rapidly destroying the morale of the people of China, and on the other that this is quite a delusion, and that the Chinese are capable, thanks to opium, of doing work which to a European is quite impossible, and that on food at which the least squeamish of English people would turn up their noses in disgust.

Religious and political questions too often divide us into hostile camps; and so, in the very realms where calm, dispassionate thought and pure emotions are the very essentials of all advance towards right beliefs and sound principles of action, the din of battle and the struggles of contending hosts are more forcibly suggested to the onlooker than the really sincere love of truth and love of country which, one may yet be sure, animate nearly all breasts.

There is, however, one question in regard to which one can scarcely find any difference of opinion. It is well-nigh universally agreed by men of all parties, not only in England, but all over Europe and America and our colonies, that it is deeply to be deplored that the people
should continue to stream into the already over-crowded cities, and should thus further deplete the country districts.

Lord Rosebery, speaking some years ago as Chairman of the London County Council, dwelt with very special emphasis on this point:

"There is no thought of pride associated in my mind with the idea of London. I am always haunted by the awfulness of London: by the great appalling fact of these millions cast down, as it would appear by hazard, on the banks of this noble stream, working each in their own groove and their own cell, without regard or knowledge of each other, without heeding each other, without having the slightest idea how the other lives—the heedless casualty of un-numbered thousands of men. Sixty years ago a great Englishman, Cobbett, called it a wen. If it was a wen then, what is it now? A tumour, an elephantiasis sucking into its gorged system half the life and the blood and the bone of the rural districts."—March, 1891.

Sir John Gorst points out the evil, and suggests the remedy:

"If they wanted a permanent remedy of the evil they must remove the cause; they must back the tide, and stop the migration of the people into the towns, and get the people back to the land. The interest and the safety of the towns themselves were involved in the solution of the problem."—Daily Chronicle, 6th November, 1891.

Dean Farrar says:

"We are becoming a land of great cities. Villages are stationary or receding; cities are enormously increasing. And if it be true that great cities tend more and more to become the graves of the physique of our race, can we wonder at it when we see the houses so foul, so squalid, so ill-drained, so vitiated by neglect and dirt?"

Dr. Rhodes, at the Demographic Congress, called attention to
"the migration which was going on from the English agricultural districts. In Lancashire and other manufacturing districts 35 per cent. of the population were over 60 years of age, but in agricultural districts they would have over 60 per cent. Many of the cottages were so abominable that they could not call them houses, and the people so deteriorated in physique that they were not able to do the amount of work which able-bodied persons should do. Unless something was done to make the lot of the agricultural labourer better, the exodus would go on, with what results in the future he dared not say."—Times, 15th August, 1891.

The Press, Liberal, Radical, and Conservative, views this grave symptom of the time with the same alarm. The St. James' Gazette, on June 6, 1892, remarks:

"How best to provide the proper antidote against the greatest danger of modern existence is a question of no mean significance."

The Star, 9th October, 1891, says:

"How to stem the drift from the country is one of the main problems of the day. The labourer may perhaps be restored to the land, but how will the country industries be restored to rural England?"

The Daily News, a few years ago, published a series of articles, "Life in our Villages," dealing with the same problem. Trade Unionist leaders utter the same note of warning. Mr. Ben Tillet says:

"Hands are hungry for toil, and lands are starving for labour."

Mr. Tom Mann observes:

"The congestion of labour in the metropolis is caused mainly by the influx from the country districts of those who were needed there to cultivate the land."

All then are agreed on the pressing nature of this problem, all are bent on its solution, and though it would
doubtless be quite Utopian to expect a similar agreement as to the value of any remedy that may be proposed, it is at least of immense importance that, on a subject thus universally regarded as of supreme importance, we have such a consensus of opinion at the outset. This will be the more remarkable and the more hopeful sign when it is shown, as I believe will be conclusively shown in this work, that the answer to this, one of the most pressing questions of the day, makes of comparatively easy solution many other problems which have hitherto taxed the ingenuity of the greatest thinkers and reformers of our time. Yes, the key to the problem how to restore the people to the land—that beautiful land of ours, with its canopy of sky, the air that blows upon it, the sun that warms it, the rain and dew that moisten it—the very embodiment of Divine love for man—is indeed a Master-Key, for it is the key to a portal through which, even when scarce ajar, will be seen to pour a flood of light on the problems of intemperance, of excessive toil, of restless anxiety, of grinding poverty—the true limits of Governmental interference, ay, and even the relations of man to the Supreme Power.

It may perhaps be thought that the first step to be taken towards the solution of this question—how to restore the people to the land—would involve a careful consideration of the very numerous causes which have hitherto led to their aggregation in large cities. Were this the case, a very prolonged enquiry would be necessary at the outset. Fortunately, alike for writer and for reader, such an analysis is not, however, here requisite, and for a very simple reason, which may be stated thus:—Whatever may have been the causes which have operated in the past, and are operating
now, to draw the people into the cities, those causes may all be summed up as "attractions"; and it is obvious, therefore, that no remedy can possibly be effective which will not present to the people, or at least to considerable portions of them, greater "attractions" than our cities now possess, so that the force of the old "attractions" shall be overcome by the force of new "attractions" which are to be created. Each city may be regarded as a magnet, each person as a needle; and, so viewed, it is at once seen that nothing short of the discovery of a method for constructing magnets of yet greater power than our cities possess can be effective for re-distributing the population in a spontaneous and healthy manner.

So presented, the problem may appear at first sight to be difficult, if not impossible, of solution. "What," some may be disposed to ask, "can possibly be done to make the country more attractive to a work-a-day people than the town—to make wages, or at least the standard of physical comfort, higher in the country than in the town; to secure in the country equal possibilities of social intercourse, and to make the prospects of advancement for the average man or woman equal, not to say superior, to those enjoyed in our large cities?" The issue one constantly finds presented in a form very similar to that. The subject is treated continually in the public press, and in all forms of discussion, as though men, or at least working-men, had not now, and never could have, any choice or alternative, but either, on the one hand, to stifle their love for human society—at least in wider relations than can be found in a straggling village—or, on the other hand, to forego almost entirely all the keen and pure delights of the country. The question
INTRODUCTION.

is universally considered as though it were now, and forever must remain, quite impossible for working people to live in the country, and yet be engaged in pursuits other than agricultural, as though crowded unhealthy cities were the last word of economic science, and as if our present form of industry, in which sharp lines divide agricultural from industrial pursuits, were necessarily an enduring one. This fallacy is the very common one of ignoring altogether the possibility of alternatives other than those presented to the mind. There are in reality not only, as is so constantly assumed, two alternatives—town life and country life—but a third alternative, in which all the advantages of the most energetic and active town life, with all the beauty and delight of the country, may be secured in perfect combination; and the certainty of being able to live this life will be the magnet which will produce the effect for which we are all striving—the spontaneous movement of the people from our crowded cities to the bosom of our kindly mother earth, at once the source of life, of happiness, of wealth, and of power. The town and the country may, therefore, be regarded as two magnets, each striving to draw the people to itself—a rivalry which a new form of life, partaking of the nature of both, comes to take part in. This may be illustrated by a diagram of "The Three Magnets," in which the chief advantages of the Town and of the Country are set forth with their corresponding drawbacks, while the advantages of the Town-Country are seen to be free from the disadvantages of either.

The Town magnet, it will be seen, offers, as compared with the Country magnet, the advantages of high wages, opportunities for employment, tempting prospects of advancement,
but these are largely counterbalanced by high rents and prices. Its social opportunities and its places of amusement are very alluring, but excessive hours of toil, distance from work, and the "isolation of crowds" tend greatly to reduce the value of these good things. The well-lit streets are a great attraction, especially in the winter, but the sunlight is being more and more shut out, while the air is so vitiated that the fine public buildings, like the sparrows, rapidly become covered with soot, and the very statues are in despair.\(^1\) Palatial edifices and fearful slums are the strange, complementary features of modern cities.

The Country magnet declares herself to be the source of all beauty and wealth; but the Town magnet mockingly reminds her that she is very dull for lack of society, and very sparing of her gifts for lack of capital. There are in the country beautiful vistas, lordly parks, violet-scented woods, fresh air, sounds of rippling water; but too often one sees those threatening words, "Trespassers will be prosecuted." Rents, if estimated by the acre, are certainly low, but such low rents are the natural fruit of low wages rather than a cause of substantial comfort; while long hours and lack of amusements forbid the bright sunshine and the pure air to gladden the hearts of the people. The

\(^1\) "Last year the layer of platina upon the equestrian statue of Lord Napier of Magdala was taking on a velvet coat, but a black, greenish tint had formed, and there was none of that delicate, velvety brown tint which ought to be there. Indeed the warrior seemed by his very attitude to recognise the fact, for he was turning, field-glass in hand, away from the Athenæum Club as if perfectly conscious that in the present state of the London atmosphere he was beyond the aid of science, and would soon become sooty black like the occupants of adjoining pedestals."—Professor Roberts Austen, C.B., F.R.S., \textit{Journal Society of Arts}, 11th March, 1892.
one industry, agriculture, suffers frequently from excessive rainfalls; but this wondrous harvest of the clouds is seldom properly ingathered, so that in times of drought, there is frequently, even for drinking purposes, a most insufficient supply. Even the natural healthfulness of the country is largely lost for lack of proper drainage and other sanitary conditions, while, in parts almost deserted by the people the few who remain are yet frequently huddled together as if in rivalry with the slums of our cities.

But neither the Town magnet nor the Country magnet represent the full plan and purpose of nature. Human society and the beauty of nature are meant to be enjoyed together. The two magnets must be made one. As man and woman by their varied gifts and faculties supplement each other, so should town and country. The town is the symbol of society—of mutual help and friendly co-operation, of fatherhood, motherhood, brotherhood, sisterhood, of wide relations between man and man—of broad, expanding sympathies—of science, art, culture, religion. And the country! The country is the symbol of God’s love and care for man. All that we are, and all that we have comes from it. Our bodies are formed of it; to it they return.

1 Dr. Barwise, Medical Officer of Health for the County Council of Derbyshire, giving evidence before a Select Committee of the House of Commons, on 25th April, 1894, on the Chesterfield Gas and Water Bill, said, in answer to Question 1873: “At Brimington Common School I saw some basins full of soapsuds, and it was all the water that the whole of the children had to wash in. They had to wash one after another in the same water. Of course a child with ringworm or something of that kind might spread it through the whole of the children... The schoolmistress told me that the children came in from the playground hot, and she had seen them actually drink this dirty water. In fact when they were thirsty there was no other water for them to have.”
We are fed by it, clothed by it, and by it are we warmed and sheltered. On its bosom we rest. Its beauty is the inspiration of art, of music, of poetry. Its forces propel all the wheels of industry. It is the source of all health, all wealth, all knowledge. But its fulness of joy and wisdom has not revealed itself to man. Nor can it ever, so long as this unholy, unnatural separation of society and nature endures. Town and country must be married, and out of this joyous union will spring a new hope, a new life, a new civilisation. It is the purpose of this work to show how a first step can be taken in this direction by the construction of a Town-country magnet; and I hope to convince the reader that this is practicable, here and now, and that on principles that are the very soundest, whether viewed from the ethical or the economic standpoint.

I will undertake, then, to show how in "Town-country" equal, nay better, opportunities of social intercourse may be enjoyed than are enjoyed in any crowded city, while yet the beauties of nature may encompass and enfold each dweller therein; how higher wages are compatible with reduced rents and rates; how abundant opportunities for employment and bright prospects of advancement may be secured for all; how capital may be attracted and wealth created; how the most admirable sanitary conditions may be ensured; how excessive rainfall, the despair of the farmer, may be used to generate electric light and to propel machinery; how the air may be kept clear of smoke; how beautiful homes and gardens may be seen, on every hand; how the bounds of freedom may be widened, and yet all the best results of concert and co-operation gathered in by a happy people.
The construction of such a magnet, could it be effected, followed, as it would be, by the construction of many more, would certainly afford a solution of the burning question set before us by Sir John Gorst, "how to back the tide of migration of the people into the towns, and to get them back upon the land."

A fuller description of such a magnet and its mode of construction will form the theme of subsequent chapters.
CHAPTER I.

THE TOWN-COUNTRY MAGNET.

"I will not cease from mental strife,
Nor shall my sword sleep in my hand,
Till we have built Jerusalem
In England's green and pleasant land."
—Blake.

"No scene is continuously and untiringly loved but one rich by joyful human labour, smooth in field, fair in garden, full in orchard, trim, sweet, and frequent in homestead, ringing with voices of vivid existence. No air is sweet that is silent; it is only sweet when full of low currents of unsound, triplets of birds, and murmur and chirp of insects, and deep-toned words of men, and wayward trebles of childhood. As the art of life is learned, it will be found at last that all lovely things are also necessary—the wild flower by the wayside as well as the tended corn, and the wild birds and creatures of the forest as well as the tended cattle, because man doth not live by bread only, but also by the desert manna, by every wondrous word and unknowable work of God."—Mr. J. Ruskin, "Unto This Last."

The reader is asked to imagine an estate of some such shape as that shown in Diagram 2, embracing an estate of 6,000 acres, which is at present purely agricultural, and has been obtained by purchase in the open market at a cost of £40 an acre, or £240,000. The purchase money is supposed to have been raised on mortgage debentures, bearing interest at an average rate not exceeding £4 per cent. The estate is legally vested in the names of four
gentlemen of responsible position and of undoubted probity and honour, who hold it in trust, first, as a security for the debenture-holders, and, secondly, in trust for the people of Garden City, the Town-country magnet, which it is intended to build thereon. One essential feature of the plan is that all ground rents, which are to be determined by competition among the tenants, shall be paid to the trustees, who, after providing for interest and sinking fund, will hand the balance to the Central Council of the new municipality,¹ to be employed by such Council in the creation and maintenance of all necessary public works—roads, schools, parks, etc.

The objects of this land purchase may be stated in various ways, but it is sufficient here to say that some of the chief objects are these: On the part of working-class people the object is to find work at wages of higher purchasing power, and to secure healthier surroundings and more regular employment. To enterprising manufacturers, architects, engineers, builders, and mechanicians of all kinds, as well as to many engaged in various professions, it is intended to offer a means of securing new and better employment for their capital and talents, while to the agriculturalist at present on the estate, as well as to those who may migrate thither, it is designed to open a new market for their produce close to their doors. Its object is, in short, to raise the standard of health and comfort of all true workers of whatever grade—the means by which these objects are to be achieved being a healthy, natural, and economic combination of town and country life, and this on land owned by the municipality.

¹ This word, "municipality," is not used in a technical sense.
The town of Garden City, which is to be built near the centre of the 6,000 acres, covers an area of 1,000 acres, or a sixth part of the 6,000 acres, and is of circular form, 1,240 yards (or nearly three-quarters of a mile) from centre to circumference. (Diagram 2 is a ground-plan of the whole municipal area, showing the town in the centre; and Diagram 3, which represents one section or ward of the town, will be useful in following the description of the town itself.)

Six magnificent boulevards—each 120 feet wide—traverse the city from centre to circumference, dividing it into six equal parts or wards. In the centre is a circular space of 185 yards in diameter, and containing about five and a half acres, laid out as a beautiful and well-watered garden; and, surrounding this garden, each standing in its own ample grounds, are the larger public buildings—town hall, principal concert and lecture hall, theatre, library, museum, picture-gallery, and hospital.

The rest of the large space encircled by the "Crystal Palace" is a public park, containing 145 acres, which includes ample recreation grounds within very easy access of all the people.

Running all round the Central Park (except where it is intersected by the boulevards) is a wide glass corridor called "Crystal Palace." This building is in wet weather one of the favourite resorts of the people, whilst the knowledge that its bright shelter is ever close at hand tempts people into Central Park, even in the most doubtful of weathers. Here manufactured goods are exposed for sale, and here most of that class of shopping which requires the joy of deliberation and selection is done. The space
enclosed by the Crystal Palace is, however, a good deal larger than is required for these purposes, and a considerable part of it is used as a Winter Garden—the whole forming a permanent exhibition of a most attractive character, whilst its circular form brings it near to every dweller in the town—the furthest removed inhabitant being within 600 yards.

Passing out of the Crystal Palace on our way to the outer ring of the town we cross Fifth Avenue—lined, as are all the roads of the town, with trees—fronting which, and looking on to the Crystal Palace, we find a ring of very excellently-built houses, each standing in its own ample grounds; and as we continue our walk, we observe that the houses are for the most part built either in concentric rings, facing the various Avenues (as the circular roads are termed), or fronting the boulevards and roads, which all converge to the centre of the town. Asking the friend who accompanies us on our journey what the population of this little city may be, we are told about 30,000, and that there are in the town 5,500 building lots of an average size of 20 feet by 130 feet—the minimum space allotted for the purpose being 16 by 125. Noticing the very varied architecture and design which the houses and group of houses display—some having common gardens and cooperative kitchens—we learn that general observance of street line or harmonious departure from it are the chief points as to house-building over which the municipal authorities exercise control, for, though proper sanitary arrangements are strictly enforced, the fullest measure of individual taste and preference is encouraged.

Walking still toward the outskirts of the town, we come
upon "Grand Avenue." This avenue is fully entitled to the name it bears, for it is 420 feet wide,¹ and forming a belt of green upwards of three miles long, divides that part of the town which lies outside Central Park into two belts. It really constitutes an additional park of 115 acres—a park which is within 240 yards of the furthest removed inhabitant. In this splendid avenue six sites, each of four acres, are reserved for public schools and their surrounding play-grounds and gardens, while other sites are reserved for churches of any denominations which the religious feelings of the people may select, and which they are prepared out of their own funds to erect and maintain. We observe that the houses fronting on Grand Avenue have departed (at least in one of the wards—that of which Diagram 3 is a representation)—from the general plan of concentric rings, and, in order to ensure a longer line of frontage on Grand Avenue, are arranged in crescents—thus also to the eye yet further enlarging the already splendid width of Grand Avenue.

In the outer ring of the town are factories, warehouses, dairies, markets, coal yards, timber yards, etc., all fronting on the circle railway, which encompasses the whole town, and which has sidings connecting it with a main line of railway which passes through the estate. This arrangement enables goods to be loaded direct into trucks from warehouses and workshops, and so sent by railway to distant markets, or taken direct from the trucks into the warehouses or factories, thus not only effecting a very great saving in regard to packing and cartage, and reducing to a minimum loss from breakage, but also, by reducing the

¹ Boulevard du Midi, Brussels, is only 225 feet wide.
traffic on the roads of the town, lessening to a very marked extent the cost of their maintenance. Each warehouse and factory has practically a goods station at its door, while no inhabitant of the city is more than 660 yards from the railway, which is, of course, used for passengers as well as for goods. The depth of these lots fronting on the railway is 150 feet, and it will be seen that, besides their railway frontage, they front on a road (First Avenue), which is 90 feet in width.

All the sewage and other refuse of the town is utilised on the agricultural portions of the estate—(see Diagram 2)—which is held by various individuals in large farms, small holdings, allotments, cow pastures, etc.; the natural competition of these various methods of agriculture, tested by the willingness of occupiers to offer the highest rent to the municipality, tending to bring about the best system of husbandry, or, what is more probable, the best systems adapted for various purposes. Thus it is easily conceivable that it may prove advantageous to grow wheat in very large fields, involving united action under a capitalist farmer, or by a body of co-operators; while the cultivation of vegetables, fruits, and flowers, which requires closer and more personal care, and more of the artistic and inventive faculty, may possibly be best dealt with by individuals, or by small groups of individuals having a common belief in the efficacy and value of certain dressings, methods of culture, or artificial and natural surroundings.

This plan, or, if the reader be pleased to term it, this absence of plan, avoids the dangers of stagnation or dead level, and, though encouraging individual initiative, permits of the fullest co-operation, while the increased rents which
follow from this form of competition are common or municipal property, and by far the larger part of them are expended in permanent improvements, and in drainage and other works, which involve considerable outlay.

While the town proper, with its population engaged in various trades, callings, and professions, and with a store or depot in each ward, offers the most natural market to the people engaged on the agricultural estate, inasmuch as to the extent to which the townspeople demand their produce they escape altogether any railway rates and charges; yet the farmers and others are not by any means limited to the town as their only market, but have the fullest right to dispose of their produce to whomever they please. Here, as in every feature of the experiment, it will be seen that it is not the area of rights which is contracted, but the area of choice which is enlarged.

This principle of freedom holds good with regard to manufacturers and others who are invited to establish themselves in the town. These manage their affairs in their own way, subject, of course, to the general law of the land, and subject to the provision of sufficient space for workmen, and reasonable sanitary conditions. Even in regard to such matters as water, lighting, and telephonic communication,—which the municipality would, if efficient and honest, be certainly the best and most natural body to supply,—no rigid or absolute monopoly is sought; and if any private corporation or any body of individuals proved itself capable of supplying on more advantageous terms, either the whole town or a section of it, with these or any commodities the supply of which was taken up by the corporation, this would be allowed. No really sound system of action is in more need
of artificial support than is any sound system of thought. The area of municipal and corporate action is probably destined to become greatly enlarged; but, if it is to be so, it will be because the people possess faith in such action, and that faith can be best shown by a wide extension of the area of freedom.

Dotted about the estate are seen various charitable and philanthropic institutions. These are not under the control of the municipality, but are supported and managed by various public-spirited people who have been invited by the municipality to establish these institutions in an open, healthy district, and on land let to them at a pepper-corn rent, it occurring to the authorities that they can the better afford to be thus generous, as the spending power of these institutions greatly benefits the whole community. Besides, as those persons who migrate to the estate are among the most energetic and resourceful members of the community, it is but just and right that their more helpless brethren should be able to enjoy the benefits of an experiment which is designed for humanity at large.
CHAPTER II.

THE REVENUE OF GARDEN CITY, AND HOW IT IS OBTAINED—
THE AGRICULTURAL ESTATE.

"It is my object to put forward a theoretical outline of a community so circumstanced and so maintained by the exercise of its own free will, guided by scientific knowledge, that the perfection of sanitary results will be approached, if not actually realised, in the co-existence of the lowest possible general mortality with the highest possible individual longevity."—Dr. B. W. Richardson, "Hygeia; or, a City of Health."

"When drainage everywhere, with its double functions, restoring what it takes away, is accomplished, then, this being combined with the data of a new social economy, the products of the earth will be increased ten-fold, and the problem of misery will be wonderfully diminished. Add the suppression of parasitism and it will be solved."—Victor Hugo, "Les Miserables," Book II., Chap. i.

Amongst the essential differences between Garden City and other municipalities, one of the chief is its method of raising its revenue. Its entire revenue is derived from rents; and one of the purposes of this work is to show that the rents which may very reasonably be expected from the various tenants on the estate will be amply sufficient, if paid into the coffers of Garden City, (a) to pay the interest on the money with which the estate is purchased, (b) to provide a sinking-fund for the purpose of paying off the principal, (c) to construct and maintain all such works as are usually constructed and maintained by municipal and other local
authorities out of rates compulsorily levied, and (d) (after redemption of debentures) to provide a large surplus for other purposes, such as old-age pensions or insurance against accident and sickness.

Perhaps no difference between town and country is more noticeable than the difference in the rent charged for the use of the soil. Thus, while in some parts of London the rent is equal to £30,000 an acre, £4 an acre is an extremely high rent for agricultural land. This enormous difference of rental value is of course almost entirely due to the presence in the one case and the absence in the other of a large population; and, as it cannot be attributed to the action of any particular individuals, it is frequently spoken of as the “unearned increment,” i.e., unearned by the landlord, though a more correct term would be “collectively-earned increment.”

The presence of a considerable population thus giving a greatly added value to the soil, it is obvious that a migration of population on any considerable scale to any particular area will be certainly attended with a corresponding rise in the value of the land so settled upon, and it is also obvious that such increment of value may, with some foresight and pre-arrangement, become the property of the migrating people.

This foresight and pre-arrangement, never before exercised in an effective manner, are displayed conspicuously in the case of Garden City, where the land, as we have seen, is vested in trustees, who hold it in trust, after payment of the debenture holders, for the whole community, so that the entire increment of value gradually created becomes the property of the municipality, with the effect that though
rents may rise, and even rise considerably, such rise in rent will not become the property of private individuals, but will be applied in relief of rates. It is this arrangement which will be seen to give Garden City much of its magnetic power.

The site of Garden City we have taken to be worth at the time of its purchase £40 an acre, or £240,000. The purchase money may be assumed to represent 30 years' purchase, and on this basis the annual rent paid by the former tenants was £8,000. If, therefore, there was a population of 1,000 persons upon the estate at the time of the purchase, then each man, woman, and child was contributing towards this rent-roll an average sum of £8 per annum. But the population of Garden City, including its agricultural land, is, when completed, 32,000, and the estate has cost them a sum on which they pay an annual charge by way of interest of £9,600. Thus, while before the experiment was initiated, 1,000 persons out of their united earnings contributed £8,000 a year, or £8 a head, on the completion of the town 32,000 persons out of their united earnings will contribute £9,600 a year, or an average of 6s. a head.

This sum of 6s. per head per annum is all the rent, strictly speaking, which the inhabitants of Garden City will ever be called upon to pay; for it is all the rent which they pay away, any further sum they pay being a contribution towards their rates.

Let us now suppose that each person, besides contributing annually 6s. a head, contributes an average annual sum of £1 14s., or £2 in all. In that case two things may be noticed. First, each person will be paying for ground-rent
The Vanishing Point of Landlords' Rent.

Rent & Local Rates of an average population equal to that of Garden City working under present conditions are about £144,000 per annum being £4.10s per head of population, and with a constant tendency to rise.

By migrating to Garden City rents and rates are at once reduced to £2 per head,

Out of which a Sinking Fund is provided for the gradual extinction of Landlords' Rent. This end being attained, all the funds hitherto devoted to that purpose may be applied municipally or to the provision of Old Age Pensions.
and rates, only one-fourth of the sum which each person before the purchase paid in ground-rent alone; and, secondly, the Board of Management, after the payment of interest on the debentures, will receive an annual sum of £54,400, which, as will be presently shown, would, after providing a sinking fund (of £4,400), defray all those costs, charges, and expenses which are usually met by local taxation.

The average annual sum contributed by each man, woman, and child in England and Wales for local purposes is about £2 a head,¹ and the average sum contributed for ground rent is, at a very low estimate, about £2 10s.² The average yearly contribution for ground-rent and local rates is, therefore, about £4 10s. It might, therefore, be safely assumed that the people of Garden City would willingly pay £2 per head in complete discharge of ground-rent and local rates; but to make the case the clearer and stronger, we will test the supposed willingness of the tenants of Garden City to

¹ The aggregate receipts of the local authorities during the financial year 1893-4, excluding loans, amounted to £58,377,680 (Local Government Board Report for 1895-96, p. clxi.), and the population in England and Wales in 1891 was 29,002,525.

² It is very difficult to arrive at any satisfactory figure on this point, but there is no doubt that ground-rents usually considerably exceed rates, especially in the case of business premises. But in addition to this, vast sums have been received by landlords for land purchased by canal and railway companies, as well as by municipal and other public bodies, and no small part of the interest paid on stocks and debentures of these classes is really landlords' rent in a disguised form. I may further observe that Mr. S. Smith, M.P. in an article (in the Contemporary, Dec. 1883), written expressly to counteract exaggerated ideas of the growth of rent, put the growth of rent as from £49,000,000 in 1814 to £69,000,000 in 1883.
pay such a sum as £2 a year for rates and rents in another way.

For this purpose, let us deal first with the agricultural estate, leaving the town estate to be dealt with separately. Obviously the rent which can be secured will be consider-ably greater than before the town was built. Every farmer now has a market close to his doors. There are 30,000 townspeople to be fed. Those persons, of course, are per-fectly free to get their food stuffs from any part of the world, and in the case of many products will doubtless con-tinue to be supplied from abroad. These farmers are hardly likely to supply them with tea, with coffee, with spices, with tropical fruits or with sugar, and their struggle to com-pete with America and Russia for the supply of wheat or flour to the town may be as keen as ever. But surely the struggle will not be so despairing. A ray—a beam of hope will gladden the heart of the despairing home-producer of wheat, for while the American has to pay railway charges to the sea-board, charges for Atlantic transit and railway charges to the consumer, the farmer of Garden City has a market at his very doors, and this a market which the rent he contributes will help to build up.

Or consider vegetables and fruits. Farmers, except near towns, do not often grow them now. Why? Chiefly be-cause of the difficulty and uncertainty of a market, and the high charges for freights and commission. To quote the words of Dr Farquharson, M.P., when they "try to dispose of these things they find themselves struggling so hopelessly in a spider’s web of rings, and middlemen, and speculators,

1 The electric light, with cheap motive power for its generation, with glass-houses, may make even some of these things possible.
that they are more than half-inclined to give up the attempt in despair, and fall back on those things that stand up straight and square to their prices in the open market."

A curious calculation may be interesting with regard to milk. Assuming each person in the town consumed only one-third of a pint a day, then 30,000 would consume 1,250 gallons a day, and might thus save, taking railway charges at a penny per gallon, \(^1\) upwards of £1,900 per annum in railway rates upon the one item of milk. Some of that £1,900 would go to the consumers, some to the dairy farmer, and some to the community generally in the form of an increased rent; and obviously that saving of £1,900 on railway rates for milk must be multiplied by a large figure in order to realise the general saving to be effected by placing consumer and producer in such close association. In other words the combination of town and country is not only healthful, but economic—a point which every step taken will serve to make yet more clear.

But the rents which the agricultural tenants of Garden City would be willing to pay would increase for another reason. The waste products of the town could, and this without heavy charges for railway transport or other expensive agencies, be readily brought back to the soil, thus increasing its fertility. The question of sewage disposal is naturally

\(^1\) "The Great Western Railway, thanks to Sir Nigel Kingscote, determined to help the farmers on its route by conveying milk to London at the lowest rates. After March it will be possible to send milk 100 miles for a penny a gallon. But, as Sir Nigel points out, no reduction of railway rates can do much in this direction. If the farmer is to have better prices, the middleman's profit must be cut. At present the company gets 1d. on each gallon, the farmer 6d., while the retailer sells it for 1s. 4d. or 1s. 8d."—Echo, 31st January, 1896.
a difficult one to deal with, but its inherent difficulty is often much increased by artificial and imperfect conditions already in existence. Thus Sir Benjamin Baker, in his joint report with Mr. (now Sir) Alexander Binnie to the London County Council, says: "In approaching the consideration of the vast question of the whole sewerage system of the Metropolis, and the state of the Thames, as a practical problem . . . we had clearly at once to recognise the fact that the general features of the main drainage system were unalterably settled, and must be accepted in the same way as the main lines of thoroughfares have to be accepted whether quite as we could wish them to be or not." But on Garden City site, given the skilful enginer, he would have comparatively little difficulty. He would have, as it were, a clean sheet on which to prepare his plans, and the whole estate being equally the property of the municipality, he would have a free course before him, and would doubtless succeed in adding greatly to the productiveness of the agricultural estate.

The great increase in the number of allotments, especially such favourably situated allotments as are shown in Diagram 2 would also tend to raise the total sum offered in rent.¹

There are yet other reasons why the rent which a farmer on the Garden City estate would be willing to pay for his farm, or a labourer for his allotment, would tend to increase.

¹ "In order to satisfy the legitimate claims of the agricultural labour class alone, to the existing, say, half-million allotments, another million should at once be added. A careful and prolonged inquiry has convinced me that the worker on the land pays rent which is, on the average, nearer to three times than twice the rent paid by the tenant farmer for land of similar character."—Rev. Frome Wilkinson, Daily Chronicle, 18th Sept., 1895.
The productiveness of the agricultural part of the estate, besides being increased by a well-devised system of sewerage, and by a new and somewhat extensive market, with unique conveniences for transit to more distant markets, would also be increased because the tenure on which the land is held encourages maximum cultivation. It is a just tenure. The agricultural portion of the estate is let at fair rents, with a right to continue in occupation as long as the tenant is willing to pay a rent equal to that offered by any would-be occupier, less, say, 10 per cent. in favour of the occupying tenant—the incoming tenant having also to compensate the outgoing tenant for all unexhausted improvements. Under this system, while it would be impossible for the tenant to secure to himself any undue share of that natural increment of land-value which would be brought about by the general growth in well-being of the town, he would yet have, as all tenants in possession probably should have, a preference over any new-comer, and would know that he would not lose those fruits of his past industry which were not yet ingathered but were still adding their value to the soil. Surely no one can doubt that such a tenure would, of itself, tend greatly to increase at once the activity and industry of the tenant, the productivity of the soil, and the rent which the tenant would be willing to pay.

That there would be this increased offer of rent will become yet more obvious if we consider for a moment the nature of the rent paid by a tenant of Garden City. Part of what he pays would be in respect of interest on the debentures on which the money to purchase the estate was raised, or in the redemption of those debentures, and would thus, except so far as the debentures were held by residents
on the estate, pass away from the community altogether; but the whole of the remaining sum paid would be expended locally, and the farmer would have a share equal to that of every adult in the administration of such money. The term "rent," therefore, has, in Garden City, acquired a new meaning, and, for the sake of clearness, it will be necessary in future to use terms which will not be ambiguous. That part of the rent which represents interest on debentures will be hereafter called "landlord's rent"; that part which represents repayment of purchase-money "sinking fund"; that part which is devoted to public purposes "rates"; while the total sum will be termed "rate-rent."

Diagram 4, which I have called "The Vanishing Point of Landlord's Rent," will, I hope, serve to make this point perfectly clear. It shows the nature and extent of the financial burden at present borne by an average member of the population (see p. 23), and how the character and extent of that burden may be gradually changed.

From these considerations surely it is obvious that the "rate-rent" which the farmer will be willing to pay into the treasury of Garden City will be considerably higher than the rent he would be willing to pay to a private landlord, who, besides increasing his rent as the farmer makes his land more valuable, will also leave him with the full burden of local taxation resting upon him. In short, while the plan proposed embraces a system of sewage-disposal which will return to the soil in a transmuted and transmutable form, many of those products, the growth of which, by exhausting its natural fertility, demand elsewhere the application of manures so expensive that the farmer becomes sometimes blinded to their necessity, so does it embrace a system of
rate-rents by which many of the farmer's hard-earned sovereigns, hitherto lost to him by being paid away to his landlord, shall return to his exhausted exchequer, not indeed in the form in which they left it, but in a variety of useful forms, such as roads, schools, markets, which will assist him most materially, though indirectly, in his work, but which, under present conditions, entail so severe a burden as to make him naturally slow to see their inherent necessity, and even to look upon some of them with suspicion and dislike. Who can doubt that if the farm and the farmer can be placed under conditions so healthful and natural alike in a physical and moral sense, the willing soil and the hopeful farmer will alike respond to their new environment—the soil becoming more fertile by every blade of grass it yields, the farmer richer by every penny of rate-rent he contributes?

We are now in a position to see that the rate-rent which will be readily paid by farmer, small occupier, and allotment holder, would be considerably greater than the rent he paid before—(1) because of the presence of a new town population demanding new and more profitable farm products, in respect of which railway charges can be largely saved; (2) by the due return to the soil of its natural elements; (3) by the just, equitable, and natural conditions on which the land is held; and (4) by reason of the fact that the rent now paid is rate and rent, while the rent formerly paid left the rates to be paid by the tenant.

But certain as it is that the "rate-rent" would represent a very considerable increase over the bare rent formerly paid by the tenants on the estate, it is still very much a matter of conjecture what the "rate-rent" would be; and we shall,
therefore, be acting prudently if we greatly under-estimate the "rate-rent" which would probably be offered. If, then, in view of all the circumstances, we estimate that the farming population of Garden City will be prepared to pay for rates and rent 50 per cent. more than they before paid for rent alone, we shall reach the following result:—

Estimated Gross Revenue from Agricultural Estate.

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original rent paid by tenants of 5,000 acres, say</td>
<td>£6,500</td>
</tr>
<tr>
<td>Add 50 per cent. for contributions to rates and sinking fund</td>
<td>... ... ... ... 3,250</td>
</tr>
<tr>
<td><strong>Total “rate-rent” from agricultural estate</strong></td>
<td><strong>£9,750</strong></td>
</tr>
</tbody>
</table>

We shall in the next chapter estimate the amount which may, on the most reasonable calculation, be expected from the town estate, and then proceed to consider the sufficiency of the total rate-rents for the municipal needs of the town.
CHAPTER III.

THE REVENUE OF GARDEN CITY—TOWN ESTATE.

"Whatever reforms be introduced into the dwellings of the London poor, it will still remain true that the whole area of London is insufficient to supply its population with fresh air and the free space that is wanted for wholesome recreation. A remedy for the overcrowding of London will still be wanted. . . . There are large classes of the population of London whose removal into the country would be in the long run economically advantageous; it would benefit alike those who moved and those who remained behind. . . . Of the 150,000 or more hired workers in the clothes-making trades, by far the greater part are very poorly paid, and do work which it is against all economic reason to have done where ground-rent is high."—Professor Marshall, "The Housing of the London Poor," Contemporary Review, 1884.

Having in the last chapter estimated the gross revenue which may be anticipated from the agricultural part of the estate at £9,750, we will now turn to the town estate, where, obviously, the conversion of an agricultural area into a town will be attended with a very large rise in land values, and endeavour roughly to estimate—again taking care to keep well within the mark—the amount of "rate-rent" which will be freely offered by the tenants of the town estate.

The site of the town proper consists, it will be remembered, of 1,000 acres, and is assumed to have cost £40,000, the interest of which, at 4 per cent., is £1,600 per annum. This sum of £1,600 is, therefore, all the landlord's rent
which the people of the town site will be called upon to pay, any additional "rate-rent" they may contribute being devoted either to the payment of the purchase-money as "sinking-fund," or applied as "rates" to the construction and maintenance of roads, schools, water-works, sewage-works, and to other municipal purposes. It will be interesting, therefore, to see what sort of a burden "landlord's rent" will represent per head, and what the community would secure by such contribution. Now, if the sum of £1,600, being the annual interest or landlord's rent, be divided by 30,000 (the supposed population of the town), it will be found to equal an annual contribution by each man, woman, and child of rather less than 1s. 1d. per head. This is all the "landlord's rent" which will ever be levied, any additional sum collected as "rate-rent" being applied to sinking fund or to local purposes.

And now let us notice what this fortunately-placed community obtains for this insignificant sum. It obtains for 1s. 1d. per head per annum, first, ample sites for homes, these averaging, as we have seen, 20 feet by 130 feet, and accommodating, on an average, 5½ persons to each lot. It obtains ample space for roads, some of which are of truly magnificent proportions, so wide and spacious that sunlight and air may freely circulate, and in which trees, shrubs, and grass give to the town a semi-rural appearance. It also obtains ample sites for town-hall, public-library, museum and picture-gallery, theatre, concert-hall, hospital, schools, churches, swimming baths, public markets, etc. It also secures a central park of 145 acres, and a magnificent avenue 420 feet wide, extending in a circle of over three miles, unbroken save by spacious boulevards and by schools
and churches, which, one may be sure, would not be the less beautiful because so little money had been expended on their sites. It secures also all the land required for a railway 4$\frac{1}{4}$ miles long, encompassing the town; 82 acres for warehouses, factories, markets, and a splendid site for a crystal palace devoted to shopping, and serving also as a winter garden. The leases under which all building sites are let do not, therefore, contain the usual covenant by the tenant to pay all rates, taxes, and assessments levied in respect of such property, but, on the contrary, contain a covenant by the landlord to apply the whole sum received, first, in payment of debenture interest; secondly, towards the redemption of the debentures; and thirdly, as to the whole of the balance, into a public fund, to be applied to public purposes, among these being the rates levied by public authorities, other than the municipal authority, of the city.

Let us now attempt to estimate the rate-rents which may be anticipated in respect of our town-estate.

First we will deal with the home-building lots. All are excellently situated, but those fronting Grand Avenue (420 feet), and the magnificent boulevards (120 feet) would probably call forth the highest tenders. We can here deal only with averages, but we think anyone would admit that an average rate-rent of 6s. a foot frontage for home lots would be extremely moderate. This would make the rate-rent of a building lot 20 feet wide in an average position £6 a year, and on this basis the 5,500 building lots would yield a gross revenue of £33,000.

The rate-rents from the sites of factories, warehouses, markets, etc., cannot perhaps be so well estimated by the foot frontage, but we may perhaps safely assume that
an average employer would willingly pay £2 in respect of each employee. It is of course not suggested that the rate-rent levied should be a poll-tax; it would, as has been said, be raised by competition among the tenants; but this way of estimating the rate-rent to be paid will perhaps give a ready means by which manufacturers or other employers, co-operative societies, or individuals working on their own account, would be able to judge whether they would be lightly rated and rented as compared with their present position. It must be, however, distinctly borne in mind that we are dealing with averages; and if the figure should seem high to a large employer, it will seem ridiculously low to a small shop-keeper.

Now in a town with a population of 30,000, there would be about twenty thousand persons between the ages of 16 and 65; and if it is assumed that 10,625 of these would be employed in factories, shops, warehouses, markets, etc., or in any way which involved the use of a site, other than a home-building site, to be leased from the municipality, there would be a revenue from this source of £21,250.

The gross revenue of the entire estate would therefore be:—

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate-rent from agricultural estate (see p. 30)</td>
<td>£9,750</td>
</tr>
<tr>
<td>5500 home building lots at £6 per lot</td>
<td></td>
</tr>
<tr>
<td>from business premises 10,625 persons employed at an average of £2 a head</td>
<td></td>
</tr>
</tbody>
</table>

Or £2 per head of population for rates and rent.
This sum would be available as follows:—

For landlord's rent or interest on purchase money £240,000 at 4 per cent. ... ... £9,600
For sinking fund (30 years) ... ... ... 4,400
For such purposes as are elsewhere defrayed out of rates ... ... ... ... 50,000

£64,000

It is now important to inquire whether £50,000 will suffice for the municipal needs of Garden City.
CHAPTER IV.

THE REVENUE OF GARDEN CITY—GENERAL OBSERVATIONS ON ITS EXPENDITURE.

"London has grown up in a chaotic manner, without any unity of design, and at the chance discretion of any persons who were fortunate enough to own land as it came into demand at successive periods for building operations. Sometimes a great landlord laid out a quarter in a manner to tempt the better class of residents by squares, gardens or retired streets, often cut off from through traffic by gates and bars; but even in these cases London as a whole has not been thought of, and no main arteries have been provided for. In other and more frequent cases of small landowners, the only design of builders has been to crowd upon the land as many streets and houses as possible, regardless of anything around them, and without open spaces or wide approaches. A careful examination of a map of London shows how absolutely wanting in any kind of plan has been its growth, and how little the convenience and wants of the whole population or the considerations of dignity and beauty have been consulted."—Right Hon. G. J. Shaw-Lefevre, New Review, 1891, p. 435.

"It is a great pity that the old suggestion of attaching, wherever possible, half-an-acre or so of land to each public elementary school in the country has never been carried out. School gardens might be made the means of giving the young an insight into horticulture, the effect of which they would find pleasant and profitable in after life. The physiology and relative value of food is a much more useful branch of school instruction than many a branch upon which the young have wasted years of their time, and the school garden would be the most valuable of object-lessons."—The Echo, Nov. 1890.

Before entering upon the question which presented itself at the conclusion of the last chapter—that of endeavouring to
ascertain whether the estimated net available income of Garden City (£50,000 per annum) would be sufficient for its municipal needs, I will very shortly state how it is proposed to raise the money required for commencing operations. The money would be borrowed on "B" debentures, and would be secured by a charge upon the "rate-rent," subject of course to the payment of interest and sinking-fund in respect of the "A" debentures on which the purchase money of the estate is raised. It is, perhaps, superfluous to remark that, though in the case of the land purchase it might be requisite to raise the whole, or at least some very considerable part of the purchase money before possession would be given of the estate, or operations upon it commenced, yet in regard to public works to be carried out upon the estate, the case is quite different, and it would be by no means necessary or advisable to defer the commencement of operations until the whole sum which might be ultimately required should be raised. No town was probably ever built on such onerous conditions as would be involved in the raising at the outset of such a very considerable sum as would defray the cost of all its public works; and though the circumstances under which Garden City is to be built may be unique, there is, as will by and by be seen, not only no need for making an exception of the town in respect of initial capital, but quite exceptional reasons will become more and more apparent which make the overlaying of the enterprise with superabundant capital altogether unnecessary, and therefore inexpedient; although, of course, there must be a sufficient sum to enable all real economies to be readily effected.

Perhaps it may be well in this connection to draw a
distinction as to the amount of capital required between the case of the building of a town and the building, let us say, of a large iron bridge across an estuary. In the case of the bridge it is highly expedient to raise the entire sum required before commencing operations, for the simple reason that the bridge is not a bridge until the last rivet is driven home, nor, until its entire completion and its connection with the railways or roadways at either end, has it any revenue-earning power. Except, therefore, on the assumption that it is to be fully completed, it offers very little security for the capital sunk upon it. Hence it would be very natural for those who are asked to invest to say, "We will not put any money into this enterprise until you show us that you can get enough to complete it." But the money which it is proposed to raise for the development of Garden City site leads to speedy results. It is to be expended upon roads, schools, etc. These works will be carried out, having ever due relation to the number of lots which have been let to tenants, who undertake to build as from a certain date, and, therefore, the money expended will very soon begin to yield a return in the shape of a rate-rent, representing, in reality, a greatly-improved ground-rent; when those who have advanced money on the "B" debentures will have a really first-class security, and further sums should be easily obtainable, and at a reduced rate of interest. Again, it is an important part of the project that each ward, or one-sixth part of the circular site (see Diagram 3), should be in some sense a complete town by itself, and thus the school buildings might serve, in the earlier stages, not only as schools, but as places for religious worship, for concerts, for libraries, and for meetings of various kinds,
so that all outlay on expensive municipal and other buildings might be deferred until the later stages of the enterprise. Work, too, would be practically completed on one ward before commencing on another, and the operations in the various wards would be taken up in due and proper sequence, so that those portions of the town site on which building operations were not in progress would also be a source of revenue, either as allotments, cow-pastures, or, perhaps, as brickfields.

Let us now deal with the subject immediately before us. Will the principles on which Garden City is to be built have any bearing on the effectiveness of its municipal expenditure? In other words, will a given revenue yield greater results than under ordinary conditions? These questions will be answered in the affirmative. It will be shown that pound for pound money will be more effectively spent than elsewhere, and that there will be many great and obvious economies which cannot be expressed in figures with much accuracy, but which would certainly represent in the aggregate a very large sum.

The first great economy to be noticed is that the item of "landlord's rent," which, under ordinary conditions, largely enters into municipal expenditure, will, in Garden City, scarcely enter at all. Thus, all well-ordered towns require administrative buildings, schools, swimming baths, libraries, parks; and the sites which these and other corporate undertakings occupy are usually purchased. In such cases the money necessary for the purchase of the sites is generally borrowed on the security of the rates; and thus it is that a very considerable part of the total rates levied by a municipality are ordinarily applied, not to productive works,
but either to what we have termed "landlord's rent," in the shape of interest on money borrowed to effect the purchase, or (which is only landlord's rent in a capitalised form) to the provision of a sinking-fund in payment of the purchase money of the land so acquired.

Now, in Garden City, all such expenditure, with such exceptions as road sites on agricultural estate, has been already provided for. Thus the 250 acres for public parks, the sites for schools and other public buildings, will cost the ratepayers nothing whatever, or, to put it more correctly, their cost, which was really £40 per acre, has been covered, as we have seen, by the annual average contribution of 1s. 1d. per head, which each person is supposed to make in discharge of landlord's rent; and the revenue of the town, £50,000, is the net revenue after all interest and sinking-fund in respect of the whole site has been deducted. In considering, therefore, the question whether £50,000 is a sufficient revenue, it must be remembered that in no case has any cost of municipal sites to be first deducted from that amount.

Another item in which a great economy will be effected will be found in a comparison between Garden City and any old city like London. London wishes to breathe a fuller municipal spirit, and so proceeds to construct schools, to pull down slums, to erect libraries, swimming baths, etc. In these cases, it has not only to purchase the freeholds of the sites, but also has usually to pay for the buildings which had been previously erected thereon, and which are purchased solely, of course, with a view to their demolition and to a clearing of the ground, and frequently it has also to meet claims for business-disturbance, together with heavy
legal expenses in settling claims. In this connection it may be remarked that the inclusive cost of sites of schools purchased by the London School Board since its constitution, i.e., the cost, including old buildings, business-disturbance, law charges, etc., has already reached the enormous sum of £3,516,072,¹ and the inclusive cost of the sites (370 acres in extent) ready for building by the Board is equal, on the average, to £9,500 per acre.

At this rate the cost of the 24 acres of school sites for Garden City would be £228,000, so that another site for a model city could be purchased out of what would be saved in Garden City in respect of school sites alone. "Oh, but," it may be said, "the school sites of Garden City are extravagantly large, and would be out of the question in London, and it is altogether unfair to compare a small town like Garden City with London, the wealthy capital of a mighty Empire." I would reply, "It is quite true that the cost of land in London would make such sites extravagant, not to say prohibitive—they would cost about £40,000,000 sterling—but does not this of itself suggest a most serious defect of system, and that at a most vital part? Can children be better taught where land costs £9,500 an acre than where it costs £40? Whatever may be the real economic value of the London site, for other purposes—as to which we may have something to say at a later stage—for school purposes, wherein lies the advantage that the sites on which its schools are built are frequently surrounded by dingy factories or crowded courts and alleys? If Lombard St. is an ideal place for banks, is not a park like the Central Avenue of

¹ See Report, London School Board, 6th May, 1897, p. 1480.
Garden City an ideal place for schools?—and is not the welfare of our children the primary consideration with any well-ordered community?" ¹ "But," it may be said, "the children must be educated near their homes, and these homes must be near the places where their parents work." Precisely; but does not the scheme provide for this in the most effective manner, and in that respect also are not the school sites of Garden City superior to those of London? The children will have to expend less than an average amount of energy in going to school, a matter, as all educationalists admit, of immense importance, especially in the winter. But further, have we not heard from Professor Marshall (see heading to Chapter III.) that "150,000 people, in London, engaged in the clothes-making trades, are doing work which it is against all economic reason to have done where ground-rent is high"—in other words, that these 150,000 people should not be in London at all; and does not the consideration that the education of the children of such workers is carried on at once under inferior conditions and at enormous cost add weight and significance to the professor's words? If these workers ought not to be in London, then their homes, for which, insanitary as they are, they pay heavy rents, ought not to be in London; a certain proportion of the shop-keepers who supply their wants should not be in London; and

¹ Mr. Richardson, the author of one of the many proposals for solving the social problem, in a work entitled, "How it can be done" (Swan Sonnenschein), maintains that the first step is "a complete system of maintenance, education, and training for all the children of our land." The writer of that little work will, I am sure, welcome my proposals as bringing his suggestions within the realm of practical politics.
various other people to whom the wages earned by these persons in the clothes-making trade give employment should not be in London. Hence, there is a sense—and a very real one—in which it is fair to compare the cost of school-sites in Garden City with the cost of school-sites in London; because obviously if these people do, as suggested by Professor Marshall, migrate from London, they can at once effect (if they make, as I have suggested, proper provision beforehand) not only a great saving in respect of ground-rent for their workshops, but also a vast saving in respect of sites for homes, schools, and other purposes; and this saving is obviously the difference between what is now paid and what would be paid under the new conditions, minus the loss incurred (if any), and plus the numerous gains secured as the result of such removal.

Let us for the sake of clearness make the comparison in another way. The people of London have paid a capital sum representing, when spread over the whole population of London (this being taken at 6,000,000), upwards of 11s. 6d. per head of population for school sites held by the London School Board, a sum which is, of course, exclusive of the sites for voluntary schools. The population of Garden City, 30,000 in number, have entirely saved that 11s. 6d. per head, making a total saving of £17,250, which at 3 per cent. involves an annual saving of £517 in perpetuity. And besides thus saving £517 a year as interest on cost of sites for schools, Garden City has secured sites for its schools incomparably better than those of London schools—sites which afford ample accommodation for all the children of the town, and not, as in the case of the London School Board, accommodation for only half of the
children of the municipality. (The sites of the London School Board are 370 acres in extent, or about 1 acre to every 16,000 of the population, while the people of Garden City have obtained 24 acres or 1 acre for every 1,250.) In other words, Garden City secures sites which are larger, better placed, and in every way more suitable for educational purposes, at a mere fraction of the cost which in London is incurred for sites vastly inferior in every respect.

The economies with which we have thus dealt, are, it will be seen, effected by the two simple expedients we have referred to. First, by buying the land before a new value is given to it by migration, the migrating people obtain a site at an extremely low figure, and secure the coming increment for themselves and those who come after them; and secondly, because, coming to a new site, they do not have to pay large sums for old buildings, for compensation for disturbance, and for heavy legal charges. The practicability of securing for the poor workers of London the first of these great advantages appears to have been for the moment overlooked by Professor Marshall in his article in the *Contemporary Review*,¹ for the professor remarks "Ultimately all would gain by the migration, but most" (the italics are my own) "the landowners and the railroads connected with the colony." Let us then adopt the expedient here advocated of securing that the landowners, "who... will gain most" by a project specially designed to benefit a class now low down in the social scale, shall be those very people themselves, as members of a new municipality, and

¹ No one is of course better aware of this possibility than the professor himself. (*See "Principles of Economics," (2nd ed.) Book v., Chaps. x. and xiii.*)
then a strong additional inducement will be held out to them to make a change, which nothing but the lack of combined effort has hitherto prevented. As to the benefit to be derived by the railways, while no doubt the building up of the town would specially benefit the main line of railway which passed through the estate, it is also true that the earnings of the people would not be diminished to the usual extent by railway freights and charges. (See Chap. ii., also Chap. v., page 55.)

We now come to deal with an element of economy which will be simply incalculable. This is to be found in the fact that the town is definitely planned, so that the whole question of municipal administration may be dealt with by one far-reaching scheme. It is not by any means necessary, and it is not, humanly-speaking, possible, that the final scheme should be the work of one mind. It will no doubt be the work of many minds—the minds of engineers, of architects and surveyors, of landscape gardeners and electricians. But it is essential, as we have said, that there should be unity of design and purpose—that the town should be planned as a whole, and not left to grow up in a chaotic manner as has been the case with all English towns, and more or less so with the towns of all countries. A town, like a flower, or a tree, or an animal, should, at each stage of its growth, possess unity, symmetry, completeness: and the effect of growth should never be to destroy that unity, but to give it greater purpose; nor to mar that symmetry, but to make it more symmetrical; while the completeness of the early structure should be merged in the yet greater completeness of the later development.¹

¹ It is commonly thought that the cities of the United States are
But Garden City is not only planned, but planned with a view to the very latest of modern requirements; and it is obviously always easier, and usually far more economical and completely satisfactory, to make out of fresh material a new instrument, than to patch up and alter an old one. This element of economy will be perhaps best dealt with by a concrete illustration, and one of a very striking nature at once presents itself.

In London the question of building a new street between Holborn and the Strand has been for many years under consideration, and at length the County Council have unanimously adopted a scheme which will be presented to Parliament in the forthcoming session—a scheme involving an enormous cost on the people of London. "Every such change in the street geography of London displaces thousands of the poor,"—I quote from the Daily Chronicle of July 6, 1898—"and for many years all public or quasi-public schemes have been charged with the liability to re-house as many of them as possible. This is as it should be; but the difficulty begins when the public is asked to face the music and pay the bill. In the present case some planned. This is only true in a most inadequate sense. American towns certainly do not consist of intricate mazes of streets, the lines of which would appear to have been sketched out by cows: and a few days' residence in any American city, except a few of the oldest, will ordinarily enable one to find his way about it; but there is, notwithstanding, little real design, and that of the crudest character. Certain streets are laid out, and as the city grows, these are extended and repeated in rarely broken monotony. Washington is a magnificent exception as to the laying out of its streets; but even this city is not designed with a view of securing to its people ready access to nature, while its parks are not central, nor are its schools and other buildings arranged in a scientific manner.
three thousand souls of the working population have to be turned out. After some searching of heart, it is decided that most of them are so closely tied to the spot by their employment that it would be a hardship to send them more than a mile away. The result, in cash, is that London must spend in re-housing them about £100 a head—or £300,000 in all. As to those who cannot fairly be asked to go even a mile away—hangers-on to the market, or others tethered to the spot—the cost will be even higher. They will require to have parcels of the precious land cleared by the great scheme itself, and the result of that will be to house them at the handsome figure of £260 a-piece, or some £1,400 for every family of five or six. Financial statements convey little to the ordinary mind. Let us make it a little more intelligible. A sum of £1,400 means, in the house market, a rental of nearly £100 a year. It would buy an excellent in fact a sumptuous house and garden at Hampstead, such as the better middle-class delight in. It would purchase anywhere in the nearer suburbs such houses as men with £1,000 a year inhabit. If one went further afield, to the new neighbourhoods which the City clerk can easily reach by rail, a £1,400 house represents actual magnificence. But on what scale of comfort will the poor Covent Garden labourer with a wife and four children live? The £1,400 will by no means represent a fair standard of comfort, to say nothing of magnificence. "He will live in three rooms sufficiently small in a block at least three stories high." Contrast this with what might be done on a new area, carefully planning a bold scheme at the outset. Streets of greater width than this new street would be laid out and constructed at a mere fraction of the cost, while a sum of
£1400, instead of providing 1 family with "three rooms sufficiently small in blocks at least three stories high," would provide 7 families in Garden City each with comfortable six-roomed cottages, and with a nice little garden; and, manufacturers being concurrently induced to build on the sites set apart for them, each breadwinner would be placed within easy walking distance of his work.

There is another modern need which all towns and cities should be designed to meet—a need which has arisen with the evolution of modern sanitation, and which has of recent years been accentuated by the rapid growth of invention. Subways for sewerage and surface drainage, for water, gas, telegraph and telephone wires, electric lighting wires, wires for conveying motive power, pneumatic tubes for postal purposes, have come to be regarded as economic if not essential. But if they would be a source of economy in an old city, how much more so in new ones; for on a clean sheet it will be possible and feasible to use the very best appliances for their construction, and to avail ourselves to the fullest extent of the ever-growing advantages which they possess, as the number of services which they accommodate increases.  

1 "We bury and leave these until they come to resurrection in the shape of leaking drains, burst pipes, electrical accidents, torn-up roadways, and all manner of inconveniences, expenses, and dangers to a long-suffering and much-rated public. Mr. Charles Mason, C.E., Surveyor to the Vestry of St. Martins-in-the-Fields, tells us that we are very stupid persons for our pains, and that if we are to maintain our reputation for elementary civilisation, we must promptly amend all this. His panacea is subways. . . . Subways are large underground chambers, so constructed as to be capable of containing every conceivable variety of pipe, drain, or conductor
somewhat wide and deep must be excavated. In making these the most approved excavating machinery could be employed. In old towns this might be very objectionable, if not, indeed, quite impossible. But here, in Garden City the steam navvy would not make its appearance in the parts where people were living, but where they were coming to live after its work in preparing the way had been completed. What a grand thing it would be if the people of England could, by an actual illustration under their very eyes, be convinced that machinery can be so used as to confer not only an ultimate national benefit, but a direct and immediate advantage, and that not only upon those who actually own it or use it, but on others who are given work by its magic aid; what a happy day it would be for the people of this country, and of all countries, if they could learn, from practical experience, that machinery can be used on an extended scale to give employment as well as to take it away—to implace labour as well as to displace it—to free men as well as to enslave them. There will be plenty of work to be done in Garden City. That is obvious. It is also obvious that until a large number of houses and factories are built, many of these things cannot be done, and that the faster the trenches are dug, the subways finished, the factories and the houses built, and the light and the power turned on, the sooner can this town, the home of an industrious and a happy people, be built, and the sooner can others start the work of building other towns, not like it, but gradually becoming as

which may require to be placed beneath streets or houses; and so large and lofty that they may be perambulated, inspected, and kept sweet and sound all day long by a small army of permanent inspectors."—Sun, 30th May, 1895.
much superior to it as our present locomotives are to the first crude attempts of the pioneers of artificial traction.

We have now shown four cogent reasons why a given revenue should, in Garden City, yield vastly greater results than under ordinary conditions.

(1) That no "landlord's rent" or interest in respect of freeholds would be payable other than the small amount which has been already provided for in estimating net revenue.

(2) That the site being practically clear of buildings and other works, but little expenditure would be incurred in the purchase of such buildings, or compensation for business-disturbance, or legal and other expenses in connection therewith.

(3) The economy arising out of a definite plan, and one in accordance with modern needs and requirements, thus saving those items of expenditure which are incurred in old cities as it is sought to bring them into harmony with modern ideas.

(4) The possibility, as the whole site will be clear for operations, of introducing machinery of the very best and most modern type in road-making and other engineering operations.

There are other economies which will become apparent to the reader as he proceeds, but, having cleared the ground by discussing general principles, we shall be better prepared to discuss the question as to the sufficiency of our estimates in another chapter.
CHAPTER V.

FURTHER DETAILS OF EXPENDITURE ON GARDEN CITY.

"Oh! if those who rule the destinies of nations would but remember this—if they would but think how hard it is for the very poor to have engendered in their hearts that love of home from which all domestic virtues spring, when they live in dense and squalid masses, where social decency is lost, or rather never found—if they would but turn aside from the wide thoroughfares and great houses, and strive to improve the wretched dwellings in bye-ways, where only Poverty may walk,—many low roofs would point more truly to the sky, than the loftiest steeple that now rears proudly up from the midst of guilt, and crime, and horrible disease, to mock them by its contrast. In hollow voices from Workhouse, Hospital, and Jail, this truth is preached from day to day, and has been proclaimed for years. It is no light matter—no outcry from the working vulgar—no mere question of the people's health and comforts that may be whistled down on Wednesday nights. In love of home, the love of country has its rise; and who are the truer patriots or the better in time of need—those who venerate the land, owning its wood, and stream, and earth, and all that they produce, or those who love their country, boasting not a foot of ground in all its wide domain?" —"The Old Curiosity Shop," Chap. xxxviii.

To make this chapter interesting to the general reader would be difficult, perhaps impossible; but if carefully studied, it will, I think, be found to abundantly establish one of the main propositions of this book—that the rate-rent of a well-planned town, built on an agricultural estate, will amply suffice for the creation and maintenance of such municipal undertakings as are usually provided for out of rates compulsorily levied.

The net available revenue of Garden City, after payment of interest on debentures and providing a sinking fund for
the landed estate, has been already estimated at £50,000 per annum (see Chap. iii, page 35). Having, in the fourth chapter, given special reasons why a given expenditure in Garden City would be unusually productive, I will now enter into fuller details, so that any criticism which this book may elicit, having something quite tangible to deal with, may be the more valuable in preparing the ground for an experiment such as is here advocated.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>(See Note A) 25 Miles road (city) at £4,000 a mile, ... ...</td>
<td>£100,000</td>
<td>£2,500</td>
</tr>
<tr>
<td>( &quot; B) 6 Miles additional roads, country estate at £1,200,</td>
<td>7,200</td>
<td>350</td>
</tr>
<tr>
<td>( &quot; C) Circular railway and bridges, 5½ miles at £3,000 ... ... ...</td>
<td>16,500</td>
<td>1,500 (maintenance only.)</td>
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<tr>
<td>( &quot; D) Schools for 6,400 children, or 1/3 of the total population, at £12 per school place for capital account, and £3 maintenance, etc. ... ...</td>
<td>76,800</td>
<td>19,200</td>
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<tr>
<td>( &quot; E) Town Hall ... ...</td>
<td>10,000</td>
<td>2,000</td>
</tr>
<tr>
<td>( &quot; F) Library ... ... ...</td>
<td>10,000</td>
<td>600</td>
</tr>
<tr>
<td>( &quot; G) Museum ... ... ...</td>
<td>10,000</td>
<td>600</td>
</tr>
<tr>
<td>( &quot; H) Parks, 250 acres at £50</td>
<td>12,500</td>
<td>1,250</td>
</tr>
<tr>
<td>( &quot; I) Sewerage ... ...</td>
<td>20,000</td>
<td>1,000</td>
</tr>
<tr>
<td><strong>£263,000</strong></td>
<td><strong>£29,000</strong></td>
<td></td>
</tr>
<tr>
<td>( &quot; K) Interest on £263,000 at 4½ ... ...</td>
<td>...</td>
<td>11,835</td>
</tr>
<tr>
<td>( &quot; L) Sinking Fund to provide for extinction of debt in 30 years ... ...</td>
<td>...</td>
<td>4,480</td>
</tr>
<tr>
<td>( &quot; M) Balance available for rates levied by local bodies within the area of which the estate is situated ... ...</td>
<td>...</td>
<td>4,685</td>
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<td><strong>£50,000</strong></td>
<td><strong>£50,000</strong></td>
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Besides the above expenditure, a considerable outlay would be incurred in respect of markets, water supply, lighting, tramways, and other revenue-yielding undertakings. But these items of expenditure are almost invariably attended with considerable profits, which go in aid of rates. No calculation, therefore, need be made in respect of these.

I will now deal separately with most of the items in the above estimate.

**A. Roads and Streets.**

The first point to be observed under this head is that the cost of making new streets to meet the growth of population is generally not borne by the ground landlord nor defrayed out of the rates. It is usually paid by the building-owner before the local authorities will consent to take the road over as a free gift. It is obvious, therefore, that the greater part of the £100,000 might be struck out. Experts will also not forget that the cost of the road sites is elsewhere provided for. In considering the question of the actual sufficiency of the estimate they will also remember that of the boulevards one-half and of the streets and avenues one-third, may be regarded as in the nature of park, and the cost of laying out and maintenance of these portions of the roads is dealt with under the head “Parks.” They will also note that road-making materials would probably be found near at hand, and that the railway, relieving the streets of most of the heavy traffic, the more expensive methods of paving need not be resorted to. The cost £4,000 per mile would however be doubtless inadequate if subways are constructed, as pro-
bably they ought to be. The following consideration, however, has led me not to estimate for these. Subways are, where useful, a source of economy. The cost of maintaining roads is lessened, as the continual breaking-up for laying and repairing of water, gas, and electric mains is avoided, while any waste from leaky pipes is quickly detected, and thus the subways pay. Their cost should, therefore, be debited rather to cost of water, gas, and electric supplies, and these services are almost invariably a source of revenue to the Company or Corporation which constructs them.

B. Country Roads.

These roads are only 40 feet wide, and £1200 a mile is ample. The cost of sites has in this case to be defrayed out of estimate.

C. Circular Railway and Bridges.

The cost of site is elsewhere provided for (see p. 33). The cost of maintenance does not of course include working expenses, locomotives, etc. To cover these a charge based on cost might be made to traders using the line. It should also be noticed that, as in the case of roads, by showing that the expense of this undertaking could be defrayed out of the rate-rent, I am proving more than I undertook to prove. I am proving that the rate-rent is sufficient to provide for landlords' rent, for such purposes as are usually defrayed out of rent, and also for greatly extending the area of municipal activity.
It may here be well to point out that this circle railway not only will save the trader the expense of carting to and from his warehouse or factory, but will enable him to claim a rebate from the railway company. Section 4 of the Railway and Canal Traffic Act, 1894, enacts, "Whenever merchandise is received or delivered by a railway company at any siding or branch railway not belonging to the company, and a dispute arises between the railway company and the consignor or consignee of such merchandise, as to any allowance or rebate from the rates charged to such consignor or consignee, in respect that the railway company does not provide station accommodation or perform terminal services, the Railway and Canal Commissioners shall have jurisdiction to hear and determine, what, if any, is a just and reasonable allowance or rebate."

D. Schools.

This estimate of £12 per school place may be fairly called extravagant. It represents what was only a few years ago (1892) the average cost per child of the London School Board for building, architect, and clerk of the works, and for furniture and fittings;¹ and no one can doubt that buildings greatly superior to those in London could be obtained for this sum. The saving in sites has been already dealt with, but it may be remarked that in London the cost per child for sites has been £6 11s. 10d.²

As showing how ample this estimate is, it may be observed

¹ This sum has now risen to £13 14s. 8d. (See London School Board Report, 6th May, 1897, p. 1468.)
² Ibid.
that the cost of schools which have been proposed to be built by
a private company at Eastbourne,1 "with a view of keeping
out the School Board," is estimated at £2500 for 400 places,
or but little more than half the rate per school place provided
in the estimate for Garden City.

The cost of maintenance, £3 per head, is probably amply
sufficient, in view of the fact that the "expenditure per
scholar in actual average attendance" in England and
Wales, as given in the Report of Committee of Council on

1 "A new scheme, which may have far-reaching effects, is being
floated at Eastbourne. The Education Department requires the
provision of 400 additional school places. Mr. J. G. Langham, a
local solicitor, proposes the formation of a joint stock company to
raise the funds required for additional buildings, and to aid in
placing the schools on a sound financial footing for the future. The
promoters believe that the project, if speedily taken up, will keep
out a School Board, and yield a moderate return of interest to the
investors.

"The Duke of Devonshire, Lord President of the Council, has taken
shares to the amount of £500; Mr. Davies Gilbert, another local land-
owner, the Archdeacon of Lewes, the Mayor of Eastbourne, and
others, have also consented to take shares. The capital is £10,000 in
£1 shares. The proposal has been before the Education Department,
and no objection has been made to it; indeed, the hire of premises
for school purposes, provided they are properly constructed to meet
the sanitary and other requirements of the Department, is recognised,
and the rent of such premises is allowed in the school accounts as a
legitimate part of the annual expenses of the school. The scheme
has also been laid before the Bishop of Chichester, who has given it
his sanction. The Duke of Devonshire has offered to convey to the
company the fee simple of a site in Bourne Street in consideration of
rent charge of £12 a year. The cost of a school containing 400
places is estimated at £2,500, and when built it will be let to a body
of managers at a rent of £125, equal to five per cent. on the capital.
Deducting £25 for management expenses, there will remain £100 a
year, or a clear four per cent. for dividend for the shareholders. The
directors desire to raise £10,000 in order to have a strong reserve to
fall back upon as further needs arise."—The Daily Chronicle, Sept.
24th, 1897.
Education, 1896-97, c. 8545, is £2 11s. 11½d. It must be especially noticed, too, that the whole cost of education is, in these estimates, assumed to be borne by Garden City, though a considerable part would be, in the ordinary course, borne by the Imperial Exchequer. The amount of income per scholar in actual average attendance in England and Wales, as given in the same report, is £1 1s. 2d. as against a rate in Garden City of £3. So that I am again, in the case of the schools, as in the case of roads and circle railway, proving more than I set out to prove.

E. Town Hall and Expenses of Management.

It is to be noticed that the estimates of the various undertakings are intended to cover professional direction and supervision of architects, engineers, teachers, etc. The £2000 for maintenance and working expenses under this head is, therefore, intended to include only the salaries of town clerk and of officials other than those comprised under special heads, together with incidental expenses.

F. Library, and G. Museum.

The latter is usually and the former not infrequently elsewhere provided for out of funds other than rates. So, here again, I am more than proving my case.

H. Parks and Road Ornamentation.

This item of cost would not be incurred until the undertaking was in a thoroughly sound financial condition, and
the park space for a considerable period might be a source of revenue as agricultural land. Further, much of the park space would probably be left in a state of nature. Forty acres of this park space is road ornamentation, but the planting of trees and shrubs would not entail great expense. Again, a considerable part of the area would be reserved for cricket-fields, lawn-tennis courts, and other playgrounds, and the clubs using public grounds might perhaps be called upon to contribute to the expense of keeping these in order, as is customary elsewhere.

I. Sewerage.

All that need be said on this subject has been said in Chap. i., page 17, and Chap. ii., page 25.

K. Interest.

The money to construct the public works with which we have been dealing is supposed to be borrowed at $4 \frac{1}{2}$ per cent. The question here arises—a question partly dealt with in Chap. iv.—what is the security for those who lend money on the "B" debentures?

My answer is three-fold.

(1) Those who advance money to effect any improvements on land have a security, the safety of which is in reality largely determined by the effectiveness with which the money so advanced is spent; and, applying this truism, I venture to say that for effectiveness of expenditure, no money which the investing public has been for many years asked to subscribe for improvements of a like nature has an
equal security, whether it be measured by miles of road, acres of park, or numbers of school children well provided for.

(2) Those who advance money to effect improvements on land have a security the safety of which is largely determined by the consideration, aye or no, are other and yet more valuable works to be simultaneously carried out by others at their own expense, which other works are to become a security in respect of the first-mentioned advance; and, applying this second truism, I say that as the money for effecting the public improvements here described would only be asked for as and when other improvements—factories, houses, shops, etc.—(costing far more money than the public works necessary at any given period) were in process of building, the quality of the security would be a very high one.

(3) It is difficult to name a better security than that offered when money is to be expended in converting an agricultural estate into an urban, and this of the very best known type.

That the scheme is in reality a 3 per cent. or 2\(\frac{1}{2}\) per cent. security, and would in its later stages become so, I entertain no doubt, but I do not forget that, though its points of novelty are the very elements which really make it secure, they may not make it seem so, and that those who are merely looking out for an investment may eye it with some distrust because of its novelty. We shall have in the first instance to look to those who will advance money with somewhat mixed motives—public spirit, love of enterprise, and possibly, as to some persons, with a lurking belief that they will be able to dispose of their debentures at a premium, as
they certainly will. Therefore, I put down $4\frac{1}{2}$ per cent., but if any one's conscience prick him he may tender at 2 or $2\frac{1}{2}$, or may even advance money without interest.

**L. Sinking Fund.**

This sinking fund, which provides for the extinction of the debt in thirty years, compares most favourably with that usually provided by local bodies for works of so permanent a character. The Local Government Board frequently allows loans to be created with a sinking fund extending over much longer periods. It is to be remembered also that an additional sinking fund for the landed estate has been already provided (see Chapter iv., p. 35).

**M. Balance available for Rates levied by Local Bodies within whose jurisdiction the estate is situated.**

It will be seen that the whole scheme of Garden City will make extremely few demands upon the resources of outside local authorities. Roads, sewers, schools, parks, libraries, etc., will be provided out of the funds of the new "municipality," and in this way the whole scheme will come to the agriculturalists at present on the estate very much like "a rate in aid," for as rates are only raised for the purpose of public expenditure, it follows that, there being little or no fresh call upon the rates, while the number of ratepayers is greatly increased, the rate per head must fall. I do not, however, forget that there are some functions which such a voluntary organisation as Garden City could not take over,
such as the police and the administration of the poor-law. As to the latter, it is believed that the whole scheme will in the long run make such rates unnecessary, as Garden City will provide, at all events from the time when the estate has been fully paid for, pensions for all its needy old citizens. Meantime and from the very outset it is doing its full share of charitable work. It has allotted sites of 30 acres for various institutions, and at a later stage will doubtless be prepared to assume the whole cost of maintaining them.

With regard to police rates, it is not believed that these can be largely increased by the coming into the town of 30,000 citizens, who, for the most part, will be of the law-abiding class; for there being but one landlord, and this the community, it will not be difficult to prevent the creation of those surroundings which make the intervention of the police so frequently necessary. (See Chapter vii.)

We have, we think, now fully established our contention that the rate-rent which would be willingly offered by the tenants of Garden City, in respect of the advantages afforded them, would be amply sufficient, (1) to pay landlord's rent in the form of interest on debentures; (2) To provide a sinking fund for the entire abolition of landlord's rent; and (3) To provide for the municipal needs of the town without recourse to any Act of Parliament for the enforcement of rates—the community depending solely on the very large powers it possesses as a landlord.

N. Revenue-bearing Expenditure.

If the conclusion already arrived at—that the experiment advocated affords an outlet for an extremely effective
expenditure of labour and capital—is sound in regard to objects, the cost of which is usually defrayed out of rates, that conclusion must, I think, be equally sound in regard to tramways, lighting, water-supply, and the like, which, when carried on by municipalities, are usually made a source of revenue, thus relieving the ratepayer by making his rates lighter.¹ It will be observed that I have added nothing to the proposed revenue for any prospective profits on such undertakings, nor, with one exception, do I propose to make any estimate of expenditure. But it so happens that there is one item—namely, water-supply, which is usually made revenue-bearing—in regard to which the advantages to be derived from municipal ownership of the entire area, and from a plan carefully prepared before a population is invited to such municipal area, are, I believe, so enormous that the reader's interest may lead him to peruse the chapter on water-supply which I have placed in the appendix, fully conscious that it is open to very severe criticism as the attempt of an amateur on a subject which demands special knowledge.

¹ "Birmingham rates are relieved to the extent of £50,000 a year out of profits on gas. The Electrical Committee of Manchester has promised to pay £10,000 this year to the city fund, in relief of rates out of a net profit of over £16,000."—Daily Chronicle, 9th June, 1897.
CHAPTER VI.

ADMINISTRATION.

"The present evils of city life are temporary and remediable. The abolition of the slums, and the destruction of their virus, are as feasible as the drainage of a swamp, and the total dissipation of its miasmas. The conditions and circumstances that surround the lives of the masses of the people in modern cities can be so adjusted to their needs as to result in the highest development of the race, in body, in mind and in moral character. The so-called problems of the modern city are but the various phases of the one main question, How can the environment be most perfectly adapted to the welfare of urban populations? And science can meet and answer every one of these problems. The science of the modern city—of the ordering of the common concerns in dense population groups—draws upon many branches of theoretical and practical knowledge. It includes administrative science, statistical science, engineering and technological science, sanitary science, and educational, social and moral science. If one uses the term City Government in the large sense that makes it inclusive of this entire ordering of the general affairs and interests of the community, and, further, if one grasps the idea that the cheerful and rational acceptance of urban life as a great social fact demands that the City Government should proceed to make such urban life conduce positively to the welfare of all the people whose lawful interests bring them together as denizens of great towns, he will understand the point of view from which this book had been written."—"Municipal Government in Great Britain," Albert Shaw (T. Fisher Unwin), Chap. i, p. 3.

I have in the 4th and 5th chapters dealt with the fund at the disposal of the Board of Management, and have endeavoured to show, and I believe with success, that the rate-rents collected by the trustees in their capacity
of landlords of the towns will suffice, (1) To provide interest on the debentures with which the estate is purchased, (2) To provide a sinking-fund which will at a comparatively early date leave the community free from the burden of interest on such debentures, and (3), To enable the Board of Management to carry on such undertakings as are elsewhere for the most part carried out by means of rates compulsorily raised.

A most important question now arises regarding the extent to which municipal enterprise is to be carried, and how far it is to supersede private enterprise. We have already by implication stated that the experiment advocated does not involve, as has been the case in so many social experiments—the complete municipalisation of industry and the elimination of private enterprise. But what principle is to guide us in determining the line which shall separate municipal from private control and management? Mr. Joseph Chamberlain has said: "The true field for municipal activity is limited to those things which the community can do better than the individual." Precisely, but that is a truism, and does not carry us one whit further, for the very question at issue is as to what those things are which the community can do better than the individual; and when we seek for an answer to this question we find two directly conflicting views—those of the socialist, who says: Every phase of wealth-production and distribution can be best performed by the community; and the individualist, who contends these things are best left to the individual. But probably the true answer is to be found at neither extreme, is only to be gained by experiment, and will differ in different communities and at different periods. With a
growing intelligence and honesty in municipal enterprise; with greater freedom from the control of the Central Government, it may be found—especially on municipally-owned land—that the field of municipal activity may grow so as to embrace a very large area, and yet the municipality claim no rigid monopoly, and the fullest rights of combination exist.

Bearing this in mind, the municipality of Garden City will, at the outset, exercise great caution, and not attempt too much. The difficulty of raising the necessary funds with which to carry on municipal undertakings would be greatly increased if the Board of Management attempted to do anything and everything; and, in the prospectus to be ultimately issued, a clear statement will be made of what the Corporation undertakes to do with the moneys entrusted to it, and this will embrace little more than those things which experience has proved municipalities can perform better than individuals. Tenants, too, will, it is obvious, be far more ready to offer adequate "rate-rents," if they are given distinctly to understand to what purpose those "rate-rents" are to be devoted, and after those things are done, and done well, little difficulty will be placed in the way of further appropriate extensions of the field of municipal enterprise.

Our answer, then, to the question, what field is to be covered by municipal enterprise, is this. Its extent will be measured simply by the willingness of the tenants to pay rate-rents, and will grow in proportion as municipal work is done efficiently and honestly, and decline as it is done dishonestly or inefficiently. If, for example, the tenants find that a very small additional contribution, recently made in the shape of "rate-rent," has enabled the authorities to
provide an excellent supply of water for all purposes, and they are convinced that so good a result at so small a cost would not have been achieved through the agency of any private undertaking working for a profit, they will naturally be willing and even anxious that further hopeful-looking experiments in municipal work should be undertaken. The site of Garden City may, in this respect, be compared to Mr. and Mrs. Boffin's famous apartment, which, the reader of Dickens will remember, was furnished at one end to suit the taste of Mrs. Boffin, who was "a dab at fashion," while at the other end it was furnished to conform to the notions of solid comfort which so gratified Mr. Boffin, but with the mutual understanding between the parties that if Mr. B. should get by degrees to be "a high-flyer" at fashion, then Mrs. B. would gradually "come for'arder," whilst if Mrs. B. should become "less of a dab at fashion," Mrs. B.'s carpet would "go back'arder." So, in Garden City, if the inhabitants become greater "dabs" at co-operation, the municipality will "come for'arder"; if they become less "dabs" at co-operation, the municipality will "go back'arder"; while the relative number of positions occupied by municipal workers and non-municipal workers at any period will very fairly reflect the skill and integrity of the public administration and the degree of value which is, therefore, associated with corporate effort.

But the municipality of Garden City, besides setting its face against any attempt to embark upon too large a field of enterprise, will so frame its constitution that the responsibility for each branch of the municipal service will be thrown directly upon the officers of that branch, and not practically lost sight of because loosely thrown upon the
larger central body—a plan which makes it difficult for the public to perceive where any leakage or friction may be taking place. The constitution is modelled upon that of a large and well-appointed business, which is divided into various departments, each department being expected to justify its own continued existence—its officers being selected, not so much for their knowledge of the business generally as for their special fitness for the work of their department.

THE BOARD OF MANAGEMENT

consists of—

(1) The Central Council.
(2) The Departments.

THE CENTRAL COUNCIL (see Diagram 5).

In this council (or its nominees) are vested the rights and powers of the community as sole landlord of Garden City. Into its treasury are paid (after provision has been made for landlord's rent and sinking fund) all rate-rents received from its tenants, as well as the profits derived from its various municipal undertakings, and these, we have seen, are amply sufficient to discharge all public burdens without any resort to the expedient of compulsory rates. The powers possessed by the Central Council are, it may be noticed in passing, more ample than those possessed by other municipal bodies, for whilst most of these enjoy only such powers as are expressly conferred on them by Acts of Parliament, the Central Council of Garden City exercises on
behalf of the people those wider rights, powers and privileges which are enjoyed by landlords under the common law. The private owner of land can do with his land and with the revenue he derives from it what he pleases, so long as he is not a nuisance to his neighbour; while, on the other hand, public bodies which acquire land or obtain power to levy rates by Acts of Parliament, can only use that land or spend those rates for such purposes as are expressly prescribed by those Acts. But Garden City is in a greatly superior position, for, by stepping as a quasi public body into the rights of a private landlord, it becomes at once clothed with far larger powers for carrying out the will of the people than are possessed by other local bodies, and thus solves to a large extent the problem of local self-government.

But the Central Council, though possessing these large powers, delegates many of them, for convenience of administration, to its various departments, retaining, however, responsibility for—

(1) The general plan on which the estate is laid out.
(2) The amount of money voted to each of the various spending departments, as schools, roads, parks, etc..
(3) Such measure of oversight and control of the departments as is necessary to preserve a general unity and harmony, but no more.

THE DEPARTMENTS.

These are divided into various groups—for example:—

(A) Public Control.
(B) Engineering.
(C) Social Purposes.
GROUP A, PUBLIC CONTROL.

This group may consist of the following sub-groups:—

Finance. Assessment.
Law. Inspection.

Finance.

Into this department are paid, after making provision for landlord's rent and sinking-fund, all rate-rents; and out of it the necessary sums for the various departments are voted by the Central Council.

Assessment.

This department receives all applications from would-be tenants, and fixes the rate-rent to be paid—such rate-rents not, however, being fixed arbitrarily by the department, but upon the essential principle adopted by other Assessment Committees—the really determining factor being the rate-rent which an average tenant is found willing to pay.¹

Law.

This department settles the terms and conditions under which leases shall be granted, and the nature of the covenants to be entered into by and with the Central Council.

Inspection.

This department carries out such reasonable duties in

¹ This individual is known to Assessment Committees under the name of the "hypothetical tenant."
relation to inspection as the municipality, in its capacity of landlord, may with the tenants of the municipality, mutually agree upon.

GROUP B, ENGINEERING.

This group may consist of the following departments—some of which would be later creations.

Roads. Parks and open spaces.
Subways. Drainage.
Sewers. Canals.
Tramways. Irrigation.
Municipal Railway. Water-supply.
Public Buildings (other than schools). Motive-power.

GROUP C, SOCIAL AND EDUCATIONAL.

This group is also divided into various departments, dealing with:

Education. Libraries.
Baths and Wash-houses. Recreation.
Music.

Election of Members of Board of Management.

Members (who may be men or women) are elected by the rate-renters to serve on one or more departments, and the Chairman and Vice-Chairman of each department constitute the Central Council.
Under such a constitution it is believed that the community would have the readiest means of rightly estimating the work of its servants, and, at election times, would have clear and distinct issues brought before it. The candidates would not be expected to specify their views upon a hundred and one questions of municipal policy upon which they had no definite opinions, and which would probably not give rise within their term of office to the necessity for recording their votes, but would simply state their views as to some special question or group of questions, a sound opinion upon which would be of urgent importance to the electors, because immediately connected with the welfare of the town.
CHAPTER VII.

SEMI-MUNICIPAL ENTERPRISE—LOCAL OPTION—TEMPERANCE REFORM.

"It has been calculated by Mr. Neale" ("Economics of Co-operation") "that there are 41,735 separate establishments for 22 of the principal retail trades in London. If for each of these trades there were 648 shops—that is 9 to the square mile, no one would have to go more than a quarter of a mile to the nearest shop. There would be 14,256 shops in all. Assuming that this supply would be sufficient, there are in London 251 shops for every hundred that are really wanted. The general prosperity of the country will be much increased when the capital and labour that are now wastefully employed in the retail trade are set free for other work."—"Economics of Industry," A. and M. P. Marshall, Chap. ix., sec. 10.

In the last chapter we saw that no line could be sharply drawn between municipal and individual enterprise, so that one could definitely say of one or the other, "Hitherto shalt thou come, but no further"; and this ever-changing character of the problem can be usefully illustrated in our examination of the industrial life of Garden City by reference to a form of enterprise there carried on which is neither distinctly municipal nor distinctly individualistic, but partaking, as it does, of the character of both, may be termed "semi-municipal." (See Diagram 5.)

Among the most reliable sources of revenue possessed by many of our existing municipalities are their so-called "public markets." But it is important to notice that
these markets are by no means public in the same full sense as are our public parks, libraries, water undertakings, or those numerous other branches of municipal work which are carried on upon public property, by public officials, at the public expense, and solely with a view to the public advantage. On the contrary, our so-called “public markets” are, for the most part, carried on by private individuals, who pay tolls for the parts of the buildings which they occupy, but who are not, except on a few points, controlled by the municipality, and whose profits are personally enjoyed by the various dealers. Markets may, therefore, be fitly termed semi-municipal enterprises.

It would, however, have been scarcely necessary to touch on this question, but that it naturally leads up to the consideration of a form of semi-municipal enterprise which is one of the characteristic features of Garden City. This is to be found in the Crystal Palace, which, it will be remembered, is a wide corridor, skirting the Central Park, in which the most attractive wares on sale in Garden City are exhibited, and, this being a winter garden as well as the great shopping centre, is one of the most favourite resorts of the towns-people. The business at the shops is carried on, not by the municipality, but by various individuals and societies, the number of traders being, however, limited by the principle of local option.

The considerations which have led to this system arise out of the distinction between the cases on the one hand of the manufacturers, and on the other of the distributive societies and shop-keepers who are invited to the town. Thus, for example:—In the case of the manufacturer, say of boots, though he may be glad of the custom of the people
of the town, he is by no means dependent on it; his products go all over the world; and he would scarcely wish that the number of boot manufacturers within the area should be specially limited. He would, in fact, lose more than he would gain by restrictions of this kind. A manufacturer frequently prefers to have others carrying on the same trade in his vicinity; for this gives him a larger choice of skilled workmen or workwomen, who themselves desire it also, because it gives them a larger range of employers.

But in the case of shops and stores the case is entirely different. An individual or a society proposing to open in Garden City, say a drapery store, would be most anxious to know what, if any, arrangements were to be made for limiting the number of his competitors, for he would depend almost entirely on the trade of the town or neighbourhood. Indeed it frequently happens that a private landlord, when laying out a building estate, makes arrangements with his shop-keeping tenants designed to prevent them from being swamped by others in the same trade starting on his estate.

The problem, therefore, seems to be how to make such suitable arrangements as will at once—

(1) Induce tenants of the shop-keeping class to come and start in business, offering to the community adequate rate-rents.

(2) Prevent the absurd and wasteful multiplication of shops referred to in the note at the head of this chapter.

(3) Secure the advantages usually gained (or supposed to
be) by competition—such as low prices, wide range of choice, fair dealing, civility, etc.

(4) Avoid the evils attending monopoly.

All these results may be secured by a simple expedient, which will have the effect of converting competition from an active into a latent force to be brought in to play or held in reserve. It is, as we have said, an application of the principle of local option. To explain:—Garden City is the sole landlord, and it can grant to a proposed tenant—we will suppose a co-operative society or an individual trader in drapery or fancy goods—a long lease of a certain amount of space in the Grand Arcade (Crystal Palace), at a certain annual rate-rent; and it can say, in effect, to its tenant, "That site is the only space in that ward which we for the present intend to let to any tenant engaged in your trade. The Arcade is, however, designed to be not only the great shopping centre of the town and district, and the permanent exhibition in which the manufacturers of the town display their wares, but a summer and winter garden. The space this Arcade covers will, therefore, be considerably greater than is actually required for the purposes of shops or stores, if these are kept within reasonable limits. Now, so long as you give satisfaction to the people of the town, none of the space devoted to these recreative purposes will be let to anyone engaged in your calling. It is necessary, however, to guard against monopoly. If, therefore, the people become dissatisfied with your methods of trading, and desire that the force of competition shall be actively brought into play against you, then, on the requisition of a certain number, the necessary
space in the Arcade will be allotted by the municipality to start an opposition store."

Under this arrangement it will be seen the trader will depend upon the good-will of his customers. If he charges prices which are too high; if he misrepresents the quality of his goods; if he does not treat his employees with proper consideration in regard to hours of labour, wages, or other matters, he will run a great risk of losing their goodwill, and the people of the town will have a method of expressing their sentiments regarding him which will be extremely powerful: they will simply invite a new competitor to enter the field. But, on the other hand, so long as he performs his functions wisely and well, his good-will resting on the solid basis of the good-will of his customers, he will be protected. His advantages are, therefore, enormous. In other towns a competitor might enter the field against him at any moment without warning, perhaps at the very time when he had purchased some expensive goods which, unless sold during the season, could only be realised at an enormous sacrifice. In Garden City, on the other hand, he has full notice of his danger—time to prepare for it and even to avert it. Besides, the community, except for the purpose of bringing a trader to reason, will not only have no interest in bringing a competitor into the field, but their interest will be best served by keeping competition in the back-ground as long as possible. If the fire of competition is brought to bear upon a trader they must suffer with him. They will lose space they would far rather see devoted to some other purpose—they will be bound to pay higher prices than those at which the first trader could supply them if he would, and they will have to render municipal services to two traders instead
of to one, while the two competitors could not afford to pay so large a sum in rate-rent as could the original trader. For in many cases the effect of competition is to make a rise in price absolutely necessary. Thus A. has a trade of 100 gallons of milk a day, and can, we will suppose, pay his expenses, earn a bare living, and supply his customers with milk, say at 4d. a quart. But if a competitor enters the field, then A. can only sell milk and water at 4d. a quart if he is to continue to pay his way. Thus the competition of shop-keepers absolutely tends not only to ruin the competitors, but to maintain and even to raise prices, and so to lower real wages.

Under this system of local option it will be seen that the tradesmen of the town—be they co-operative societies or individuals—would become, if not strictly or technically so, yet in a very real sense, municipal servants. But they would not be bound up in the red-tape of officialism, and would have the fullest rights and powers of initiative. It would not be by any literal conformity to cast-iron and inflexible rules, but by their skill and judgment in forecasting the wishes and in anticipating the tastes of their constituents, as well as by their integrity and courtesy as business men and women, that they would win and maintain their good-will. They would run certain risks, as all tradesmen must, and in return they would be paid, not of course in the form of salary, but in profits. But the risks they would run would be far less than they must be where competition is unchecked and uncontrolled, while their annual profits in proportion to capital invested might also be greater. They might even sell considerably below the ordinary rate prevailing elsewhere, but yet, having an
assured trade and being able very accurately to gauge demand, they might turn their money over with remarkable frequency. Their working expenses, too, would be absurdly small. They would not have to advertise for customers, though they would doubtless make announcements to them of any novelties; but all that waste of effort and of money which is so frequently expended by tradesmen in order to secure customers or to prevent their going elsewhere, would be quite unnecessary.

And not only would each trader be in a sense a municipal servant, but those in his employ would be also. It is true such a trader would have the fullest right to engage and dismiss his servants; but if he acted arbitrarily or harshly, if he paid insufficient wages, or treated his employees inconsiderately, he would certainly run the risk of losing the good-will of the majority of his customers, even although in other respects he might prove himself an admirable public servant. On the other hand, if the example were set of profit-sharing, this might grow into a custom, and the distinction between master and servant would be gradually lost in the simple process of all becoming co-operators.\(^1\)

\(^1\) This principle of local option, which is chiefly applicable to distributive callings, is perhaps applicable to production in some of its branches. Thus bakeries and laundries, which would largely depend upon the trade of the locality, seem to present instances where it might with some caution be applied. Few businesses seem to require more thorough supervision and control than these, and few have a more direct relation to health. Indeed, a very strong case might be made out for municipal bakeries and municipal laundries, and it is evident that the control of an industry by the community is a half-way house to its assumption of it, should this prove desirable and practicable.
This system of local option as applied to shop-keeping is not only business-like, but it affords an opportunity for the expression of that public conscience against the sweater which is now being stirred, but which scarcely knows how to effectually respond to the new impulse. Thus we have the Consumer's League, the object of which is not, as its name might lead one to suspect, to protect the consuming public against the unscrupulous producer, but to protect the sweated, over-driven producer against a consuming public over-clamorous for cheapness. Its aim is to assist such of the public as hate and detest the sweating system to avail themselves of the society's carefully compiled information, so that they may be able to studiously avoid the products which have passed through sweaters' hands. But such a movement as the society advocates can make but little headway without the support of the shop-keeper. The consumer must be an uncommonly earnest opponent of sweating who insists upon knowing the source whence every article he purchases has come, nor would the shop-keeper under ordinary circumstances be disposed either to give him such information or to give a guarantee that his goods were produced under "fair" conditions; while to establish shops, with the special object of putting down sweating, and to do this in large cities which are already over-crowded with distributive agencies, would be but to court failure. Here in Garden City, however, is a splendid opportunity for the public conscience to express itself in this regard.

There is another question with which the term "local option" is most closely associated which may be dealt with here. I refer to the temperance question. Now it will be
noticed that the municipality, in its position of sole landlord, has the *power* of dealing in the most drastic manner possible with the liquor traffic. There are, as is well known, many landlords who will not permit a public-house to be opened on their estate, and the landlord of Garden City—the people themselves—*could* adopt this course. But would this be wise? I think not. First, such a restriction would keep away the very large and increasing class of moderate drinkers, and would also keep away many of those who are scarcely moderate in their use of alcohol, but whom reformers would be most anxious should be brought under the healthful influences which would surround them in Garden City. The public-house, or its equivalent, would, in such a community, have many competitors for the favour of the people; while, in large cities, with few opportunities of cheap and rational enjoyment, it has its own way. The experiment, as one in the direction of temperance reform, would, therefore, be more valuable if the traffic were permitted under reasonable regulations than if it were stopped; because, while, in the former case, the effects in the direction of temperance would be clearly traceable to the more natural and healthy form of life, if the latter course were adopted it could only prove, what no one now denies, that it may be possible, by restrictive measures, to entirely keep away the traffic from one small area, while intensifying the evils elsewhere.

But the community would certainly take care to prevent the undue multiplication of licensed houses, and it would be free to adopt any one of the various methods which the more moderate of temperance reformers suggest. The municipal authorities might conduct the liquor traffic
themselves, and employ the profits in relief of rates. There is, however, much force in the objection that it is not desirable that the revenue of a community should be so derived, and, therefore, it might be better that the profits should be entirely applied to purposes which would compete with the traffic, or in minimising its evil effects by establishing asylums for those affected with alcoholism. On this subject, as on all points involved, I earnestly invite correspondence from those who have practical suggestions to offer; and, although the town is but a small one, it would perhaps not be impracticable to test various promising suggestions in the different wards.
CHAPTER VIII.

PRO-MUNICIPAL WORK.

"Only a proportion of each in one society can have nerve enough to grasp the banner of a new truth, and endurance enough to bear it along rugged and untrodden ways. . . . To insist on a whole community being made at once to submit to the reign of new practices and new ideas which have just begun to commend themselves to the most advanced speculative intelligence of the time—this, even if it were a possible process, would do much to make life impracticable and to hurry on social dissolution. . . . A new social state can never establish its ideas unless the persons who hold them confess them openly and give them an honest and effective adherence."—Mr. John Morley, "On Compromise," Chap. v.

There will be found in every progressive community societies and organisations which represent a far higher level of public spirit and enterprise than that possessed or displayed by such communities in their collective capacity. It is probable that the government of a community can never reach a higher tone or work on a higher plane than the average sense of that community demands and enforces, and it will greatly conduce to the well-being of any society if the efforts of its State or municipal organisations are inspired and quickened by those of its members whose ideals of social duty rise higher than the average.

And so it may be in Garden City. There will be discovered many opportunities for public service which neither the community as a whole, nor even a majority of its
members, will at first recognise the importance of, or see their way to embrace, and which public services it would be useless, therefore, to expect the municipality to undertake; but those who have the welfare of society at heart will, in the free air of the city, be always able to experiment on their own responsibility, and thus quicken the public conscience and enlarge the public understanding.

The whole of the experiment which this book describes is indeed of this character. It represents pioneer work, which will be carried out by those who have not a merely pious opinion, but an effective belief in the economic, sanitary, and social advantages of common ownership of land, and who, therefore, are not satisfied merely to advocate that those advantages should be secured on the largest scale at the national expense, but are impelled to give their views shape and form as soon as they can see their way to join with a sufficient number of kindred spirits. And what the whole experiment is to the nation, so may what we term "pro-municipal" undertakings be to the community of Garden City or to society generally. Just as the larger experiment is designed to lead the nation into a juster and better system of land tenure and a better and more common-sense view of how towns should be built, so are the various pro-municipal undertakings of Garden City devised by those who are prepared to lead the way in enterprises designed to further the well-being of the town, but who have not as yet succeeded in getting their plans or schemes adopted by the Central Council.

Philanthropic and charitable institutions, religious societies and educational agencies of various kinds occupy a very large part in this group of pro-municipal or pro-national
agencies, and these have been already referred to, and their nature and purposes are well known. But institutions which aim at the more strictly material side of well-being, such as banks and building societies, may be found there too (see Diagram 5). Just as the founders of the Penny Bank paved the way for the Post Office Savings Bank, so may some of those who study carefully the experiment of building up Garden City see how useful a bank might be, which, like the Penny Bank, aims not so much at gain for its founders as at the well-being of the community at large. Such a bank might arrange to pay the whole of its net profits, or all its profits over a certain fixed rate, into the municipal exchequer, and give to the authorities of the town the option of taking it over should they be convinced of its utility and its general soundness.

There is another large field for pro-municipal activity in the work of building homes for the people. The municipality would be attempting too much if it essayed this task, at least at the outset. To do so would be to depart too widely from the path which experience has justified, however much might be said in favour of such a course on the part of a municipal body in command of ample funds. The municipality has, however, done much to make the building of bright and beautiful homes for the people possible. It has effectually provided against any over-crowding within its area, thus solving a problem found insoluble in existing cities, and it offers sites of ample size at an average rate of £6 per annum for ground-rent and rates. Having done so much, the municipality will pay heed to the warning of an experienced municipal reformer, whose desire for the extension of municipal enterprise cannot be doubted (Mr.
John Burns, M.P., L.C.C.), who has said: "A lot of work has been thrown upon the Works Committee of the London County Council by councillors who are so anxious for its success that they would choke it by a burden of work."

There are, however, other sources to which the workers may look for means to build their own homes. They may form building societies or induce co-operative societies, friendly societies, and trade unions to lend them the necessary money, and to help them to organise the requisite machinery. Granted the existence of the true social spirit, and not its mere letter and name, and that spirit will manifest itself in an infinite variety of ways. There are in this country—who can doubt it?—many individuals and societies who would be ready to raise funds and organise associations for assisting bodies of workmen secure of good wages to build their own homes on favourable terms.

A better security the lenders could scarcely have, especially having regard to the ridiculously small landlord's rent paid by the borrowers. Certain it is that if the building of the homes for these workmen is left to speculative builders of a strongly-pronounced individualistic type, and these reap golden harvests, it will be the fault, amongst others, of those large organisations of working-men which now place their capital in banks, whence it is withdrawn by those who with it "exploit" the very men who have placed it there. It is idle for working-men to complain of this self-imposed exploitation, and to talk of nationalising the entire land and capital of this country under an executive of their own class, until they have first been through an apprenticeship at the humbler task of organising men and women with their own capital in constructive work of a less ambitious character—
until they have assisted far more largely than they have yet done in building-up capital not to be wasted in strikes, or employed by capitalists in fighting strikers, but in securing homes and employment for themselves and others on just and honourable terms. The true remedy for capitalist oppression where it exists, is not the strike of *no work*, but the strike of *true work*, and against this last blow the oppressor has no weapon. If labour leaders spent half the energy in co-operative organisation that they now waste in co-operative disorganisation, the end of our present unjust system would be at hand. In Garden City such leaders will have a fair field for the exercise of pro-municipal functions—functions which are exercised for the municipality, though not by it—and the formation of building societies of this type would be of the greatest possible utility.

But would not the amount of capital required for the building of the dwelling-houses of a town of 30,000 be enormous? Some persons with whom I have discussed the question look at the matter thus. So many houses in Garden City at so many hundred of pounds a-piece, capital required so much.\(^1\) This is, of course, quite a mistaken way of regarding the problem. Let us test the matter thus. How many houses have been built in London within the last ten years? Shall we say at the very roughest of guesses 150,000, costing on an average £300 a-piece—to say nothing of shops, factories and warehouses. Well, that is £45,000,000. Was £45,000,000 raised for this purpose? Yes, certainly, or the houses would not have been built. But the money was not raised all at once, and if one could

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\(^1\) The position was so stated by Mr. Buckingham in "National Evils and Practical Remedies," see Chap. x.
examine the actual sovereigns that were raised for the building of these 150,000 houses, one would often find the very same coins turning up again and again. So in Garden City. Before it is completed, there will be 5,500 houses at say £300 a-piece, making £1,165,000. But this capital will not be raised all at once, and here, far more than in London, the very same sovereigns would be employed in building many houses. For observe, money is not lost or consumed when it is spent. It merely changes hands. A workman of Garden City borrows £200 from a pro-municipal building society, and builds a house with it. That house costs him £200, and the 200 sovereigns disappear so far as he is concerned, but they become the property of the brickmakers, builders, carpenters, plumbers, plasterers, etc., who have built his house, whence those sovereigns find their way into the pockets of the tradesmen and others with whom such workmen deal, and thence would pass into the pro-municipal bank of the town, when, presently, those 200 identical sovereigns might be drawn out and employed in building another house, and thus there would be presented the apparent anomaly of two, and then three, and then four or more houses, each costing £200, being built with 200 sovereigns. But there is no real anomaly about it. The coins, of course, did not build the houses in any of the supposed cases. The coins were but the measure of value, and like a pair of scales and weights, may be used over and over again without any perceptible lessening of their worth. What built the houses was really labour, skill, enterprise, working up the

1 A similar line of argument is very fully elaborated in a most able work entitled "The Physiology of Industry," by Mummery and Hobson (MacMillan & Co.).
free gifts of nature; and though each of the workers might have his reward weighed out to him in coins, the cost of all buildings and works in Garden City must be mainly determined by the skill and energy with which its labours are directed. Still, so long as gold and silver are recognised as the medium of exchange, it will be necessary to use them, and of great importance to use them skilfully—for the skill with which they are used, or their unnecessary use dispensed with, as in a banker's clearing house, will have a most important bearing upon the cost of the town, and upon the annual tax levied in the shape of interest on borrowed capital. Skill must be therefore directed to the object of so using coins that they may quickly effect their object of measuring one value, and be set to work to measure another—that they may be turned over as many times as possible in the year, in order that the amount of labour measured by each coin may be as large as possible, and thus the amount represented by interest on the coins borrowed, though paid at the normal or usual rate, shall bear as small a proportion as possible to the amount paid to labour. If this is done effectively, then a saving to the community in respect of interest as great as the more easily demonstrated saving in landlord's rent may probably be effected.

And now the reader is asked to observe how admirably, and, as it were, automatically, a well-organised migratory movement to land held in common lends itself to the economic use of money, and to the making of one coin serve many purposes. Money, it is often said, is "a drug in the market." Like labour itself it seems enchanted, and thus one sees millions in gold and silver lying idle in banks facing the very streets where men are wandering workless
and penniless. But here, on the site of Garden City, the cry for employment on the part of those willing to work will no more be heard in vain. Only yesterday it may have been so, but to-day the enchanted land is awake, and is loudly calling for its children. There is no difficulty in finding work—profitable work—work that is really urgently, imperatively needed—the building of a home-city. Mr. A. J. Balfour said in the House of Commons on the 12th December, 1893, that it was impossible to stop the migration to the towns, because in the country there was a strict limit to the amount of work to be done, while in the towns there was no such limit. But here, on the site of Garden City just roused from its long lethargy, there is abundance of work of the most varied sorts, appealing to men to come and do it. Yes, Mr. Balfour, the so-called "impossible" will happen once again, and, as men hasten to build up this and the other towns which must inevitably follow its construction, the migration to the towns—the old, crowded, chaotic slum-towns of the past—will be effectually checked, and the current of population set in precisely the opposite direction—to the new towns, bright and fair, wholesome and beautiful.

1 Mr. Balfour, M.P., on migration into the towns:—"There could be no doubt that when there was agricultural distress, migration into the towns must increase, but do not let any Member suppose that if agriculture were as prosperous now as it was twenty years ago, or as the dreams of the greatest dreamers of dreams would make it, you could by any possibility stop this immigration from the country. It depends upon causes and natural laws which no laws we can pass can permanently modify. The plain fact is, that in a rural district there is and can be only one investment for capital, and only one employment for labour. When prosperity in agriculture increases, immigration into
towns diminishes, no doubt; but however prosperous agriculture may be, a normal point must be reached when no more capital can be applied to the land, and no more labour can be applied, and when you have reached that point it does, of necessity, happen that if marriages occur with the frequency with which they occur at the present time, and if families are as large as they are at the present time, there must be an immigration from the country to the town, from the place where there is only one kind of employment of labour, strictly limited by the natural capacity of the soil, to another place where there is no limit whatever to the employment of labour, except the limit set by the amount of capital seeking investment, and the amount of labour capable of taking advantage of that capital. If that were an abstruse doctrine of political economy, I should be afraid to mention it in this House, where political economy has become a bye-word and reproach. But it is really a plain statement of a natural law which I most earnestly advise every man to take to heart."—Parliamentary Debates, 12th December, 1893, Vol. xix., p. 1218.
Diagram of Administration

No. 5.

Engineering Group

Social Purposes Group

Public Control Group

Municipal Council

Groups

- Roads
- Subways
- Sewers
- Waterways
- Railways
- Libraries
- Public Buildings
- Parks
- Schools
- Docks
- Canals
- Irrigation
- Water Supply
- Lighting
- Pollution
- Native Power

Co-operative & Individualistic Group

- Meat Market
- Fish Market
- Veg. & Fruit Market
- Coal Market

Grand Arcade (Show)
CHAPTER IX.

ADMINISTRATION—A BIRD'S EYE VIEW.

"Watts was often consulted about supposed inventions and discoveries, and his invariable reply was to recommend that a model should be formed and tried. This he considered as the only true test of the value of any novelty in mechanics."—"Book of Days," Vol. i., p. 134.

"Selfish and contentious men will not cohere, and without coherence nothing can be accomplished."—"Descent of Man," Chap. v.

I now present to the eye of the reader a diagram of administration which conveniently summarises the last three chapters so far as they deal with administrative work.

At the centre is the Central Council with its very ample powers of co-ordination and financial control (see Chap. vi., page 67), upon which body sit the chief officers of all the public departments.

Closely associated with the Central Council is the group of Public Control, which attends to questions of general administration. (Chap. vi., page 69.)

Next in order comes the Engineering group, each department of which, while attending specially to its own work, is in close association with the whole group, so that questions of this nature can be considered not only in detail but as parts of a larger whole.

Next comes the Educational and Social Group, dealing
with those questions which require a knowledge of human nature rather than skill in dealing with the material forces around us—a group where the influence of woman will probably make itself largely felt.

Each group is, however, purposely represented by the incompleteness of the circle as incomplete, for the system is quite elastic, and other departments may be added as occasion serves.

The foregoing groups represent the purely municipal industries of the city.

But in close association with the work of the municipality is the group known as the semi-municipal group, as to which there is no complete control of the work carried on, but where the buildings either belong to the municipality or are specially designed by its officers, and where the control of the trade carried on by the various members of the group is regulated on the principle of local option dealt with at some length in Chapter vii.

Next comes the pro-municipal group. Here we see manifested the very highest forms of public work. The enterprises of this group are but little trammelled by conditions laid down by the authorities of Garden City, but represent a labour of love performed by a diligent band of workers without fee or reward. (See Chapter viii.)

Outside these appears the individualistic and co-operative group. In this group are various undertakings carried on for private profit, or small organisations, such as clubs and co-operative (productive) societies, which may not profess the widest social aims, but are specially intended to benefit their members. But though the distinction thus represented is convenient, it is hoped that the reader will not
draw the line sharply between Individualism and Socialism. Individualism and Socialism are but two different aspects from which one problem may be regarded: no system of society is healthy or progressive which attempts to repress the idea of individual advancement, while no man can ever secure his own best interests who does not regard his life as part of the larger life of society. The authorities of Garden City will therefore not aim at forcibly absorbing all individual industry; they will trust rather to the growth of public spirit and of mutual confidence—the tendency of which growth must inevitably be to bring men into closer union—a union which will express itself in an infinite variety of ways. With the growth of this spirit the time will come when life will be seen stereoscopically—when the two different points of view from which life is simultaneously regarded—that of the individual personal well-being and that of the well-being of society—will enable a truer because a more complete view of life to be enjoyed by all its members.
CHAPTER X.

SOME DIFFICULTIES CONSIDERED.

"The difficulty felt about Communism, or even about any fairly complete Socialism, is that it interferes with man's freedom to make demands for his many-sided nature, and to endeavour to satisfy those demands. It secures bread to all, perhaps, but it ignores the doctrine that man shall not live by bread alone. The future probably lies with those who, instead of pitting against one another, Socialism and Individualism, will seek to realise a true, vital, organic conception of Society and of the State in which both Individualism and Socialism will have their proper share. The bark which carries civilised man with his fortunes will thus steer an even course between the Scylla of anarchy and the Charybdis of despotism."—Daily Chronicle, 2nd July, 1894.

Having now, in a concrete rather than an abstract form, stated the objects and purposes of our scheme, it may be well to deal, though somewhat briefly, with an objection which may arise in the thought of the reader. "Your scheme may be very attractive, but it is but one of a great number, many of which have been tried and have met with but little success. How do you distinguish it from those? How, in the face of such a record of failure, do you expect to secure that large measure of public support which is necessary ere such a scheme can be put into operation?"

The question is a very natural one, and demands an answer. My reply is, It is quite true that the pathway of experiment towards a better state of society is strewn with
failures. But so is the pathway of experiment to any result that is worth achieving. Success is, for the most part, built on failure. As Mrs. Humphrey Ward remarks in "Robert Elsemere": "All great changes are preceded by numbers of sporadic, and, as the bystander thinks, intermittent efforts." A successful invention or discovery is usually a slow growth, to which new elements are added, and from which old elements are removed, first in the thought of the inventor, and subsequently in an outward form, until at last precisely the right elements and no others are brought together. Indeed, it may be truly said that if you find a series of experiments continued through many years by various workers, there will eventually be produced the result for which so many have been industriously searching. Long-continued effort, in spite of failure and defeat, is the forerunner of complete success. He who wishes to achieve success may turn past defeat into future victory by observing one condition. He must profit by past experiences, and aim at retaining all the strong points of previous attempts without the weaknesses which defeated former efforts.

To deal at all exhaustively here with the history of social experiments would be beyond the scope of this book; but a few leading features may be noticed with a view of meeting the objection with which this chapter opens.

Probably the chief cause of failure in former social experiments has been a misconception of the principal element in the problem—human nature itself. The degree of strain which human nature will bear in an altruistic direction has not been duly considered by those who have essayed the task of suggesting new forms of social organisation. A
kindred mistake has arisen from regarding one principle of action to the exclusion of others. Take Communism, for instance. Communism is a most excellent principle, and all of us are Communists in some degree, even those who would shudder at being told so. But though Communism is an excellent principle, Individualism is no less excellent. A great orchestra which enraptures us with its delightful music is composed of men and women who are accustomed not only to play together, but to practise separately, and to delight themselves and their friends by their own, it may be comparatively, feeble efforts. Nay, more: isolated and individual thought and action are as essential, if the best results of combination are to be secured, as combination and co-operation are essential, if the best results of isolated effort are to be gained. It is by isolated thought that new combinations are worked out; it is through the lessons learned in associated effort that the best individual work is accomplished; and that society will prove the most healthy and vigorous where the freest and fullest opportunities are afforded alike for individual and for combined effort.

Now, do not the whole series of communistic experiments owe their failure largely to this—that they have not recognised this duality of principle, but have carried one principle, excellent enough in itself, altogether too far? They have assumed that because common property is good, all property should be common; that because associated effort can produce marvels, individual effort is to be regarded as dangerous, or at least futile, some extremists even seeking to abolish altogether the idea of the family or home. No reader will confuse the experiment here advocated with any experiment in absolute Communism.
Nor is the scheme to be regarded as a socialistic experiment. Socialists, who may be regarded as Communists of a more moderate type, advocate common property in land and in all the instruments of production, distribution, and exchange—railways, machinery, factories, docks, banks, and the like; but they would preserve the principle of private ownership in all such things as have passed in the form of wages to the servants of the community, with the proviso, however, that these wages shall not be employed in organised creative effort, involving the employment of more than one person; for all forms of employment with a view to remuneration should, as the Socialists contend, be under the direction of some recognised department of the Government, which is to claim a rigid monopoly. But it is very doubtful whether this principle of the Socialist, in which there is a certain measure of recognition of the individual side of man's nature as well as of his social side, represents a basis on which an experiment can fairly proceed with the hope of permanent success. Two chief difficulties appear to present themselves. First, the self-seeking side of man—his too frequent desire to produce, with a view to possessing for his own personal use and enjoyment; and, secondly, his love of independence and of initiative, his personal ambition, and his consequent unwillingness to put himself under the guidance of others for the whole of his working day, with little opportunity of striking out some independent line of action, or taking a leading part in the creation of new forms of enterprise.

Now even if we pass over the first difficulty—that of human self-seeking—even if we assume that we have a body of men and women who have realised the truth that con-
certed social effort will achieve far better results in enjoyable commodities for each member of the community than can possibly be achieved by ordinary competitive methods—each struggling for himself—we have still the other difficulty, arising out of the higher and not the lower nature of the men and women who are to be organised—their love of independence and of initiative. Men love combined effort, but they love individual effort, too, and they will not be content with such few opportunities for personal effort as they would be allowed to make in a rigid socialistic community. Men do not object to being organised under competent leadership, but some also want to be leaders, and to have a share in the work of organising; they like to lead as well as to be led. Besides, one can easily imagine men filled with a desire to serve the community in some way which the community as a whole did not at the moment appreciate the advantage of, and who would be precluded by the very constitution of the socialistic state from carrying their proposals into effect.

Now it is at this very point that a most interesting experiment at Topolobampo has broken down. The experiment, which was initiated by Mr. A. K. Owen, an American civil engineer, was started on a considerable tract of land obtained under concession from the Mexican Government. One principle adopted by Mr. Owen was that "all employment must be through the Department for the Diversity of Home Industries. One member cannot directly employ another member, and only members can be employed through the settlement." In other words, if A. and B.

1 "Integral Co-operation at Work," A. K. Owen (U.S. Book Co., 150 Worth St., N.Y.).
were dissatisfied with the management, whether owing to
doubts as to its competency or honesty, they could not
arrange to work with each other, even though their sole
desire might be the common good; but they must leave the
settlement. And this is what they accordingly did in very
considerable numbers.

A similar experience seems to have been met with in the
more recent settlement of Australians in Paraguay. From
an article in the *Daily Chronicle*, 21st July, 1894, it appears
that the Rev. Mr. Hastings, who has visited the colony,
states that "About 110 people were at the Eveca and at
the estancia where the cattle were kept. The balance of
the first 200 settlers had already retired discontented with
Mr. Lane's management, as he was made President of the
Commune by the votes of the members who had not yet
started. He could, therefore, override any combination of
the pioneers, and the men complained of the autocracy
which was kept up."

It is at this point that a great distinction between the
Topolobampo experiment and the scheme advocated in
this work is evident. In Topolobampo the organisation
claimed a monopoly of all productive work, and each
member must work under the direction of those who
controlled that monopoly, or must leave the organisation.
In Garden City no such monopoly is claimed, and any dis-
satisfaction with the public administration of the affairs of
the town would no more necessarily lead to a widespread
split in Garden City than in any other municipality. At
the outset, at least, by far the larger part of the work done
will be by individuals or combinations of individuals quite
other than municipal servants, just as in any other
municipality, at present existing, the sphere of municipal work is still very small as compared with the work performed by other groups.

Other sources of failure in some social experiments are the considerable expense incurred by migrants before they reach the scene of their future labours, the great distance from any large market, and the difficulty of previously obtaining any real knowledge of the conditions of life and labour there prevailing. The one advantage gained—cheap land—seems to be altogether insufficient to compensate for these and other disadvantages.

We now come to what is perhaps the chief difference between the scheme advocated in this work and most other schemes of a like nature which have been hitherto advocated or put into actual practice. That difference is this: While others have sought to weld into one large organisation individuals who have not yet been combined into smaller groups, or who must leave those smaller groups on their joining the larger organisation, my proposal appeals not only to individuals but to co-operators, manufacturers, philanthropic societies, and others experienced in organisation, and with organisations under their control, to come and place themselves under conditions involving no new restraints but rather securing wider freedom. And, further, a striking feature of the present scheme is that the very considerable number of persons already engaged on the estate will not be displaced (except those on the town site, and these gradually), but will themselves form a valuable nucleus, paying in rents, from the very inception of the enterprise, a sum which will go very far towards paying the interest on the money with which the estate is purchased—rents which
they will be the more willing to pay to a landlord who will treat them with perfect equity, and bring consumers for their produce to their doors. The work of organisation is, therefore, in a very large measure accomplished. The army is now in existence; it has but to be mobilised; it is with no undisciplined mob that we have to deal. Or the comparison between this experiment and those which have preceded it is like that between two machines—one of which has to be created out of various ores which have first to be gathered together and then cast into various shapes, while for the other all the parts are ready to hand and have but to be fitted together.
CHAPTER XI.

A UNIQUE COMBINATION OF PROPOSALS.

"Human beings, in their present condition, may be likened to bees in the act of swarming, as we see them clinging in a mass to a single bough. Their position is a temporary one, and must inevitably be changed. They must rise and find themselves a new abode. Every bee knows this, and is eager to shift its own position, as well as that of the others, but not one of them will do so until the whole swarm rises. The swarm cannot rise, because one bee clings to the other and prevents it from separating itself from the swarm, and so they all continue to hang. It might seem as if there were no deliverance from this position, precisely as it seems to men of the world who have become entangled in the social net. Indeed, there would be no outlet for the bees if each one were not a living creature possessed of a pair of wings. Neither would there be any issue for men if each one were not a living individual being, gifted with a capacity for assimilating the Christian life-conception. If among these bees who are able to fly not one could be found willing to start, the swarm would never change its position. And it is the same among men. If the man who has assimilated the Christian life-conception waits for others before he proceeds to live in accordance with it, mankind will never change its attitude. And as all that is needed to change a solid mass of bees into a flying swarm is for one bee to spread its wings and fly away, when the second, the third, the tenth and the hundredth will follow suit, so all that is needed to break through the magic circle of social life, deliverance from which seems so hopeless, is that one man should view life from a Christian standpoint and begin to frame his own life accordingly, whereupon others will follow in his footsteps."—"The Kingdom of God is within you," Chapter ix., Count Leo Tolstoi (Walter Scott).

In the last chapter I pointed out the great differences of principle between the project placed before the reader of
A UNIQUE COMBINATION OF PROPOSALS.

this work and some of those schemes of social reform which, having been put to the test of experience, have ended in disaster, and urged that there were features of the proposed experiment which so completely distinguished it from such experiments that they could not be fairly regarded as any indication as to the probable results which would follow from the launching of the experiment now suggested.

It is my present purpose to show that though the scheme taken as a whole is a new one, and is, perhaps, entitled to some consideration on that account, its chief claim upon the attention of the public lies in the fact that it combines the important features of several schemes which have been advocated at various times, and so combines them as to secure the best results of each, without the dangers and difficulties which sometimes, even in the minds of their authors, were clearly and distinctly seen.

Shortly stated, my scheme is a combination of three distinct projects which have, I think, never been united before. These are, (1), the proposals for an organised migratory movement of population of Wakefield and of Professor Marshall; (2), the system of land tenure first proposed by Thos. Spence and afterwards (though with an important modification) by Mr. Herbert Spencer; and, (3), the model city (of somewhat different design, however,) of Jas. S. Buckingham.¹

¹I may, perhaps, state as showing how in the search for truth men's minds run in the same channels, and as, possibly, some additional argument for the soundness of the proposals thus combined, that, till I had got far on with my project, I had not seen either the proposals of Professor Marshall or of Wakefield (beyond a very short reference to the latter in J. S. Mill's "Elements of Political Economy"), nor had I seen the work of Buckingham,
Let us take these proposals in the order named. Wakefield in his "Art of Colonisation" (London, J. W. Parker, 1849) urged that colonies when formed—he was not thinking of Home Colonies—should be based on scientific principles. He said (page 109): "We send out colonies of the limbs, without the belly and the head, of needy persons, many of them mere paupers, or even criminals; colonies made up of a single class of persons in the community, and that the most helpless and the most unfit to perpetuate our national character, and to become the fathers of a race whose habits of thinking and feeling shall correspond to those which, in the meantime, we are cherishing at home. The ancients, on the contrary, sent out a representation of the parent State—colonists from all ranks. We stock the farm with creeping and climbing plants, without any trees of firmer growth for them to entwine round. A hop-ground without poles, the plants matted confusedly together, and scrambling on the ground in tangled heaps, with here and there some clinging to rank thistles and hemlock, would be an apt emblem of a modern colony. The ancients began by nominating to the honourable office of captain or leader of the colony one of the chief men, if not the chief man of the State, like the queen bee leading the workers. Monarchies provided a prince of the royal blood; an aristocracy its choicest nobleman; a democracy its most influential citizen. These naturally carried along with them some of their own station in life—their companions and friends; some of their immediate dependents also—of those between themselves and the lowest class; and were encouraged in which, published nearly fifty years ago, seems to have attracted but little attention.
various ways to do so. The lowest class again followed with alacrity, because they found themselves moving with and not away from the state of society in which they had been living. It was the same social and political union under which they had been born and bred; and to prevent any contrary impression being made, the utmost solemnity was observed in transferring the rites of pagan superstition. They carried with them their gods, their festivals, their games, all, in short, that held together, and kept entire the fabric of society as it existed in the parent state. Nothing was left behind that could be moved, of all that the heart or eye of an exile misses. The new colony was made to appear as if time or chance had reduced the whole community to smaller dimensions, leaving it still essentially the same home and country to its surviving members. It consisted of a general contribution of members from all classes, and so became, on its first settlement, a mature state, with all the component parts of that which sent it forth. It was a transfer of population, therefore, which gave rise to no sense of degradation, as if the colonist were thrust out from a higher to a lower description of community."

J. S. Mill in his "Elements of Political Economy," Book I., Chap. viii., § 3, says of this work: "Wakefield's theory of colonisation has excited much attention, and is doubtless destined to excite much more. . . . His system consists of arrangements for securing that each colony shall have from the first a town population bearing due proportion to the agricultural, and that the cultivators of the soil shall not be so widely scattered as to be deprived by distance of the benefit of that town population as a market for their produce."
Professor Marshall's proposals for an organised migratory movement of population from London have been already noticed, but the following passage from the article already referred to may be quoted:

"There might be great variety of method, but the general plan would probably be for a committee, whether formed specially for the purpose or not, to interest themselves in the formation of a colony in some place well beyond the range of London smoke. After seeing their way to building or buying suitable cottages there, they would enter into communication with some of the employers of low-waged labour. They would select, at first, industries that used very little fixed capital; and, as we have seen, it fortunately happens that most of the industries which it is important to move are of this kind. They would find an employer—and there must be many such—who really cares for the misery of his employees. Acting with him and by his advice, they would make themselves the friends of people employed or fit to be employed in his trade; they would show them the advantages of moving, and help them to move, both with counsel and money. They would organise the sending of work backwards and forwards, the employer perhaps opening an agency in the colony. But after being once started it ought to be self-supporting, for the cost of carriage, even if the employees went in sometimes to get instructions, would be less than the saving made in rent—at all events, if allowance be made for the value of the garden produce. And more than as much gain would probably be saved by removing the temptation to drink which is caused by the sadness of London. They would meet with much passive resistance at first. The unknown has terrors to all, but especially to
those who have lost their natural spring. Those who have lived always in the obscurity of a London court might shrink away from the free light; poor as are their acquaintanceships at home, they might fear to go where they knew no one. But, with gentle insistence, the committee would urge their way, trying to get those who knew one another to move together, by warm, patient sympathy, taking off the chill of the first change. It is only the first step that costs; every succeeding step would be easier. The work of several firms, not always in the same business, might, in some cases, be sent together. Gradually a prosperous industrial district would grow up, and then, mere self-interest would induce employers to bring down their main workshops, and even to start factories in the colony. Ultimately all would gain, but most the land-owners and the railroads connected with the colony.”

What could more strongly point than the last sentence of that quotation from Professor Marshall’s proposal to the necessity of first buying the land, so that the most admirable project of Thomas Spence can be put into practice, and thus prevent the terrible rise in rent which Professor Marshall foresees? Spence’s proposal, put forward more than a hundred years ago, at once suggests how to secure the desired end. Here it is:—

“Then you may behold the rent which the people have paid into the parish treasuries employed by each parish in paying the Government its share of the sum which the Parliament or National Congress at any time grants; in

1 The project of one large London manufacturer transferring his works from the East End of London to the country is the chief theme of a story, by Miss Marianne Farningham, entitled “1900?” (Jas. Clarke & Co.)
maintaining and relieving its own poor and people out of work; in paying the necessary officers their salaries; in building, repairing, and adorning its houses, bridges, and other structures; in making and maintaining convenient and delightful streets, highways, and passages, both for foot and carriages; in making and maintaining canals and other conveniences for trade and navigation; in planting and taking in waste grounds; in premiums for the encouragement of agriculture or anything else thought worthy of encouragement; and, in a word, in doing whatever the people think proper, and not, as formerly, to support and spread luxury, pride, and all manner of vice. . . . There are no tolls or taxes of any kind paid among them by native or foreigner but the aforesaid rent, which every person pays to the parish, according to the quantity, quality, and conveniences of the land . . . he occupies in it. The government, poor, roads, etc., . . . are all maintained with the rent, on which account all wares, manufactures, allowable trade employments or actions are entirely duty-free."—From a lecture read at the Philosophical Society in Newcastle, on November 8th, 1775, for printing which the Society did the author the honour to expel him. (Now published by Wm. Reeves, 185 Fleet Street, E.C.)

It will be observed that the only difference between this proposal and the proposals as to land reform put forward in this book, is not a difference of system, but a difference (and a very important one) as to the method of its inauguration. Spence appears to have thought that the people would, by a fiat, dispossess the existing owners and establish the system at once and universally throughout the country; while, in this work, it is proposed to purchase the necessary land with
A UNIQUE COMBINATION OF PROPOSALS.

which to establish the system on a small scale, and to trust to the inherent advantages of the system leading to its gradual adoption.

Writing some seventy years after Spence had put forward his proposal, Mr. Herbert Spencer (having first laid down the grand principle that all men are equally entitled to the use of the earth, as a corollary of the law of equal liberty generally), in discussing this subject, observes, with his usual force and clearness:

"But to what does this doctrine that men are equally entitled to the use of the earth, lead? Must we return to the times of unenclosed wilds, and subsist on roots, berries and game? Or are we to be left to the management of Messrs. Fourrier, Owen, Louis Blanc & Co.? Neither. Such a doctrine is consistent with the highest civilisation, may be carried out without involving a community of goods, and need cause no very serious revolution in existing arrangements. The change required would be simply a change of landlords. Separate ownership would merge in the joint-stock ownership of the public. Instead of being in the possession of individuals, the country would be held by the great corporate body—society. Instead of leasing his acres from an isolated proprietor, the farmer would lease them from the nation. Instead of paying his rent to the agent of Sir John and His Grace, he would pay it to an agent or deputy agent of the community. Stewards would be public officials instead of private ones, and tenancy the only land tenure. A state of things so ordered would be in perfect harmony with the moral law. Under it all men would be equally landlords; all men would be alike free to become tenants. A., B., C. and the rest might compete for a vacant
farm as now, and one of them might take that farm without in any way violating the principles of pure equity. All would be equally free to bid; all would be equally free to refrain. And when the farm had been let to A., B., or C., all parties would have done that which they willed, the one in choosing to pay a given sum to his fellow-men for the use of certain lands—the others in refusing to pay the sum. Clearly, therefore, on such a system the earth might be enclosed, occupied, and cultivated in entire subordination to the law of equal freedom.”—“Social Statics,” Chap. ix., sec. 8.

But having thus written, Mr. Herbert Spencer at a later period, having discovered two grave difficulties in the way of his own proposal, unreservedly withdrew it. The first of these difficulties was the evils which he considered as inseparable from State ownership (see “Justice,” published in 1891, appendix B., p. 290); the second, the impossibility, as Mr. Spencer regarded it, of acquiring the land on terms which would be at once equitable to existing owners and remunerative to the community.

But if the reader examines the scheme of Spence, which preceded the now-withdrawn proposals of Mr. Herbert Spencer, he will see that Spence’s scheme was entirely freed, as is the one put forward in this little book, from the objections which might probably attend control by the State. ¹ The rents were, under Spence’s proposals, as in my own, not to be levied by a Central Government far

¹ Though Mr. Herbert Spencer, as if to rebuke his own theory that State control is inherently bad, says, “Political speculation which sets out with the assumption that the State has in all cases the same nature must end in profoundly erroneous conclusions.”
A UNIQUE COMBINATION OF PROPOSALS.

removed from contact with the people, but by the very parish (in my scheme the municipality) in which the people reside. As to the other difficulty, which presented itself to Mr. Herbert Spencer's mind—that of acquiring the land on equitable terms, and of yet making it remunerative to the purchasers—a difficulty which Mr. Herbert Spencer, seeing no way out of, rashly concluded to be insuperable—that difficulty is entirely removed by my proposal of buying agricultural or sparsely settled land, letting it in the manner advocated by Spence, and then bringing about the scientific migratory movement advocated by Wakefield, and, though in a somewhat less daring fashion, by Professor Marshall.

Surely a project, which thus brings what Mr Herbert Spencer still terms "the dictum of absolute ethics"—that all men are equally entitled to the use of the earth—into the field of practical life, and makes it a thing immediately realisable by those who believe in it, must be one of the greatest public importance. When a great philosopher in effect says, we cannot conform our life to the highest moral principles because men have laid an immoral foundation for us in the past, but "if, while possessing those ethical sentiments which social discipline has now produced, men stood in possession of a territory not yet individually portioned out, they would no more hesitate to assert equality of their claims to the land than they would hesitate to assert equality of their claims to light and air"\(^1\)—one cannot help wishing—so inharmonious does life seem—that the opportunity presented itself of migrating to a new planet where the "ethical sentiments which social discipline has now produced" might be indulged in. But a new planet, or even

\(^1\) "Justice," Chap. xi., p. 85.
"a territory not yet individually portioned out," is by no means necessary if we are but in real earnest; for it has been shown that an organised, migratory movement from over-developed, high-priced land to comparatively raw and unoccupied land, will enable all who desire it to live this life of equal freedom and opportunity; and a sense of the possibility of a life on earth at once orderly and free dawns upon the heart and mind.

The third proposal which I have combined with those of Spence and Mr. Herbert Spencer, of Wakefield and Professor Marshall, embraces one essential feature of a scheme of James S. Buckingham,¹ but at the same time one of the essential features of that scheme I have purposely omitted. Mr. Buckingham says (p. 25): "My thoughts were thus directed to the great defects of all existing towns, and the desirability of forming at least one model town which should avoid the most prominent of these defects, and substitute advantages not yet possessed by any." In his work he exhibits a ground plan and a sketch of a town of about 1,000 acres, containing a population of 25,000, and surrounded by a large agricultural estate. Buckingham, like Wakefield, saw the great advantages to be derived by combining an agricultural community with an industrial, and urged: "Wherever practicable, the labours of agriculture and manufacture to be so mingled and the variety of fabrics and materials to be wrought upon also so assorted as to make short periods of labour on each alternately with others produce that satisfaction and freedom from tedium and weariness

¹ Buckingham's scheme is set forth in a work entitled "National Evils and Practical Remedies," published by Peter Jackson, St. Martins le Grand, about 1849.
which an unbroken round of monotonous occupation so frequently occasions, and because also variety of employment develops the mental as well as physical faculties much more perfectly than any single occupation."

But though on these points the scheme is strikingly like my own, it is also a very different one. Buckingham having traced, as he thought, the evils of society to their source in competition, intemperance, and war, proposed to annihilate competition by forming a system of complete or integral co-operation; to remove intemperance by the total exclusion of intoxicants; to put an end to war by the absolute prohibition of gunpowder. He proposed to form a large company, with a capital of £4,000,000; to buy a large estate, and to erect churches, schools, factories, warehouses, dining-halls, dwelling-houses, at rents varying from £30 a year to £300 a year, and to carry on all productive operations whether agricultural or industrial, as one large undertaking covering the whole field and permitting no rivals.

Now it will be seen that though in outward form Buckingham's scheme and my own present the same feature of a model town set in a large agricultural estate, so that the industrial and farming pursuits might be carried on in a healthy, natural way, yet the inner life of the two communities would be entirely different—the members of one enjoying the fullest rights of free association, and exhibiting the most varied forms of individual and co-operative work and endeavour, the members of the other held together by the bonds of a rigid cast-iron organisation, from which there could be no escape but by leaving the association, or breaking it up into various sections.
To sum up this chapter. My proposal is that there should be an earnest attempt made to organise a migratory movement of population from our over-crowded centres to sparsely-settled rural districts; that the mind of the public should not be confused, or the efforts of organisers wasted in a premature attempt to accomplish this work on a national scale, but that great thought and attention shall be concentrated on a single experiment, yet one sufficiently large to be at once attractive and resourceful; that the migrants shall be guaranteed, by the making of suitable arrangements before the movement commences, that the whole increase in land-values due to their migration shall be secured to them; that this be done by creating an organisation, which, while permitting its members to do those things which are good in their eyes, provided they infringe not upon the rights of others, shall receive all "rate-rents," and expend them in those public works which the migratory movement renders necessary or expedient—thus eliminating rates, or, at least, greatly reducing the necessity for any compulsory levy; and that the golden opportunity afforded by the fact that the land to be settled upon has but few buildings or works upon it, shall be availed of in the fullest manner, by so laying out a Garden City that, as it grows, the free gifts of Nature—fresh air, sunlight, breathing room and playing room—shall be still retained in all needed abundance, and by so employing the resources of modern science that Art may supplement Nature, and life may become an abiding joy and delight. And this proposal, so imperfectly put forward, is, it is most important to notice, no scheme hatched in a restless night in the fevered brain of an enthusiast, but is one having its
roots in the thoughtful study of many minds, and the patient effort of many earnest souls, each bringing some element of value, till, the time of fruition having come, the smallest skill avails to gather a fruitful harvest.
CHAPTER XII.

THE PATH FOLLOWED UP.

"How can a man learn to know himself? By reflection never—only by action. In the measure that thou seekest to do thy duty shalt thou know what is in thee. But what is thy duty? The demand of the hour."—Goethe.

The reader is now asked to kindly assume, for the sake of argument, that our Garden City experiment has been fairly launched, and is a decided success, and to consider briefly some of the more important effects which such an object-lesson, by the light which it will throw upon the pathway of reform, must inevitably produce upon society, and then we will endeavour to trace some of the broader features of the after-development.

Among the greatest needs of man and of society to-day, as at all times, are these: A worthy aim and opportunity to realise it; work and ends worth working for. All that a man is, and all that he may become, is summed up in his aspirations, and this is no less true of society than of the individual. The end I venture to now set before the people of this country and of other countries is no less "noble and adequate" than this, that they should forthwith gird themselves to the task of building up clusters of beautiful hometowns, each zoned by gardens, for those who now dwell in crowded, slum-infested cities. We have already seen how
One such town may be built; let us now see how, the true path of reform, once discovered, will, if resolutely followed, lead society on to a far higher destiny than it has ever yet ventured to hope for, though such a future has often been foretold by daring spirits.

There have in the past been inventions and discoveries on the making of which society has suddenly leaped upward to a new and higher plane of existence. The utilisation of steam—a force long recognised, but which proved somewhat difficult to harness to the task it was fitted to accomplish—effected mighty changes; but the discovery of a method for giving effect to a far greater force than the force of steam—to the long pent-up desire for a better and nobler social life here on earth—will work changes even more remarkable.

What clearly marked economic truth is brought into view by the successful issue of such an experiment as we have been advocating? This:—that there is a broad path open, through a creation of new wealth forms, to a new industrial system in which the productive forces of society and of nature may be used with far greater effectiveness than at present, and in which the distribution of the wealth forms so created will take place on a far juster and more equitable basis. Society may have more to divide among its members, and at the same time the greater dividend may be divided in a juster manner.

Speaking broadly, industrial reformers may be divided into two camps. The first camp includes those who urge the primary importance of paying close and constant attention to the necessity of increased production: the second includes those whose special aim is directed to more
just and equitable division. The former are constantly saying, in effect, "Increase the national dividend, and all will be well"; the latter, "The national dividend is fairly sufficient were it but divided equitably." The former are for the most part of the individualistic, the latter of the socialistic type.

As an instance of the former point of view, I may cite the words of Mr. A. J. Balfour, who, at a Conference of the National Union of Conservative Associations held at Sunderland on 14th November, 1894, said: "Those who represented society as if it consisted of two sections disputing over their share of the general produce were utterly mistaken as to the real bearing of the great social problem. We had to consider that the produce of the country was not a fixed quantity, of which, if the employers got more, the employed would get less, or if the employed got more, the employers would get less. The real question for the working-classes of this country was not primarily or fundamentally a question of division: it was a question of production." As an instance of the second point of view, take the following: "The absurdity of the notion of raising the poor without, to a corresponding degree, depressing the rich will be obvious."—"Principles of Socialism made plain," by Frank Fairman (W. Reeves, 185 Fleet Street,) page 33.

I have already shown, and I hope to make this contention yet more clear, that there is a path along which sooner or later, both the Individualist and the Socialist must inevitably travel; for I have made it abundantly clear that on a small scale society may readily become more individualistic than now—if by Individualism is meant a state in which there is fuller and freer opportunity for its
members to do and to produce what they will, and to form free associations, of the most varied kinds; while it may also become more socialistic—if by Socialism is meant a condition of life in which the well-being of the community is safe-guarded, and in which the collective spirit is manifested by a wide extension of the area of municipal effort. To achieve these desirable ends, I have taken a leaf out of the books of each type of reformer and bound them together by a thread of practicability. Not content with urging the necessity of increased production, I have shown how it can be achieved; while the other and equally important end of more equitable distribution is, as I have shown, easily possible, and in a manner which need cause no ill-will, strife, or bitterness; is constitutional; requires no revolutionary legislation; and involves no direct attack upon vested interests. Thus may the desires of the two sections of reformers to whom I have referred be attained. I have, in short, followed out Lord Rosebery's suggestion, and "borrowed from Socialism its large conception of common effort, and its vigorous conception of municipal life, and from Individualism the preservation of self-respect and self-reliance," and, by a concrete illustration, I have, I think, disproved the cardinal contention of Mr. Benjamin Kidd in his famous book, "Social Evolution," that "the interests of the social organism and of the individuals comprising it at any particular time are actually antagonistic; they can never be reconciled; they are inherently and essentially irreconcilable" (page 85).

Most socialistic writers appear to me to exhibit too keen a desire to appropriate old forms of wealth, either by pur-
chasing out or by taxing out the owners, and they seem to have little conception that the truer method is to create new forms and to create them under juster conditions. But this latter conception should inevitably follow an adequate realisation of the ephemeral nature of most forms of wealth; and there is no truth more fully recognised by economic writers than that nearly all forms of material wealth, except, indeed, the planet on which we live and the elements of nature, are extremely fugitive and prone to decay. Thus for instance, J. S. Mill, in "Elements of Political Economy," Book 1, Chapter v., says: "The greater part in value of the wealth now existing in England has been produced by human hands within the last twelve months. A very small proportion indeed of that large aggregate was in existence ten years ago; of the present productive capital of the country, scarcely any part except farm-houses and manufactories and a few ships and machines, and even these would not in most cases have survived so long if fresh labour had not been employed within that period in putting them into repair. The land subsists, and the land is almost the only thing that subsists." The leaders of the great socialistic movement, of course, know all this perfectly well; yet this quite elementary truth seems to fade from their minds when they are discussing methods of reform, and they appear to be as anxious to seize upon present forms of wealth as if they regarded them as of a really lasting and permanent nature.

But this inconsistency of socialistic writers is all the more striking when one remembers that these writers are the very ones who insist most strongly upon the view that a very large part of the "wealth" forms now in existence are
not really wealth at all—that they are "ilth," and that any form of society which represents even a step towards their ideal must involve the sweeping away of such forms and the creation of new forms in their place. With a degree of inconsistency that is positively startling, they exhibit an insatiable desire to become possessed of these forms of wealth which are not only rapidly decaying, but are in their opinion absolutely useless or injurious.

Thus Mr. Hyndman, at a lecture delivered at the Democratic Club, 29th March, 1893, said: "It was desirable that they should map out and formulate socialistic ideas which they should desire to see brought about when the so-called Individualism of the present day has broken down, as it inevitably would do. One of the first things that they as Socialists would have to do would be to depopulate the vast centres of their over-crowded cities. Their large towns had no longer any large agricultural population from which to recruit their ranks, and through bad and insufficient food, vitiated atmosphere, and other insanitary conditions, the physique of the masses of the cities was rapidly deteriorating, both materially and physically." Precisely; but does not Mr. Hyndman see that in striving to become possessed of present wealth forms, he is laying siege to the wrong fortress? If the population of London, or a large part of the population of London, is to be transplanted elsewhere, when some future event has happened, would it not be well to see if we cannot induce large numbers of these people to transplant themselves now, when the problem of London administration and of London reform would, as we shall shortly discover, present itself in a somewhat startling fashion?
A similar inconsistency is to be noticed in a little book which has had an enormous and well-deserved sale, "Merrie England" (Clarion Offices, Fleet St.). The author "Nunquam," remarks at the outset: "The problem we have to consider is:—Given a country and a people, find how the people may make the best of the country and themselves." He then proceeds to vigorously condemn our cities, with their houses ugly and mean, their narrow streets, their want of gardens, and emphasises the advantages of out-door occupations. He condemns the factory system, and says: "I would set men to grow wheat and fruit, and rear cattle and poultry for our own use. Then I would develop the fisheries, and construct great fish-breeding lakes and harbours. Then I would restrict our mines, furnaces, chemical works, and factories to the number actually needed for the supply of our own people. Then I would stop the smoke nuisance by developing water-power and electricity. In order to achieve these ends, I would make all the lands, mills, mines, factories, works, shops, ships, and railways the property of the people." That is (the italics are my own), the people are to struggle hard to become possessed of factories, mills, works, and shops, at least half of which must be closed if Nunquam's desires are attained; of ships, which will become useless if our foreign trade is to be abandoned, (see "Merrie England," Chap. iv.); and of railways, which, with an entire redistribution of population such as Nunquam desires, must for the most part become derelict. And how long is this useless struggle to last? Would it not—I ask Nunquam to consider this point carefully—be better to study a smaller problem first, and, to paraphrase his words, "Given, say, 6,000 acres of land, let us endeavour to make
the best use of it”? For then, having dealt with this, we shall have educated ourselves to deal with a larger area.

Let me state again in other terms this fugitiveness of wealth forms, and then suggest the conclusion to which that consideration should lead us. So marked are the changes which society exhibits—especially a society in a progressive state—that the outward and visible forms which our civilisation presents to-day, its public and private buildings, its means of communication, the appliances with which it works, its machinery, its docks, its artificial harbours, its instruments of war and its instruments of peace, have most of them undergone a complete change, and many of them several complete changes, within the last sixty years. I suppose not one person in twenty in this country is living in a house which is sixty years old; not one sailor in a thousand is sailing a ship, not one artisan or labourer in a hundred is engaged in a workshop or handling tools or driving a cart which was in existence sixty years ago. It is now sixty years since the first railway was constructed from Birmingham to London, and our Railway Companies possess one thousand millions of invested capital, while our systems of water-supply, of gas, of electric lighting and of sewerage, are for the most part of recent date. Those material relics of the past which were created more than sixty years ago, though some of them are of infinite value as momentoes, examples and heirlooms, are, for the most part, certainly not of a kind which we need wrangle over or fight about. The best of them are our universities, schools, churches and cathedrals, and these should certainly teach us a different lesson.

But can any reasonable person, who reflects for a moment
on the unexampled rate of progress and invention, doubt
that the next sixty years will reveal changes fully as re-
markable? Can any person suppose that these mushroom
forms, which have sprung up as it were in a night, have any
real permanence? Even apart from the solution of the
labour problem, and the finding of work for the thousands
of idle hands which are eager for it—a solution, the correct-
ness of which I claim to have demonstrated—what possi-
bilities are opened up by the bare contemplation of the
discovery of new motive powers, new means of locomotion,
perhaps, through the air, new methods of water-supply, or a
new distribution of population, which must of itself render
many material forms altogether useless and effete! Why
then should we squabble and wrangle about what man has
produced? Why not rather seek to learn what man can
produce; when, aiming to do that, we may perhaps discover
a grand opportunity for producing not only better forms of
wealth, but how to produce them under far juster conditions?
To quote the author of "Merrie England": "We should
first of all ascertain what things are desirable for our health
and happiness of body and mind, and then organise our
people with the object of producing those things in the best
and easiest way."

Wealth forms, then, in their very nature are fugitive, and
they are besides liable to constant displacement by the
better forms which in an advancing state of society are
constantly arising. There is, however, one form of material
wealth which is most permanent and abiding; from the
value and utility of which our most wonderful inventions
can never detract one jot, but will serve only to make more
clear, and the use of which they must render more universal.
The planet on which we live has lasted for millions of years, and the race is just emerging from its savagery. Those of us who believe that there is a grand purpose behind nature cannot believe that the career of this planet is likely to be speedily cut short now that better hopes are rising in the hearts of men, and that, having learned a few of its less obscure secrets, they are finding their way, through much toil and pain, to a more noble use of its infinite treasures. The earth for all practical purposes may be regarded as abiding for ever.

Now, as every form of wealth must rest on the earth as its foundation, and must be built up out of the constituents found at or near its surface, it follows (because foundations are ever of primary importance) that the reformer should first consider how best the earth may be used in the service of man. But here again our friends, the Socialists, miss the essential point. Their professed ideal is to make society the owner of land and of all instruments of production; but they have been so anxious to carry both points of their programme that they have been a little too slow to consider the special importance of the land question, and have thus missed the true path of reform.

There is, however, a type of reformers who push the land question very much to the front, though, as it appears to me, in a manner little likely to commend their views to society. Mr. Henry George, in his well-known work, "Progress and Poverty," urges with much eloquence, if not with complete accuracy of reasoning, that our land laws are responsible for all the economic evils of society, and that as our landlords are little better than pirates and robbers, the sooner the State forcibly appropriates their rents the better, for
when this is accomplished the problem of poverty will, he suggests, be entirely solved. But is not this attempt to throw the whole blame of and punishment for the present deplorable condition of society on to a single class of men a very great mistake? In what way are landlords as a class less honest than the average citizen? Give the average citizen the opportunity of becoming a landlord and of appropriating the property of his tenants, and he will embrace it to-morrow. If, then, the average man is a potential landlord, to attack landlords as individuals is very like a nation drawing up an indictment against itself, and of it then making a scape-goat of a particular class.

But to endeavour to change our land system is a very different matter from attacking those individuals who represent it. But how is this change to be effected? I reply, By the force of example, that is, by setting up a better system, and by a little skill in the grouping of forces and manipulation of ideas. It is quite true that the average man is a potential landlord, and as ready to appropriate the unearned increment as to cry out against its appropriation. But the average man has very little chance of ever becoming a landlord and of appropriating rent-values created by others; and he is, therefore, the better able to consider, quite dispassionately, whether such a proceeding is really honest, and whether it may not be possible to gradually establish a new and more equitable system under which, without enjoying the privilege of appropriating rent-values created by others, he may himself be secured against expropriation of the rent-values which

1 I hope it is not ungrateful in one who has derived much inspiration from "Progress and Poverty" to write thus.
he is now constantly creating or maintaining. We have demonstrated how this may be done on a small scale; we have next to consider how the experiment may be carried out on a much wider scale, and this we can best do in another chapter.
CHAPTER XIII.

SOCIAL CITIES.

"Human nature will not flourish, any more than a potato, if it be planted and re-planted for too long a series of generations in the same worn-out soil. My children have had other birth-places, and, so far as their fortunes may be within my control, shall strike their roots into unaccustomed earth."—"The Scarlet Letter," Nathaniel Hawthorne.

"The question which now interests people is, What are we going to do with democracy now that we have got it? What kind of society are we going to make by its aid? Are we to see nothing but an endless vista of Londons and Manchesters, New Yorks and Chicagos, with their noise and ugliness, their money-getting, their "corners" and "rings," their strikes, their contrasts of luxury and squalor? Or shall we be able to build up a society with art and culture for all, and with some great spiritual aim dominating men's lives."—Daily Chronicle, 4th March, 1891.

The problem with which we have now to deal, shortly stated, is this: How to make our Garden City experiment the stepping-stone to a higher and better form of industrial life generally throughout the country. Granted the success of the initial experiment, and there must inevitably arise a widespread demand for an extension of methods so healthy and so advantageous; and it will be well, therefore, to consider some of the chief problems which will have to be faced in the progress of such extension.

It will, I think, be well in approaching this question to consider the analogy presented by the early progress of railway enterprise. This will help us to see more clearly
some of the broader features of the new development which is now so closely upon us if only we show ourselves energetic and imaginative. Railways were first made without any statutory powers. They were constructed on a very small scale, and, being of very short lengths, the consent of only one or at the most a few land-owners was necessary; and what private agreement and arrangement could thus easily compass was scarcely a fit subject for an appeal to the Legislature of the country. But when the Rocket was built and the supremacy of the locomotive was fully established, it then became necessary, if railway enterprise was to go forward, to obtain legislative powers. For it would have been impossible, or at least very difficult, to make equitable arrangements with all the land-owners whose estates might lie between points many miles distant; because one obstinate landlord might take advantage of his position to demand an altogether exorbitant price for his land, and thus practically stifle such an enterprise. It was necessary, therefore, to obtain power to secure the land compulsorily at its market value, or at a price not too extravagantly removed from such value; and, this being done, railway enterprise went forward at so rapid a rate that in one year no less than £132,600,000 was authorised by Parliament to be raised for the purpose of railway construction.¹

Now if Parliamentary powers were necessary for the extension of railway enterprise, such powers will probably be also needed when the inherent practicability of building new, well-planned towns, and of the population moving into them from the old slum cities as naturally, and, in

¹ Clifford's "History of Private Bill Legislation" (Butterworth 1885), Introduction, p. 88.
proportion to the power to be exercised, almost as easily as a family moves out of a rotten old tenement into a new and comfortable dwelling, is once fairly recognised by the people. To build such towns, large areas of land must be obtained. Here and there a suitable site may be secured by arrangement with one or more land-owners, but if the movement is to be carried out in anything like a scientific fashion, stretches of land far larger than that occupied by our first experiment must be obtained. For, just as the first short railway, which was the germ of railway enterprise, would convey to few minds the conception of a net-work of railways extending over the whole country, so, perhaps, the idea of a well-planned town such as I have described will not have prepared the reader for the later development which must inevitably follow:—the planning and building of town clusters—each town in the cluster being of perhaps a somewhat different design from the others, and yet the whole forming part of one larger plan—the whole series being connected with a complete system of railways and waterways specially designed, and being as carefully thought out before the towns are built as are the staircases and corridors of a well-appointed house.

Let me here present a diagram, No. 7, representing a series or cluster of towns;¹ though the reader is asked not to suppose that the design is put forward as one likely to be strictly carried out in the form thus presented; for any well-planned town, and, still more, any well-planned cluster of towns,

¹ This drawing is, in many respects, very like one to which (after making it) my attention was directed, in a work entitled, "Palinogenesis; or, The Earth's New Birth" (Hay, Nisbet & Co., Glasgow, 1894).
must be carefully designed in relation to the site it is to occupy; though, as the science and art of engineering advances, less and less account is taken of natural obstacles, and more and more completely does mind become master of matter, and bend it and its forces to the service of man. With this understanding, however, such a diagram as I have here sketched may be useful, as showing some of the broad principles which should be followed.

It will be seen from the drawing that the idea of a carefully-planned town lends itself readily to the idea of a carefully-planned cluster of towns, so designed that each dweller in a town of comparatively small population is afforded, by a well-devised system of railways, waterways, and roads, the enjoyment of easy, rapid, and cheap communication with a large aggregate of the population, so that the advantages which a large city presents in the higher forms of corporate life may be within the reach of all, and yet each citizen of what is destined to be the most beautiful city in the world may dwell in a region of pure air and be within a very few minutes' walk of the country.

The total area covered by the social cities represented in this diagram is supposed to be 66,000 acres (being a little less than the area administered by the London County Council), and the total population a quarter of a million—each of the smaller municipalities having an area of 9,000 acres and a population of 32,000, while Central City has an area of 12,000 acres and a population of 58,000.

The system of waterways, represented by blue lines, will be understood by reference to Diagram 6 and the chapter on water supply (see Appendix), and the reader will observe how very naturally and readily the system there described
can be adapted to a yet wider measure of collective effort. The water, carefully collected and frequently raised to high levels on the Garden City estate, must be, of course, drained away several times in each year, and it will then flow on to Gladstone, yielding, in its fall, considerable motive power, while Eurisville will, in like manner, be benefited by the water which flows from Philadelphia.

Rapid railway transit is a further distinct advantage realised by those who dwell in this beautiful city or group of cities. Reference to the diagram will show at a glance the main features of its railway system. There is, first, an inter-municipal railway connecting all the towns of the outer ring—20 miles in circumference—so that to get from any town to its most distant neighbour requires one to cover a distance of only 10 miles, which can be accomplished in, say, 12 minutes. These trains would not stop between the towns—means of communication for this purpose being afforded by electric tramways which traverse the high-roads, of which, it will be seen, there are a number—each town being connected with every other town in the group by a direct route.

There is also a system of railways by which each town is placed in direct communication with Central City. The distance from any town to the heart of Central City is only 3½ miles, and this could be readily covered in 5 minutes.

Those who have had experience of the difficulty of getting from one suburb of London to another will see in a moment what an enormous advantage those who dwell in such a group of cities as here shown would enjoy, because they would have a railway system and not a railway chaos to serve their ends. The difficulty felt in London is, of
course, due to want of forethought and pre-arrangement. On this point I may quote with advantage a passage from the Presidential address of Sir Benjamin Baker to the Institution of Civil Engineers, Nov. 12th, 1895: "We Londoners often complain of the want of system in the arrangement of the railways and their terminal stations in and around the Metropolis, which necessitates our performing long journeys in cabs to get from one railway system to another. That this difficulty exists, arises, I feel sure, chiefly from the want of foresight of no less able a statesman than Sir Robert Peel, for in 1836 a motion was proposed in the House of Commons that all the Railway Bills seeking powers for terminals in London should be referred to a Special Committee, so that a complete scheme might be evolved out of the numerous projects before Parliament, and that property might not be unnecessarily sacrificed for rival schemes. Sir Robert Peel opposed the motion on the part of the Government, on the grounds that 'no railway project could come into operation till the majority of Parliament had declared that its principles and arrangements appeared to them satisfactory, and its investments profitable. It was a recognised principle in these cases that the probable profits of an undertaking should be shown to be sufficient to maintain it in a state of permanent utility before a Bill could be obtained, and landlords were perfectly justified in expecting and demanding such a warranty from Parliament.' In this instance incalculable injury was unintentionally inflicted upon Londoners by not having a grand central station in the Metropolis, and events have shown how false was the assumption that the passing of an Act implied any warranty as to the financial prospects of a railway."
But are the people of England to suffer forever for the want of foresight of those who little dreamed of the future development of railways? Surely not. It was in the nature of things little likely that the first network of railways ever constructed should conform to true principles; but now, seeing the enormous progress which has been made in the means of rapid communication, it is high time that we availed ourselves more fully of those means, and built our cities upon some such plan as that I have crudely shown. We should then be, for all purposes of quick communication, nearer to each other than we are in our crowded cities, while, at the same time, we should be surrounding ourselves with the most healthy and the most advantageous conditions.

Some of my friends have suggested that such a scheme of town clusters is well enough adapted to a new country, but that in an old-settled country, with its towns built, and its railway "system" and canal "system" for the most part constructed, it is quite a different matter. But surely to raise such a point is to contend, in other words, that the existing wealth forms of the country are permanent, and are forever to serve as hindrances to the introduction of better forms; that crowded, ill-ventilated, unplanned, unwieldy, unhealthy cities—ulcers on the very face of our beautiful island—are to stand as barriers to the introduction of towns in which there may be ample space and ventilation, and in which modern scientific methods and the aims of social reformers may have the fullest scope in which to express themselves. No, it cannot be; at least, it cannot be for long. What Is may hinder What Might Be for a while, but cannot stay the tide of progress. These
crowded cities have done their work; they were the best which a society largely based on selfishness and rapacity could construct, but they are in the nature of things entirely unadapted for a society in which the social side of our nature is demanding a larger share of recognition—a society where even the very love of self leads us to insist upon a greater regard for the well-being of our fellows. The large cities of to-day are scarcely better adapted for the expression of the fraternal spirit than would a work on astronomy which taught that the earth was the centre of the universe be capable of adaptation for use in our schools. Each generation should build to suit its own needs; and it is no more in the nature of things that men should continue to live in old areas because their ancestors lived in them, than it is that they should cherish the old superstitions which a wider faith and a more enlarged understanding have outgrown. The reader is, therefore, earnestly asked not to take it for granted that the large cities in which he may perhaps take a pardonable pride are necessarily any more permanent than the stage-coach system which was the subject of so much admiration just at the very moment when it was about to be supplanted by the railways.¹ The simple issue to be faced and faced resolutely is, Can better results be obtained by starting on a bold plan on comparatively virgin soil than by attempting to adapt our old cities to our newer and higher needs? Thus fairly faced, the question can only be answered in one way; and when that simple fact is well grasped, the social revolution will speedily commence.

¹ See, for instance, the opening chapter of "The Heart of Midlothian" (Sir Walter Scott).
That there is ample land in this country on which such a cluster as I have here depicted could be constructed with comparatively small disturbance of vested interests, and, therefore, with but little need for compensation, will be obvious to anyone; and when our first experiment has been brought to a successful issue there will be no great difficulty in acquiring the necessary parliamentary powers to purchase the land and carry out the necessary works step by step. County Councils are now seeking larger powers, and an over-burdened Parliament is becoming more and more anxious to devolve some of its duties upon them. Let such powers be given more and more freely. Let larger and yet larger measures of local self-government be granted, and then all that my diagram depicts—only on a far better plan, because the result of well concerted and combined thought will be easily attainable.

But it may be said, "Are you not, by thus frankly avowing the very great danger to the vested interests of this country which your scheme indirectly threatens, arming vested interests against yourself, and so making any change by legislation impossible?" I think not. And for three reasons. First, because those vested interests which are said to be ranged like a solid phalanx against progress, will, by the force of circumstances and the current of events, be for once divided into opposing camps. Secondly, because property owners, who are very reluctant to yield to threats, such as are continually made against them by Socialists of a certain type, will be far more ready to make concessions to the logic of events as revealing itself in an undoubted advance of society to a higher form; and, thirdly, because the largest and most important, and in the end the
most influential of all vested interests—I mean the vested interests of those who work for their living, whether by hand or brain—will be naturally in favour of the change when they understand its nature.

Let me deal with these points separately. First, I say vested-property interests will be broken in twain, and will range themselves in opposite camps. This sort of cleavage has occurred before. Thus, in the early days of railway legislation, the vested interests in canals and stage coaches were alarmed, and did all in their power to thwart and hamper what threatened them. But other great vested interests brushed this opposition easily on one side. These interests were chiefly two—capital seeking investment, and land desiring to sell itself. (A third vested interest—namely, labour seeking employment—had then scarcely begun to assert its claims.) And notice now how such a successful experiment as Garden City may easily become will drive into the very bed-rock of vested interests a great wedge, which will split them asunder with irresistible force, and permit the current of legislation to set strongly in a new direction. For what will such an experiment have proved up to the very hilt? Among other things too numerous to mention, it will have proved that far more healthy and economic conditions can be secured on raw uncultivated land (if only that land be held on just conditions) than can be secured on land which is at present of vastly higher market value; and in proving this it will open wide the doors of migration from the old crowded cities with their inflated and artificial rents, back to the land which can be now secured so cheaply. Two tendencies will then display themselves. The first will be a strong tendency for city ground values to fall, the
other a less marked tendency for agricultural land to rise. The holders of agricultural land, at least those who are willing to sell—and many of them are even now most anxious to do so—will welcome the extension of an experiment which promises to place English agriculture once again in a position of prosperity: the holders of city lands will, so far as their merely selfish interests prevail, greatly fear it. In this way, land-owners throughout the country will be divided into two opposing factions, and the path of land reform—the foundation on which all other reforms must be built—will be made comparatively easy.

Capital in the same way will be divided into opposite camps. Invested capital—that is, capital sunk in enterprises which society will recognise as belonging to the old order—will take the alarm and fall in value enormously, while on the other hand, capital seeking investment will welcome an outlet which has long been its sorest need. Invested capital will in its opposition be further weakened by another consideration. Holders of existing forms of capital will strive—even though it be at a great sacrifice—to sell part of their old time-honoured stocks, and invest them in new enterprises, on municipally-owned land, for they will not wish to "have all their eggs in one basket"; and thus will the opposing influences of vested property neutralise each other.

But vested-property interests will be, as I believe, affected yet more remarkably in another way. The man of wealth, when he is personally attacked and denounced as an enemy of society, is slow to believe in the perfect good faith of

1 The chief reason for this is that agricultural land as compared with city land is of vastly larger quantity.
those who denounce him, and, when efforts are made to tax him out by the forcible hand of the State, he is apt to use every endeavour, lawful or unlawful, to oppose such schemes—and often with no small measure of success. But the average wealthy man is no more an unmixed compound of selfishness than the average poor man; and if he sees his houses or lands depreciated in value, not by force, but because those who lived in or upon them have learned how to erect far better homes of their own, and on land held on conditions more advantageous to them, and to surround their children with many advantages which cannot be enjoyed on his estate, he will philosophically bow to the inevitable, and in his better moments even welcome a change which will involve him in far greater pecuniary loss than any change in the incidence of taxation is likely to inflict. In every man there is some measure of the reforming instinct; in every man there is some regard for his fellows; and when these natural feelings run athwart his pecuniary interests, then the result is that the spirit of opposition is inevitably softened, in some degree, in all men, while in others it is entirely replaced by a fervent desire for the country's good, even at the sacrifice of many cherished possessions. Thus it is that what will not be yielded to a force from without may readily be granted as the result of an impulse from within.

And now let me deal for a moment with the greatest, the most valuable, and the most permanent of all vested interests—the vested interests of skill, labour, energy, talent, industry. How will these be affected? My answer is, The force which will divide in twain the vested interests of land and capital will unite and consolidate the interests
of those who live by work, and will lead them to unite their forces with the holders of agricultural land and of capital seeking investment, to urge upon the State the necessity for the prompt opening up of facilities for the reconstruction of society; and, when the State is slow to act, then to employ voluntary collective efforts similar to those adopted in the Garden City experiment, with such modifications as experience may show to be necessary. Such a task as the construction of a cluster of cities like that represented in our diagram may well inspire all workers with that enthusiasm which unites men, for it will call for the very highest talents of engineers of all kinds, of architects, artists, medical men, experts in sanitation, landscape gardeners, agricultural experts, surveyors, builders, manufacturers, merchants and financiers, organisers of trades unions, friendly and co-operative societies, as well as the very simplest forms of unskilled labour, together with all those forms of lesser skill and talent which lie between. For the vastness of the task which seems to frighten some of my friends, represents, in fact, the very measure of its value to the community, if that task be only undertaken in a worthy spirit and with worthy aims. Work in abundance is, as has been several times urged, one of the greatest needs of to-day, and no such field of employment has been opened up since civilisation began as would be represented by the task which is before us of re-constructing anew the entire external fabric of society, employing, as we build, all the skill and knowledge which the experience of centuries has taught us. It was "a large order" which was presented in the early part of this century to construct iron highways throughout the length and breadth of this island, uniting
in a vast network all its towns and cities. But railway enterprise, vast as has been its influence, touched the life of the people at but few points compared with the newer call to build home-towns for slum cities; to plant gardens for crowded courts; to construct beautiful water-ways in flooded valleys; to establish a scientific system of distribution to take the place of a chaos, a just system of land tenure for one representing the selfishness which we hope is passing away; to found pensions with liberty for our aged poor, now imprisoned in workhouses; to banish despair and awaken hope in the breasts of those who have fallen; to silence the harsh voice of anger, and to awaken the soft notes of brotherliness and goodwill; to place in strong hands implements of peace and construction, so that implements of war and destruction may drop uselessly down. Here is a task which may well unite a vast army of workers to utilise that power, the present waste of which is the source of half our poverty, disease, and suffering.
CHAPTER XIV.

THE FUTURE OF LONDON.

"From the point of view of making England a great military and imperial power, the aristocracies of the past were grand. The Liberals and Whigs have made it a great commercial empire, but our contention is that this is not true greatness, not greatness in the sense that it means the real happiness of the Commonwealth. The greatness of the past has meant the division of spoils amongst the few, and to give them all those positions of privilege that empire means. Empire means war, crises, the burdens of which fall upon the industrial Tommy Atkins. I want all the energy, not to say the heroism, that the governing classes have shown in the subjugation of foreign countries directed and utilised in administration, in industry, and in making happy our fellow-countrymen, which is, after all, no mean ambition."—Mr. John Burns, The Idler, January, 1893, page 678.

It will now be interesting to consider some of the more striking effects which will be produced on our now overcrowded cities by the opening-up in new districts of such a vast field of employment as the reader’s mind will, it is hoped, be now able to realise with some degree of clearness. New towns and groups of towns are springing up in parts of our island hitherto well-nigh deserted; new means of communication, the most scientific the world has yet seen, are being constructed; new means of distribution are bringing the producer and the consumer into closer relations, and thus (by reducing railway rates and charges, and the number of profits,) are at once raising prices to the producer and diminishing them to the consumer; parks
and gardens, orchards and woods, are being planted in the midst of the busy life of the people, so that they may be enjoyed in the fullest measure; homes are being erected for those who have long lived in slums; work is found for the workless, land for the landless, and opportunities for the expenditure of long pent-up energy are presenting themselves at every turn. A new sense of freedom and joy is prevailing the hearts of the people as their individual faculties are awakened, and they discover in a social life, which permits alike of the completest concerted action and of the fullest individual liberty, the long-sought-for means of reconciliation between order and freedom,—between the well-being of the individual and of society.

The effects produced on our over-crowded cities, whose forms are at once, by the light of a new contrast, seen to be old-fashioned and effete, will be so far-reaching in their character that, in order to study them effectively, it will be well to confine our attention to London, which, as the largest and most unwieldy of our cities is likely to exhibit those effects in the most marked degree.

At the outset of this work I referred to the well-nigh universal current of opinion that a remedy for the depopulation of our country districts and for the overcrowding of our large cities was an object imperatively demanding a most earnest search. I did not, however, refer to the striking fact that, though every one recommended that a remedy should be diligently sought for, nobody seemed to believe that such remedy would ever be found, and that the calculations of our statesmen and reformers proceeded upon the assumption that not only would the tide of population never actually turn from the large cities countryward, but
that it would continue to flow in its present direction at a scarcely diminished rate for a long time to come.\(^1\) Now it could hardly be supposed that any search made in the full belief that the remedy sought for would not be discovered, was likely to be carried on with great zeal or thoroughness; and, therefore, it is perhaps not surprising to find that though the late chairman of the London County Council (Lord Rosebery) declared that the growth of this huge city was fitly comparable to the growth of a tumour (see p. 3)—few venturing to deny the correctness of the analogy—yet the various members of that body, instead of bending their energies to reforming London by means of a reduction of its population, are boldly advocating a policy which involves the purchase of vast undertakings on behalf of the municipality, at prices which must prove far higher than they will be worth if only the long-sought-for remedy is found.

Let us now assume (simply as an hypothesis, if the reader is still sceptical) that the remedy advocated in this work is effective; that new garden-cities are springing up all over the country on sites owned by the municipalities—the rate-rents of such corporate property forming a fund ample for the carrying on of municipal undertakings representing the highest skill of the modern engineer and the best aspirations of the enlightened reformer; and that in these cities, healthier, wholesomer, cleaner and more just and economic conditions prevail. What then must in the nature of things be the more noticeable effects upon London and the popula-

\(^1\) It is scarcely necessary to give an instance of what is meant; but one that occurs to my mind is that this assumption of the continued growth of London forms one of the fundamental premises of the Report of the Royal Commission on Metropolitan Water Supply, 1893.
tion of London; upon its land values; upon its municipal debt, and its municipal assets; upon London as a labour market; upon the homes of its people; upon its open spaces, and upon the great undertakings which our socialistic and municipal reformers are at the present moment so anxious to secure?

First, notice that ground values will fall enormously! Of course so long as 121 sq. miles out of the 58,000 sq. miles of England exercise a magnetic attraction so great as to draw to its octopus-like embrace one-fifth of the whole population, who compete fiercely with each other for the right to occupy the land within that small area, so long will that land have a monopoly price. But de-magnetise that people, convince them that they can better their condition in every way by migrating elsewhere, and what becomes of that monopoly value? Its spell is broken, and the great bubble bursts.

But the life and earnings of Londoners are not only in pawn to the owners of its soil, who kindly permit them to live upon it at enormous rents—£16,000,000 per annum, representing the present ground value of London, which is yearly increasing; but they are also in pawn to the extent of about £40,000,000, representing London's municipal debts.

But notice this. A municipal debtor is quite different from an ordinary debtor in one most important respect. He can escape payment by migration. He has but to move away from a given municipal area, and he at once, ipso facto, shakes off not only all his obligations to his landlord, but also all his obligations to his municipal creditors. It is true, when he migrates he must assume the
burden of a new municipal rent, and, possibly of a new municipal debt; but these in our new cities will represent an extremely small and diminishing fraction of the burden now borne, and the temptation to migrate will for this and many other reasons be extremely strong.

But now let us notice how each person in migrating from London will, while making the burden of ground-rents less heavy for those who remain, make the burden of rates on the ratepayers of London yet heavier. For, though each person in migrating will enable those who remain to make better and yet better terms with their landlords; on the other hand, the municipal debt remaining the same, the interest on it will have to be borne by fewer and yet fewer people, and thus the relief to the working population which comes from reduced rent will be largely discounted by increased rates, and in this way the temptation to migrate will continue, and yet further population will remove, making the debt ever a larger and larger burden, till at length, though accompanied by a still further reduction of rent, it will become intolerable. Of course this huge debt need never have been incurred. Had London been built on municipally-owned land, its rents would not only have easily provided for all current expenditure, without any need for a levy of rates or for incurring loans for long periods, but it would have been enabled to own its own water-supply and many other useful and profit-bearing undertakings, instead of being in its present position with vast debts and small assets. But a vicious and immoral system is bound ultimately to snap, and when the breaking-point is reached, the owners of London's bonds will, like the owners of London's land, have to make terms with a people who can
apply the simple remedy of migrating and building a better and brighter civilisation elsewhere, if they are not allowed to rebuild on a just and reasonable basis on the site of their ancient city.

We may next notice, very briefly, the bearing of this migration of population upon two great problems—the problem of the housing of the people of London, and the problem of finding employment for those who remain. The rents now paid by the working population of London for accommodation most miserable and insufficient represents each year a larger and larger proportion of income, while the cost of moving to and from work, continually increasing, often represents in time and money a very considerable tax. But imagine the population of London falling, and falling rapidly; the migrating people establishing themselves where rents are extremely low, and where their work is within easy-walking distance of their homes! Obviously house-property in London will fall in rental value, and fall enormously. Slum property will sink to zero, and the whole working population will move into houses of a class quite above those which they can now afford to occupy. Families which are now compelled to huddle together in one room will be able to rent five or six, and thus will the housing problem temporarily solve itself by the simple process of a diminution in the numbers of the tenants.

But what will become of this slum property? Its power to extort a large proportion of the hard earnings of the London poor gone for ever, will it yet remain an eye-sore and a blot, though no longer a danger to health and an outrage on decency? No. These wretched slums will be pulled down, and their sites occupied by parks, recreation grounds,
and allotment gardens. And this change, as well as many others, will be effected, not at the expense of the ratepayers, but almost entirely at the expense of the landlord class: in this sense, at least, that such ground rents as are still paid by the people of London in respect of those classes of property which retain some rental value will have to bear the burden of improving the city. Nor will, I think, the compulsion of any Act of Parliament be necessary to effect this result: it will probably be achieved by the voluntary action of the landowners, compelled, by a Nemesis from whom there is no escape, to make some restitution for the great injustice which they have so long committed.

For observe what must inevitably happen. A vast field of employment being opened outside London, unless a corresponding field of employment is opened within it, London must die, when the land-owners will be in a sorry plight. Elsewhere new cities are being built: London then must be transformed. Elsewhere the town is invading the country: here the country must invade the town. Elsewhere cities are being built on the terms of paying low prices for land, and of then vesting such land in the new municipalities: in London corresponding arrangements must be made or no one will consent to build. Elsewhere, owing to the fact that there are but few interests to buy out, improvements of all kinds can go forward rapidly and scientifically: in London similar improvements can only be carried out if vested interests recognise the inevitable and accept terms which may seem ridiculous, but are no more so than those which a manufacturer often finds himself compelled to submit to, who sells for a ridiculously low price the machine which has cost a very large sum, for the simple reason that
there is a far better one in the market, and that it no longer pays, in the face of keen competition, to work the inferior machine. The displacement of capital will, no doubt, be enormous, but the implacement of labour will be yet greater. A few may be made comparatively poor, but the many will be made comparatively rich—a very healthy change, and the slight evils attending which society will be well able to mitigate.

There are already visible symptoms of the coming change—rumblings which precede the earthquake. London at this very moment may be said to be on strike against its land-owners. Long-desired London improvements are awaiting such a change in the law as will throw some of the cost of making them upon the land-owners of London. Railways are projected, but in some cases are not built—for instance, The Epping Forest Railway—because the London County Council, most properly anxious to keep down the fares by workmen's trains, press for and secure, at the hands of a Parliamentary Committee, the imposition of terms upon the promoters which seem to them extremely onerous and unremunerative, but which would pay the company extremely well were it not for the prohibitive price asked for land and other property along the line of its projected route. These checks upon enterprise must affect the growth of London even now, and make it less rapid than it otherwise would be; but when the untold treasures of our land are unlocked, and when the people now living in London discover how easily vested interests, without being attacked, may be circumvented, then the land-owners of London and those who represent other vested interests had better quickly make terms, or London,
besides being what Mr. Grant Allen terms "a squalid village," will also become a deserted one.

But better counsels, let us hope, will prevail, and a new city rise on the ashes of the old. The task will indeed be difficult. Easy, comparatively, is it to lay out on virgin soil the plan of a magnificent city, such as represented on our Diagram 7. Of far greater difficulty is the problem—even if all vested interests freely effaced themselves—of rebuilding a new city on an old site, and that site occupied by a huge population. But this, at least, is certain, that the present area of the London County Council ought not (if health and beauty, and that which is too frequently put in the front rank—rapid production of wealth forms—are to be considered) to contain more than, say, one-fifth of its present population; and that new systems of railways, waterways, docks, water-supply, roads, subways, sewerage, drainage, lighting, parks, etc., must be constructed if London is to be saved, while the whole system of production and of distribution must undergo changes as complete and as remarkable as was the change from a system of barter to our present complicated commercial system.

There have already been projected proposals for the reconstruction of London. In 1883 the late Mr. William Westgarth offered the Society of Arts the sum of £1,200 to be awarded in prizes for essays on the best means of providing dwellings for the London poor, and on the reconstruction of Central London—an offer which brought forward several schemes of some boldness.¹ More recently a book by Mr. Arthur Cawston, entitled "A Comprehensive

¹ See "Reconstruction of Central London" (George Bell & Sons).
THE FUTURE OF LONDON.

Scheme for Street Improvements in London," was published by Stanford, which contains in its introduction the following striking passage:—"The literature relating to London, extensive as it is, contains no work which aims at the solution of one problem of vast interest to Londoners. They are beginning to realise, partly by their more and more extensive travels, and partly through their American and foreign critics, that the gigantic growth of their capital, without the controlling guidance of a municipality, has resulted in not only the biggest, but in probably the most irregular, inconvenient, and unmethodical collection of houses in the world. A comprehensive plan for the transformation of Paris has been gradually developed since 1848; slums have disappeared from Berlin since 1870; eighty-eight acres in the centre of Glasgow have been remodelled; Birmingham has transformed ninety-three acres of squalid slums into magnificent streets flanked by architectural buildings; Vienna, having completed her stately outer ring, is about to remodel her inner city: and the aim of the writer is to show, by example and illustration, in what way the means successfully employed for improving these cities can be best adapted to the needs of London."

The time for the complete reconstruction of London—which will eventually take place on a far more comprehensive scale than that now exhibited in Paris, Berlin, Glasgow, Birmingham, or Vienna—has, however, not yet come. A simpler problem must first be solved. One small Garden City must be built as a working model, and then a group of cities such as that dealt with in the last chapter. These tasks done, and done well, and the reconstruction of London must inevitably follow, and the power of vested
interests to block the way will have been almost if not entirely removed.

Let us, therefore, first bend all our energies to the smaller of these tasks, thinking only of the larger tasks which lie beyond as incentives to a determined line of immediate action, and as a means of realising the great value of little things if done in the right manner and in the right spirit.
APPENDIX.

WATER SUPPLY.

"Beauty must come back to the useful arts, and the distinction between the fine and the useful arts be forgotten. If history were truly told, if life were nobly spent, it would be no longer easy or possible to distinguish the one from the other. In nature, all is useful, all is beautiful. It is therefore beautiful, because it is alive, moving, reproductive; it is therefore useful, because it is symmetrical and fair. Beauty will not come at the call of a legislature, nor will it repeat in England or America its history in Greece. It will come, as always, unannounced, and spring up between the feet of brave and earnest men. It is in vain that we look for genius to reiterate its miracles in the old arts; it is its instinct to find beauty and holiness in new and necessary facts, in the field and roadside, in the shop and mill.

"Is not the selfish and even cruel aspect which belongs to our great mechanical works—to mills, railways and machinery—the effect of the mercenary impulses which these works obey?

"When science is learned in love, and its powers are wielded by love, they will appear the supplements and continuations of the material creation."—R. W. Emerson. "Essay on Art."

The bounty of Nature and the selfish improvidence of man—so finely dealt with in the above essay—are perhaps in no way more clearly seen than in the marvellous contrast between the abundant water-supply presented as a free gift for the service of man, and the pitiful and paltry use he makes of it. This state of things may be forcibly illustrated by two paragraphs which, by a curious coincidence, appeared in an evening paper of the same date:—
"The floods in the Midlands are almost as bad as those in the West. There is now a sheet of water about 100 miles long, and averaging a mile in breadth, extending from Northampton to the sea."—Star, 19th Nov. 1891.

"The people in Clare Market (London) unable to pay their water rates have had their supply cut off."—Star, 19th Nov. 1891.

With famine in the midst of such plenty, who can doubt that there must be some essential mistake at the very root of our social life—a mistake that must be exposed and corrected before man can take any "real step into harmony with Nature"? Of all man's physical needs there is none more urgent and imperative than a plentiful water-supply; of all his spiritual needs there is none greater than that he should learn to act, not in cruel conspiracy against but in joyous concert with his fellows. And it may well be that the full satisfaction of the first need, water, can only come with a full and hearty recognition of his need for the water of life—the renovating, cleansing influence of mutual affection and regard.

"About 3 feet of water in the form of rain, snow, and hail, fall upon the surface of Great Britain every year. Spread over the present estimated population, the average daily fall is more than 19 tons to every inhabitant."¹ Nineteen tons or 4,456 gallons per head per day poured as a free gift from the clouds, and yet the poor people in Clare Market, within a stone's throw of the Royal Courts of Justice, must have even their pitiful share of 25 gallons a day cut off!

One is tempted to parody the song of the Ancient Mariner:

¹ "Water, its Composition, Collection and Distribution."—John Parry, Esq., C.E.
"Water, water everywhere, in every field and hollow,
Water, water everywhere, but not a drop to swallow:
Water, water everywhere, it sends the farmers raving,
Water, water everywhere, but not a drop for laving:
Water, water everywhere, on roadsides, meadows, mountains,
Water, water everywhere, but not a drop for fountains:
Water, water everywhere, a frightful slush and slosh,
Water, water everywhere, but none for Monday's wash."

But throughout this work, the author's object has been not so much to condemn the present system of industry as to show how a better system may be gradually set up to take its place. He will, therefore, at once proceed to show how in Garden City such waste of water may be prevented, and how these vast stores of wealth may be utilised. He would, however, wish to state at the outset that though he has a belief that the system which he will presently describe is in its essential features workable, and one which would add greatly to the success of Garden City, yet such system is no essential part of the main scheme presented in this work. It is an adjunct, and may be a most useful adjunct, but the main scheme of this work must not be supposed to stand or fall with it.

First it is obvious that the water-supply of Garden City, with no special invention on the part of the engineers who devise it, might be not only uncommonly wholesome and plentiful, but quite exceptionally economical. Being the landlord of the whole site of 6,000 acres, the municipality, instead of conveying water at a vast expense from distant sources of supply, as some of our cities are at present doing, would probably be able to obtain a most ample supply of water within its own territory, and to ensure its absolute purity. Obviously the municipal engineer of Garden City
could select the most favourable spots for the sinking of wells for drinking water, and could also readily construct reservoirs at suitable elevations for providing every inhabitant as well as laundries and factories with a very considerable body of rain water. The reader is, therefore, again urged, if he feels any uncertainty about the success of the system of water-supply which is to be described, to bear in mind that such a system would not be tried on a comprehensive scale until its utility had been first demonstrated on a scale so small as to involve little cost, and that, in any event, the success of the main scheme would not be jeopardised by any risky experiments.

Under the system now to be described—a system which would, of course, require various modifications to adapt it to the selected site, which selection would naturally be made with a due regard to the stratification of the district (though engineers less and less permit natural obstacles to bar the way to any well-devised plan)—the municipality of Garden City would be able, at a comparatively small cost, not only to supply the whole of its members with water for ordinary domestic and trade purposes, but also with water power for driving machinery and generating electric light, together with a large body of water for transport purposes as well as for boating, bathing, skating, etc. It would do all this, too, in such a way as to effectively drain and irrigate the whole estate, and to beautify the town in the most remarkable manner.

The essential plan of the water system is extremely simple. It consists (see Diagram 6) of (a) a low level reservoir, of such a form as to serve also the purposes of a canal; (b) a storage reservoir or reservoirs; and (c) a high level reservoir or
reservoirs. Into the low level reservoir and storage reservoirs the whole of the town and of the estate generally would be effectively drained, sewage being of course excluded. Into the high level reservoirs water, besides intermittently falling from the clouds, would be continuously lifted from the low level reservoir and from the storage reservoir, by windmills and pumps or other suitable means, and would continuously fall from the high level reservoirs, either into the storage reservoir or the low level reservoir, the motive-power thus obtained being used for driving machinery and for generating electric light.

The water in the canal and in the storage and upper reservoirs is not intended for potable purposes, but would be perfectly adapted for watering streets and gardens, for flushing sewers and drains, as well as for fountains and various other purposes. Indeed, the effect of this lifting of the water from low levels to high levels, its fall from the upper levels, and the currents which would naturally attend such rise and fall, would thoroughly oxidise the water, would subject it to the beneficent action of light, and would in this climate probably prevent freezing, while if portions of such water were stored and filtered, these would be superior in quality to London water, which is for the most part drainage water, and is, moreover, water from which sewage has not been excluded. Not content, however, with the London standard of purity, the supply of water for potable purposes would in Garden City be obtained from deep wells, sunk in suitable positions—perhaps in the Central Park, so as to be far from any possible source of contamination.

Several difficulties which may arise in the mind of the
reader it may be well to deal with shortly. First, would there be readily available a sufficient supply of water to maintain the canals and reservoirs at suitable levels? Let us see. Our lower reservoir or canal system would be, say, 3\(\frac{1}{2}\) miles long, 45 feet wide—equivalent to a water area of about 19 acres—and would be about 6 feet deep. With a depth of water of 4 feet, this would represent about 20\(\frac{3}{4}\) million gallons.\(^1\) The circular ornamental water in Central Park (see Diagram 6) would contain (being narrower and shallower) about one and a quarter million gallons. The upper reservoirs would hold, when full, say 80 million gallons, and the storage reservoir about half of this amount, or say 140 million gallons in all. Now what supply of water may we anticipate? The answer, without being by any means definite, will be, I think, abundantly satisfactory. The whole estate having an area of 6,000 acres, with a rainfall of 2 feet per annum, there would each year fall upon it 3,269 million gallons, or 23 times the amount of water required to fill the reservoirs—a sufficient margin to allow, having regard to, first, the broad fact that only a small part of this water would drain into the canal, and secondly, for evaporation and loss; while in the possible event of difficulty, resort could be had to underground waters.

A second difficulty which is certain to be suggested is, will not the cost be prohibitive? My answer is, the more carefully the reader ponders this question in the light of the project as a whole, the more surprised will he be at the way this difficulty recedes. First, it is to be noticed that the system I have so briefly described is at one and the

\(^1\) A cubic foot of water is equal to 6.23 gallons.
same time a system of drainage, of irrigation, of transport, of motive power, of recreation, and of ornament; and that the system being designed as a whole is made to serve each of these purposes in the most effective manner. Such works, if constructed for the one purpose of collecting and elevating water and of then using it as motive power, or for the one purpose of draining the estate, or for the one purpose of irrigating it, or for the one purpose of cheapening transport across the estate, or for the one purpose of giving the townspeople abundant opportunities of rowing, of bathing, and of fishing, might be altogether too costly; but if for "or" we read "and," if for one purpose we substitute many purposes, then the cost, too great perhaps if incurred for the supply of one want, becomes, in view of the many wants it adequately meets, extremely low. The achievement of many ends by one method is the truest economy.

A few further points as to cost may be touched upon. First the cost of sites would be insignificant. 20 acres of canal, 5 acres for canal banks, and say 10 acres for upper reservoirs and 10 acres for storage reservoirs—45 acres in all, at £40 an acre, represents £1,800. This, divided by the total population of the town, represents a single payment, not an annual levy, of 1s. 3d. per inhabitant! This, it must be admitted, is a sufficiently insignificant sum to pay for the requisite sites.

Then as to the cost of the reservoirs. We will deal first with the upper reservoirs. These would be placed in convenient situations, and on the highest ground obtainable. But unless, indeed, there were some parts of the estate at very considerable elevations above the lowest, it would be
desirable to raise the reservoirs to a very considerable height, so that they might be able to store up the greater power. Now observe the economy which an organised and scientific system of migration from old to new land permits and suggests in the construction of the reservoirs. We have already seen that the reservoirs are to be filled with water, which is now flowing to waste, or which is doing serious damage to crops. But not only are our reservoirs to be filled with water which thus costs, as it were, less than nothing, but these upper reservoirs are to be for the most part constructed of waste material which might entail some considerable expense to get rid of. They are to be constructed of spoil obtained in excavating the canal and storage reservoirs, in making foundations, cellars, subways, etc. Thus,

<table>
<thead>
<tr>
<th>Description</th>
<th>Volume (c. yds.)</th>
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<tbody>
<tr>
<td>6 feet deep of spoil out of 20 acres of lower canal would represent say</td>
<td>193,000</td>
</tr>
<tr>
<td>Storage reservoirs, 10 acres, 21 feet deep</td>
<td>338,000</td>
</tr>
<tr>
<td>5,500 building lots, 40 yds. each</td>
<td>220,000</td>
</tr>
<tr>
<td>Shops, stores, factories, etc.</td>
<td>110,000</td>
</tr>
<tr>
<td>20 miles subway</td>
<td>352,000</td>
</tr>
<tr>
<td>Total</td>
<td>1,213,000</td>
</tr>
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This mass of material, if piled up so as to form a reservoir with a total area of 6 acres at the top, and with a suitable slope towards the base, would rise to a height of about 100 feet. If, therefore, the highest sites on the estate convenient for the upper reservoirs were only 40 feet higher than the level of the water in the lower reservoirs (which

1 If the canal had to be cut through an undulating country, the extra expense thus entailed would be partly compensated for by the additional spoil secured.
would be, practically, the lowest level on the whole estate), there would be, with the spoil so obtained and thrown upon the reservoir sites, reservoirs giving a fall of 140 feet. The reservoirs might easily and at little extra cost be made extremely beautiful; splendid views might be obtained from their summits, and at nightfall they could be cheaply illuminated with electricity generated by the falling water.

As to the lower reservoir or canal, its cost would probably not exceed £5,000 a mile, the cost of the Coventry Canal,\(^1\) while the storage reservoir would not entail very great expense.

But not only may our canal and upper reservoirs be filled with water which has cost the community less than nothing, and not only may the upper reservoirs be constructed for the most part of waste material obtained in constructing lower reservoirs and generally in building the town; but the labour employed in constructing the upper and lower reservoirs may be also regarded as the equivalent of labour which is now going to waste, so that the labour cost may in a very real sense be regarded as nil. Thus, if 5,000 men in Garden City spend on an average three-quarters of an hour less each day in going to and from their work than in the London, or other huge monstrosity of a city they have left behind, they will save one and a quarter million hours in the course of the year, and this, if taken at only 4d. an hour, will effect a saving to the community of over £20,000 a year, or more than twice the whole amount paid in interest on the purchase money of the estate. If 2d. a day saved in travel to and from work is added, a total saving of £30,000 a year is effected; while each bread-winner being near

\(^1\) The Oxford Canal cost £4,400 a mile.
his home could enjoy his mid-day meal with his family—representing a value in money by no means small, but in comfort and happiness simply incalculable.

I do not think any engineer could estimate the cost of the work I have set down, including the sinking of wells, and laying pipes and mains, at more than £90,000. If this be so, then, supposing each adult give the community in time or in money for two years what he would save in time and money now lost in travelling to and from work, he would be able to enjoy for the rest of his life, without cost, except for working expenses and maintenance, a splendid system of water-supply, and the great satisfaction of showing the community at large a way in which a very large amount of "surplus labour" might be profitably employed.

£90,000 may seem a large sum, but the cost per head is far less than that of large cities, while the supply is of a vastly superior character, and serves many ends which are probably unattainable in cities of the old type. One or two comparisons may be useful. Birmingham has parliamentary powers to expend £6,000,000 (or £10 per head of population to be provided for) and to enclose 32,000 acres of common land for a supplementary supply, in addition to millions already spent; while the London Water Companies years ago asked a sum of £33,000,000, or £6 a head of population, for a supply on which they have since spent several millions, and which is now generally regarded as so inadequate that the County Council are seriously contemplating an expenditure of many millions on a scheme for bringing water from Wales.

It may be well to ascertain what body of stored-up power the upper reservoirs represent. If these contained
(when a calm, preventing pumping operations by means of windmills, began) 80,000,000 gallons, they would be to gether capable of discharging during such a very prolonged period as six days of calm, 18,510 gallons or 185,000 lbs. per minute during each day of 12 hours. If this figure 185,000 be multiplied, for example, by 140, the distance through which the water might fall, and divided by 33,000, we obtain the horse-power. This comes out at 784. If we deduct 25 per cent. for friction, etc., we arrive at 588 horse-power, as a continuous force to be depended upon during six days of actual calm. But this is assuming that pumping opera tions were entirely suspended during a calm. This would, of course, not be the case, for steam engines would be held in reserve for such occasions, and thus the capacity of our reservoirs would only be limited by the power of our windmills (or during a calm of our steam engines) to pump water.

Here I will deal for a moment with another objection which is sure to rise in the mind of the average reader. "Windmills, why those are antiquated contrivances which have long since given way to steam." This, of course, is largely true; but it is mainly due to this: windmills are necessarily intermittent in their action, and it would never do for the expensive plant of a modern factory and its large number of work-people to be waiting for the wind. But when windmills are used to pump water, and when reservoirs are used as accumulators, the case is quite different. The difficulty due to irregularity almost dis appears, for as we have seen, our reservoirs would store-up

1 A horse-power is the force required to raise 33,000 lbs. one foot in one minute.
sufficient power for six whole days of absolute calm, while the rest of the difficulty as to irregularity is met by a reserve of other motive power. But for the possible great future of windmills, perhaps the reader will like an authoritative voice. The Times, 9th August, 1892, said:—

"Some engineers are confident that for the despised windmills there is a considerable future; they may again, in the words of Hood's young lady, 'lend revolving animation to the scene.'" But the wise reader will prefer facts to opinions. These are abundant. The Daily Chronicle, 6th January, 1893, observes: "In Kansas, Nebraska, and other Western States, water is obtained by means of windmills and pumps from a depth of 200 to 250 feet, and in some sections 100 windmills for pumping purposes may be counted from one spot."

Windmills are sometimes used for storing electricity in accumulators. Thus Lord Kelvin, in the address to which the note on this page refers, says: "Even now it is not utterly chimerical to think of wind superseding coal in some places for a very important part of its present duty—that of giving light. Indeed, now that we have dynamos and Faure accumulators, the little want to let the thing be done is cheap windmills." But what better accumulators could be found than our reservoirs? Their loss through evaporation would probably be far less than the leakage of electrical accumulators; they besides, as we have already seen, serve many other useful and ornamental purposes.

We have already noticed that the capital cost of our

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1 Calms do not often last longer than three or four days at a time. Sir W. Thomson's (now Lord Kelvin) address to the British Association, 1881.
water system is a cost borne by many and varied objects, which together form, as it were, a divisor, bringing down the cost of securing each object to a comparatively small figure. The same is obviously true of the expense incurred in maintaining the system. The windmills or steam engines, while engaged in pumping operations, are rendering many services to the community other than those represented by the horse-power to be yielded by the falling water. It is these pumping operations which make the canal system not only a possible, but a delightful acquisition, a thing of beauty and utility, a means of abundant recreation and enjoyment. It is, of course, essential that a large body of water should be locked in, and only allowed to flow off the estate on its way to the sea as it can be spared, and it is therefore most important that the water should be kept in a constant state of circulation, and submitted as much as possible to the action of air and light. Then readers will not be slow to appreciate the enormous advantage to the community which would be represented by the almost entire absence of smoke which such a system would secure. The result of this, represented in health, brightness, cleanliness, and beauty, it would be, of course, impossible to state in terms of money, even though in this respect also the gain would be enormous. Unfortunately, under our present immoral and selfish methods, the general weal is little regarded, and the manufacturer, in seeking for cheap motive-power, is too apt to deem that cheapest which costs him least, even though it cost society most, and so we hear of waterfalls being desecrated, and as objects of beauty well-nigh destroyed at the advent of some new industry, such as the manufacture of aluminium. But there is no delusion
like the delusion of irrational egoism; and if we will but seek the welfare of society, waterfalls, far from being destroyed by manufactures, will be created for them.

I will close this appendix by quoting a passage from a paper by Mr. Herbert G. Coales, A.M.I.C.E., Engineer and Surveyor to the Urban District Council of Market Harborough—a town with a splendid system of water-supply:—

"Wherever there is water there is power, and if we remind ourselves that about 3,000 tons of water fall on every acre of area in England per annum, we see that it is no insignificant power which it is our duty to impress into the service of man. Evidently only a proportion of the water can be profitably employed as a motor, as the falling rain has to serve other purposes in nature. But, on the other hand, water can be used over and over again, being unlike steam in this respect, which, on leaving the cylinder, is evaporated. Perpetual motion is a demonstrated impossibility; but in a constant supply of flowing water, as in some stream which is never dry, we approach very nearly to the long-sought-for discovery. . . .

"In many directions there is undoubtedly a field for the utilisation of water-power in conjunction with that of electricity. A great deal of water runs away year after year unused to the sea, which might be the motive power for driving electro-motors and for producing electric light. Particularly is this the case in small towns and villages, which by the introduction of these facilities might find it possible to carry on many industries with greater advantage than at present. This would be a desideratum not to be despised, as it is now the object of statesmen if possible to
prevent people from crowding into the larger towns, seeking that employment which to a considerable extent is dependent upon efficient machinery. As a body of men having at heart the physical welfare of the inhabitants of our towns, we should welcome the results foreshadowed here as most desirable."

THE END.
INDEX

A

Act of Parliament for enforcement of rates unnecessary, 61. (See Parliament.)
Administration, Chapters vi., vii., viii., and ix.; diagram 5; effects of dissatisfaction with, not greater than in any other municipality, 99
Agricultural Land, its low value compared with city land, 21; its probable future rise in value, 138
Allen's, Mr. Grant, Description of London, 150
Allotments, their favourable situations, 26; high rents usually charged for, 26
Ancient Mariner, Parody on, 155
Appropriation of wealth-forms advocated by Socialists, 119; a new creation of urged as a counter programme, 124
Austen, Professor Roberts, on the despair of London Statues, 8

B

Bakeries, 78
Balfour, Right Hon. A. J., on migration to towns, 89; real question for working classes is one of production, not of division, 118
Baker, Sir Benj., Sewerage of London, 26; London Railways, 133
Banks, Penny, precursors of Post Office Banks, 84; Pro-Municipal, 84
Barwise, Dr., Water famine in Derbyshire, 9
Beauty and Utility, Emerson on, 153
Bees, Tolstoi on, 102
Binnie, Sir Alexander, Sewerage of London, 26
Birmingham, profits on gas, 62; cost of water, 162
Blake's resolve, 12
Boftin, Mr. and Mrs., 66
Bruce, Lord, Liquor Traffic, 2
Brussels, Boulevard du Midi compared with Grand Avenue, 16
Buckingham, J. S., his scheme combined with others, 112
Building lots, number and size, 32; estimated rents, 33
— Societies, a field for, 85
Burns, Mr. J., M.P., L.C.C., 85, 142

C

Canals, 130, 131, Appendix, diagrams, 6, 7
Capital, How raised, 13, 37; security for, 58-60. (See
Wealth Forms and Vested Interests.)
Cawston, Arthur, Scheme for London improvement, 150
Central Council, Its rights, powers, and duties, 67; delegation of its powers, 68; how constituted, 70
Chamberlain, Right Hon. Joseph, Limits of municipal activity, 64
Charitable Institutions, 19, 61
Children and water famine, 9; nearness to schools, 42
China, Effects of opium, 2
Churches, 16, 33
Circle Railway, 16; cost of, 52, 54; Railway and Canal Traffic Act (1894), 55
Cities, Alarming growth of, 2; true mode of growth, 45
Clifford, on growth of railways, 129
Coales, Mr. H. G., Water power, 166
Cobbett, on London, 3
Common ownership of land; how brought about, 12, 126
Communism, Difficulties of, 94-6
Compensation for improvements, 27
Competition, Rents fixed by, 13, 17, 69, as test of systems, 17; effect on prices, 77
Consumers' League, 79
Co-operative farms, 17
— kitchens, 15
— organisation and disorganisation, 86
— stores, 78
— principle, ample scope for growth of, 19, 66, 80
Country, depopulation of, 3
Country life and town life contrasted and combined, 7-11
County Councils, Larger powers for, 136
Cow pastures, 17
Cricket fields, 58
Crystal Palace, 14, 73

D
Daily Chronicle. Cost of re-housing, 46; Schools at Eastbourne, 56; middle course between Socialism and Individualism, 94; Paraguay experiment, 99; art and culture for all, 128; on windmills, 164
Daily News. Life in our villages, 4
Darwin, Chas., on necessity for coherence, 91
Debentures A, Rate of interest and how secured, 12, 13, 58
— B, Rate of interest and how secured, 36, 37, 58
Departments, The, 68
Diagrams. The Three Magnets, 8; Garden City, 12; Ward and Centre, 14; Vanishing Point of Landlord's Rent, 22; Administration, 90; Water supply, 130; Social Cities, 130
Dickens, Chas., An appeal for homes, 51
Distribution, A more just, of wealth, combined with greater production, 119

E
Eastbourne, School at, 56
Echo. On milk, 25; on children's school playgrounds, 36
Electricity, profit on, in Manchester, 62
Electric light, 24; appendix, 166
Emerson, R. W., 153
Estimates, 52
Experimental method, James Watts', 91

F
Factories, 16; diagram, 3; estimated rents, 34
INDEX.

Failures foundation of success, 95; causes of former considered, chap. x.
Fairman, Frank, Poor cannot be raised without depressing rich, 118
Farningham, Miss Marianne, "1900?" 107
Farquharson, Dr., on rings of middlemen, 24
Farrar, Dean, Growth of cities, 3
Floods and water famine, 9, 154
Force without compared with impulse within, 139
Freedom. (See Liberty.)

G

George, Henry, All blame on landlords, 125
Goethe, Duty the demand of the hour, 116
Gorst, Sir John, on growth of cities, 3, 11
Grand Arcade. (See Crystal Palace and Local Option.)
— Avenue, 16, 32, 33
Green, J. R., on sudden changes, 1
Ground rents 1s. 1d. per head, 32; how applied, 33

H

Hastings, Rev., on Paraguay experiment, 99
Hawthorne. Human nature, like a potato, requires transplanting, 128
Hobson. Physiology of industry, 87
Hugo, Victor, on Parasitism, 20
Hyndman, Mr., Views of, 121
Hygeia, 20

I

"Impossibility," An, becomes a reality, 89
Increment of land value secured by migrants, 21
Individual taste encouraged, 15
Individualism and Socialism, line between must not be sharply drawn, 92-3; an excellent principle but should be associated with co-operation, 96; thus carrying out principle advocated by Lord Rosebery, 119; society may become more Individualistic and more Socialistic, 118
Inspection, 15, 69
Insurance against accident or sickness, 21
Interest. (See Debentures.)
Irrigation, 156, 159
Isolated efforts, necessity for, 96
Issues, distinct, raised at election times, 71

J

Jerusalem, Blake's Resolution, 12

K

Kelvin, Lord, duration of calms, 164; on windmills, 164
Kidd, Mr. Benj., on antagonism between interests of society and of individual, 119

L

Labour leaders, a programme for, 86
— saving machinery, object lesson in, 49
Land compared with other wealth forms, 120, 124
Landlord, Average man a potential, 126; landlords will become divided into two camps, 137, 138; their Nemesis, 148
Landlord's rent, meaning of term, 28; vanishing point of, 22; insignificant amount in Garden City, 32
Land system may be attacked without attacking individuals, 20, 126, 137
Large farms, 17
Laundries, 78
Lawn tennis courts, 58
Leases contain favourable covenants, 33
Liberty, Principles of, fully observed, 18, 83, 96, 113, 143
Library, Public, diagram 3; cost, 52, 57
Lighting, 10, 18, 62, Appendix.
Local option and shopping, 74; its effects on prices, quality, and wages, 76; it diminishes risks, 76; reduces working expenses, 77; checks sweating, 79; application to liquor traffic, 79
Local Self-government, Problem of, solved, 68
London, Growth of, Lord Rosebery on, 3; high rents, 21, 145; their impending fall, 145; sewerage system "unalterably settled," 26; area too small for its population, 31; growth chaotic, 36; Garden City contrasted with, 45; cost of its school sites and buildings compared with Garden City, 41; cost of dwellings contrasted, 46, 47; cost of water supplies, 162; excessive number of shops, 72; want of railroad system, 133; contrast with Garden City's system, 131; its future, chap. xiv.; its continued growth generally anticipated, 143; this leads to mistaken policy of London County Council, 144; its large debt and small assets, 145, 146; simultaneous fall of ground values and rise of rates as the withdrawal of population makes debt per head larger, 146; cost of moving to and from work ever increasing, 147; comparison with Garden City in this respect, 161; slum property falls to zero, 147; transformation of London, 148; London on strike against its landlords, 149; the "squalid village," unless entirely reconstructed, will become deserted, 149; existing proposals for reconstruction of, 150

M

Machinery, 49
Magnets, The Three, 8
Management expenses, 57
Manchester, profit on electricity, 62
Mann, Tom, on the depopulation of the country, 4
Manufacturers, choice of workmen, 74
Markets, 72; town forms a natural market for farmers, 13, 18
Marshall, Professor, on London overcrowding, 31; on organised migration, 106
Marshall, A. and M. P., on excessive number of shops in London, 72
Mason, Mr. Chas., C.E., on subways, 48
Master-Key, 5
"Merrie England," inconsistency of its proposals, 122
Mexico experiment, 98
Middlemen, their number reduced, 24
Migration, organised, secures, (a) combined advantages of town and country, chapters i. ii. iii. etc.; (b) full increment of land values for migrants, 21; (c) saving of compensation in respect of business disturbance, 41, 46; (d) large reduction in railway rates, 25, 45; (e) the advantages and economies of a well-planned city, 45; (f) a splendid system of water supply within its own territory, (Appendix); (g) proximity of workers to work, 48, 161; (h) a greater extent of local self-government, 68; (i) plenty of space and avoids over-crowding, 84; (j) opportunities for economic use of money, 88; (k) a way of escape from present municipal obligations, 145; (l) a field of work for unemployed, 89; is advocated by Wakefield, 104; by Professor Marshall, 106
Milk, saving effected in the case of, 25
Mill, J. S., his endorsement of Wakefield, 105; on the ephemeral nature of wealth, 120
Misgovernment, check upon, 67
Money not consumed by being spent, 87; importance of dispensing with its unnecessary use, 88; set free from its enchantment, 88
Monopoly, no rigid, 18; evils of may be avoided in the case of shops, and advantages of competition secured, 75
Morley, Right Hon. J., on Temperance, 2; on the gradual adoption of new ideas, 82
Motive power, Appendix
Mummery and Hobson, "Physiology of Industry," 87
Municipal enterprise, growth of, how determined, 19; its limits, 64; at present small range compared with private, 99

N

Nationalisation must be preceded by humbler tasks, 85
Neale, Mr. V., on excessive number of shops in London, 72
Need, An urgent, 116
Nunquam. (See Merrie England.)

O

Old age pensions. (See Pensions.)
Order and freedom, reconciliation of, 143
Ornamental waters, Appendix
Over-crowding prevented, 84
Owen, A. K., Experiment of, 98

P

"Palingensia; or The Earth's New Birth," 130
Paraguay, Experiment in, 99
Parasitism, effect of suppression of, Victor Hugo on, 20
Parks and gardens, 14, 16, 32; cost of, 57
Parliamentary powers unnecessary in the early stages of railway enterprise, but requisite later; so in relation to the reform initiated by proposed experiment, 128-136
Parry, Mr. John., 19 tons of water per head per day, 154
Pensions, 21, 61, and Diagram
Philanthropic Institutions, 19, 61
Plan, importance of in building cities, 45
Playgrounds. (See Parks.)
Police, 61
Poor law administration, 61
Population, England and Wales, 23
Prices raised to producer, diminished to consumer, 25, 142
Private and public enterprise. (See Municipal.)
Production, Right Hon. A. J. Balfour on necessity of increased production, 118; increased production secured and distribution rendered more just, 119
Pro-Municipal enterprise, chap. viii.
Public-houses. (See Temperance.)

R
Railways, their rapid growth, 129; a carefully planned system of, 131; chaos in London, 133; construction of railway system was a large order; a larger one remains to be executed, 140, 141
— Rates, reduction in, 25, 45, 55, 142
"Rate-rent," meaning of term, 28; revenue raised entirely by rate-rents, which are fixed by competition, 13, 17, 20, 69; tenants in occupation have some preference, 27; assessed by a committee, 69; estimate of, from agricultural estate, chap. ii.; from town estate, chap. iii.; what these suffice to do, chaps. iv and v.
Rates levied by outside bodies, provision for, 52, 60
— Receipts of Local Authorities for 1893-4, 23
Recreation, boating, bathing, skating, 156. (See Parks.)
Rents, computation of, in England and Wales, 23
Revolution, Social, at hand, 135
Rhodes, Dr., on growth of cities, 3
Richardson, Sir B. W., on Hygeia, 20
— Mr., How it can be done, 42
Risk of shopkeepers, 76
Roads, cost of maintenance small, 16, 17; estimated cost, 52-4
Rosebery, Lord, compares London to a tumour, 3; on borrowing from Individualism and Socialism, 119
Ruskin, Mr. J., no air is sweet that is silent, 12

S
Sanitation, 15; Sir B. W. Richardson on, 20
St. James Gazette on dangerous growth of cities, 4
Schools, sites for, 16; comparison with London, 41; estimated cost of buildings and maintenance, 52, 55
Semi-municipal industry, meaning of term, 72, 73
Sewage, 17; Victor Hugo on, 20; cost of system, 52; difficulties in London, 26
Shaw, Mr. Albert, on science of city life, 63
Shaw-Lefevre, Right Hon. G. J., on chaotic growth of London, 36
Shops, factories, &c., estimated rents from, 34; excess of
in London, 72; multiplication of prevented, 74; risk of shop-keepers reduced, 76. (See Local Option and Crystal Palace.)

Sinking fund for land, 13, 20, 28, 35; for works, 52, 60

Slum property declines to zero, 147; is destroyed and sites converted into parks, 147

Small holdings, 17

Smoke, absence of, 165

Social cities, diagram 7, chap. xiii.

Socialism complete, difficulty of, Daily Chronicle, 94; programme of Socialists does not represent a basis on which an experiment can safely proceed, 97; inconsistency of Socialistic writers, 120; their neglect of the land question, 125; their threats little heeded, 136; and their efforts meet with little success, 139

Spence, scheme of common land administered by parish, 107; the difference between this and my own chiefly one of method, 108

Spencer, Herbert, advocated common land administered by State, 109; his reasons for withdrawing his proposals, (a) evils attending State control, 110; (but my scheme, like Spence's, free from these evils, 110); (b) difficulty of acquiring land on equitable terms, and of yet making it remunerative to purchasers, 110; (this difficulty completely overcome in my proposals, 111); the "dictum of absolute ethics" that all men are equally entitled to the use of the earth practically realised under my scheme, 112; his objection on principle to State control rebuked out of his own mouth, 110

Star, The, on depopulation of country, 4

Stereoscopic view of life, 93

Strikes, the true and the false, 86; of London against landlordism, 149

Subways, growing need for, 48; their economy, 54; spoil used for raising reservoirs, 160

Sun, The, on subways, 48

Sweating, opportunity for public conscience to express itself against, 79

T

Temperance, Right Hon. John Morley on, 2; Lord Bruce on, 2; experiment may lead to temperance reform, 79

The Times on sudden changes, 1; on windmills, 164

— Three Magnets, Diagram, 8

Tillett, Mr. Ben, on depopulation of country, 4

Tolstoi, Count Leo, illustration of swarm of bees, 102

Topolobampo experiment, 98

Town life and country life contrasted and combined, 7

Tramways, 62, 132

Trees, 15, 32, 58

U

"Unearned increment" a misnomer, 21

United States, Cities of, 45, 46,
INDEX.

V
Variety in architecture, 15; in cultivation of soil, 17; in employments, 112, 113
Vested Interests, indirectly threatened, become divided, 136; the same thing has occurred before, 137; vested interests of skill, labour, energy, talent, and industry, the most important of all vested interests consolidated by the same force which divides the vested interests of land and capital in twain, 139
Villages, Depopulation of. (See Country.)

W
Wages, Effect of competition upon, 77
Wakefield, Art of Colonization, 104; J. S. Mill's view of it, 105
War, implements of, drop down, 141
Ward, Mrs. Humphrey, all changes preceded by sporadic efforts, 95
Wards, town divided into by boulevards, 14; each ward in a sense a complete town, 38; work on one practi-
cally complete before commencing on another, 39
Washington, U.S.A., its magnificent streets, 46
Waste products, utilisation of, 23
Water, scarcity of in country, 9; in London, 154; floods and water famines, 154, 155
Water-supply usually a source of revenue, 62; a new system of, diagrams 6 and 7, Appendix; this system not an essential part of work, 155
Water-falls: instead of degrading let us create, 166
Watt, Jas., on the importance of constructing models, 91
Wealth-forms for the most part extremely ephemeral, 120; J. S. Mill on, 120; further view on, 125
Westgarth, Mr. William, prizes for essays on reconstruction of London, 150
Wilkinson, Rev. Frome, on high rents charged for allotments, 26
Windmills, 163, 164
Winter Garden. (See Crystal Palace.)
Women may fill all offices in municipality, 70, 92
Work, plenty of, 49, 88, 124, 140, 149
Workmen's trains, 149

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